Hipusit
Information Services

Advanced Searching

המרכז האקדמי רופין
לראות מעבר לאופק

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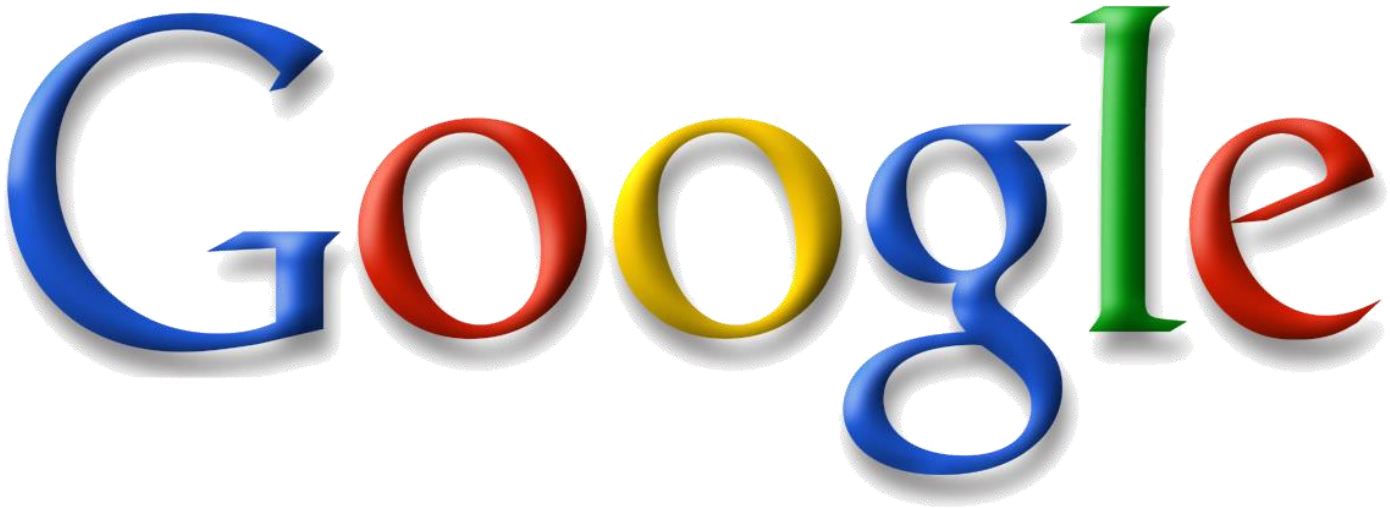
Finding information

www.google.com

- Everything is on Google… almost!



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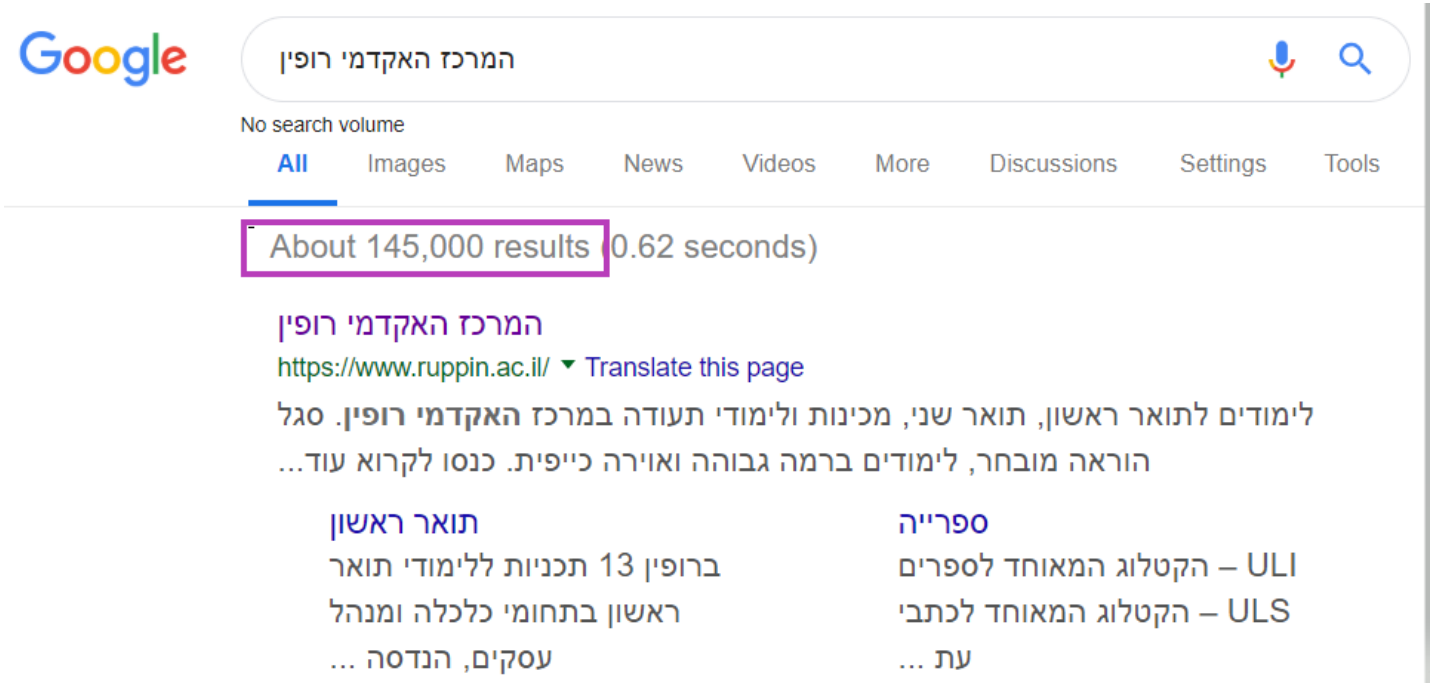
So…what is the problem?

www.google.com

- Google displays only the first 84 results



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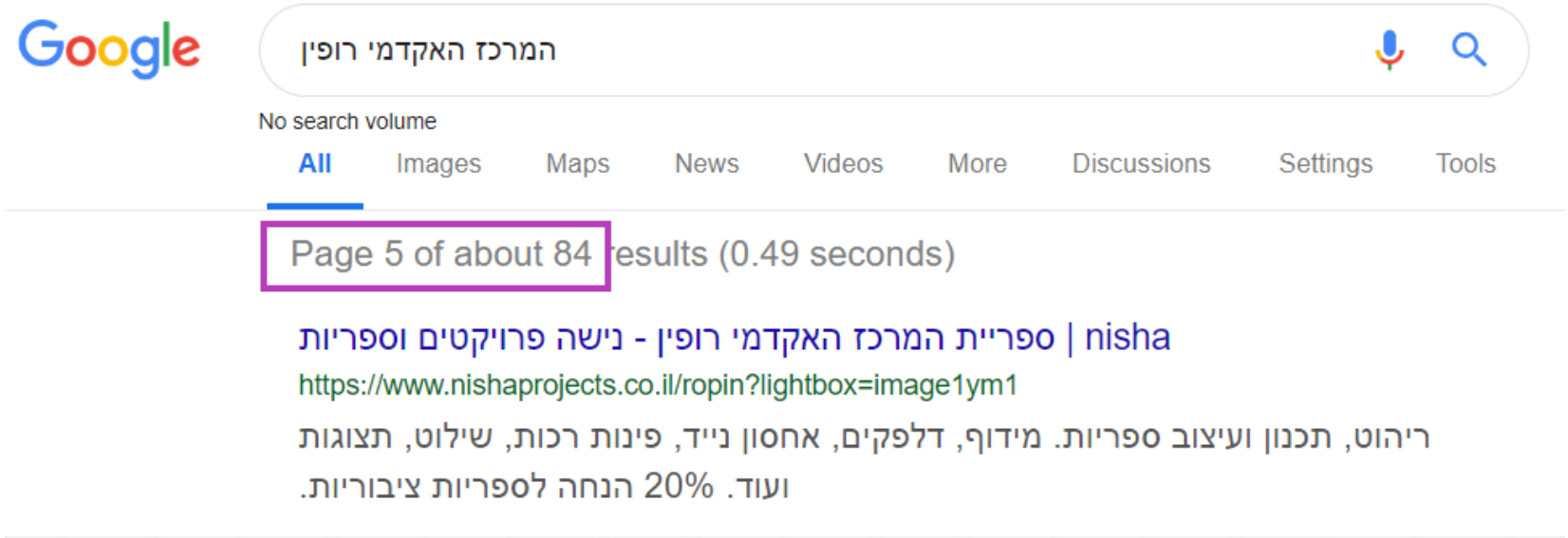
So…what is the problem?

www.google.com

- Google displays only the first 84 results



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So…what is the problem?

www.google.com

In order to show you the most relevant results, we have omitted some entries very similar to the 94 already displayed.
If you like, you can repeat the search with the omitted results included.

Searches related to המרכז האקדמי רופין

מכללת רופין **תנאי קבלה**	המרכז האקדמי רופין **כתובת**
מכללת רופין **קורסים**	רופין **הנדסאים**
מכללת רופין **סיעוד**	**מכללת** רופין **טלפון**
מעונות רופין	רופין **מודל**

< Goooooogle

Previous 1 2 3 4 5

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What do we miss?

- Result number 100
- Result number 1184
- Result number 11,840

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How do we overcome this?

- Use advanced features in Google:
  - Boolean operators – for better queries
  - Specific File type – for uncovering “buried” information
  - Restrict to Specific Date – for viewing updated results
- Use Image Search
  - For finding Statistics / Market Trends
- Use Specialized tools / databases

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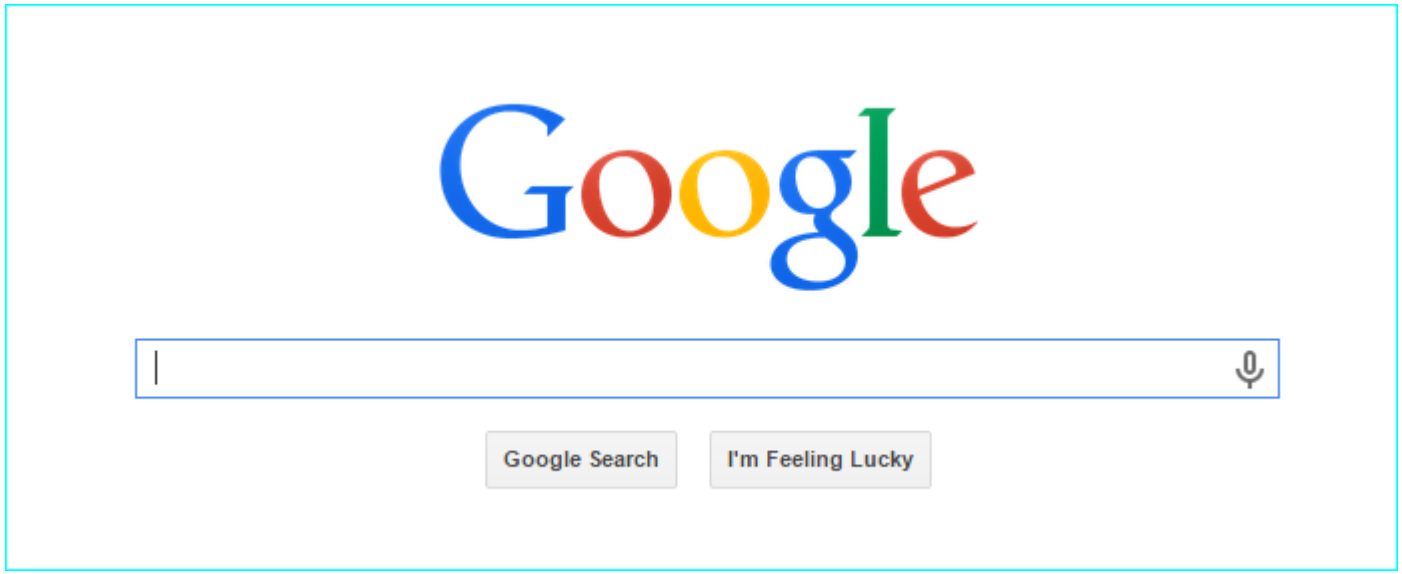
Go to Google.com

- www.google.com/ncr



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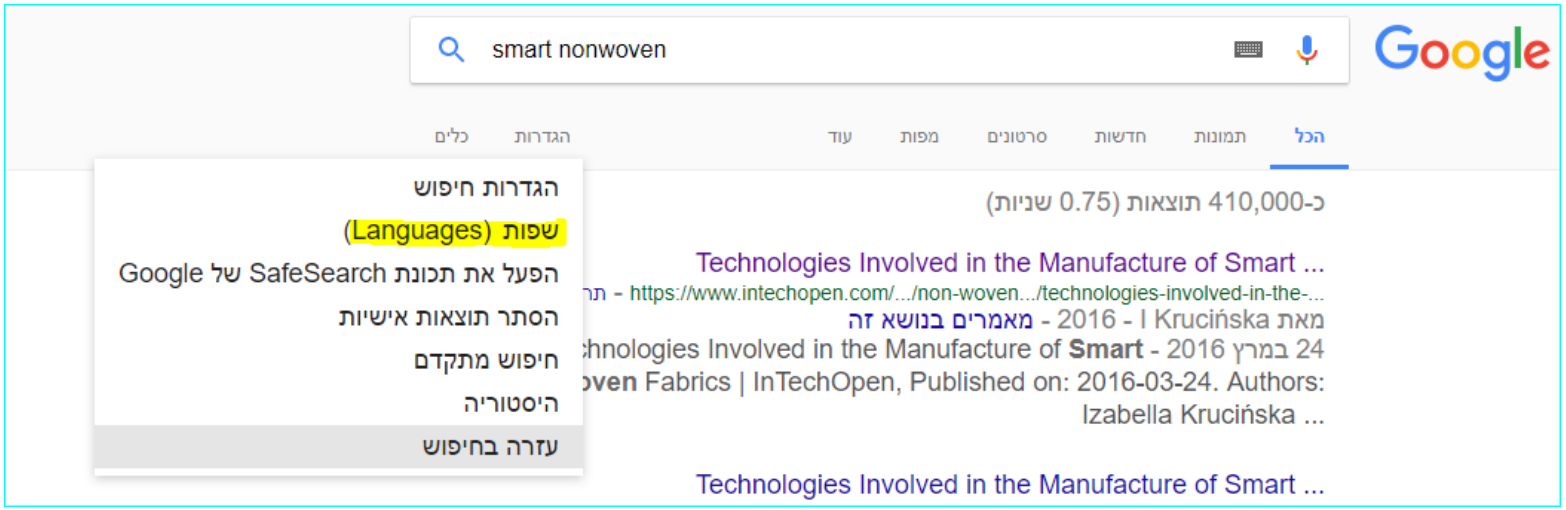
Google.com

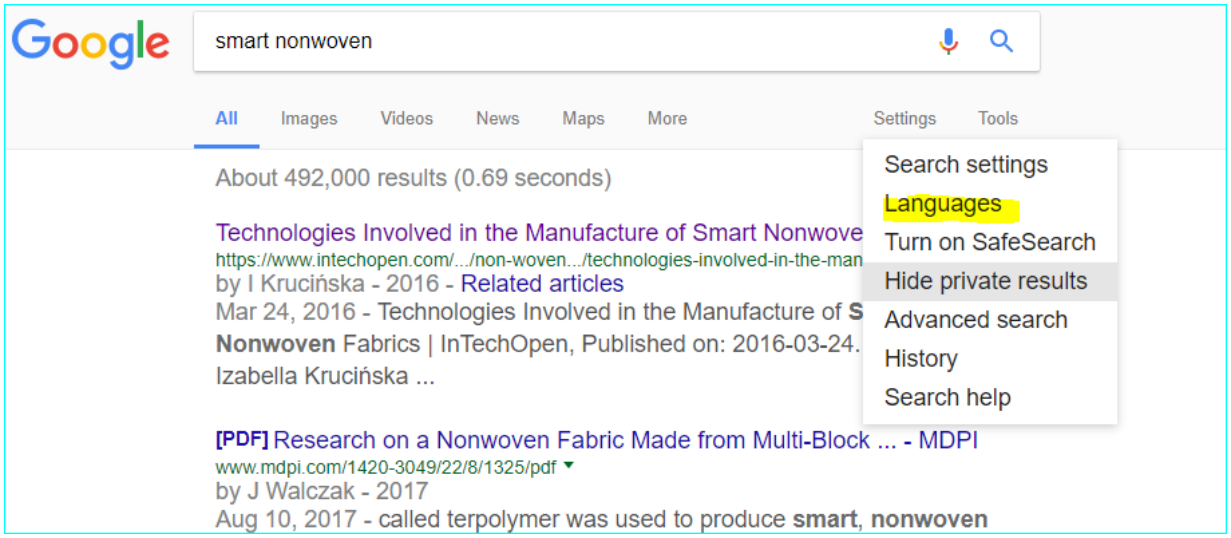
- Change the Interface Language



Hipusit Information Services

Google.com

- Change the Interface Language



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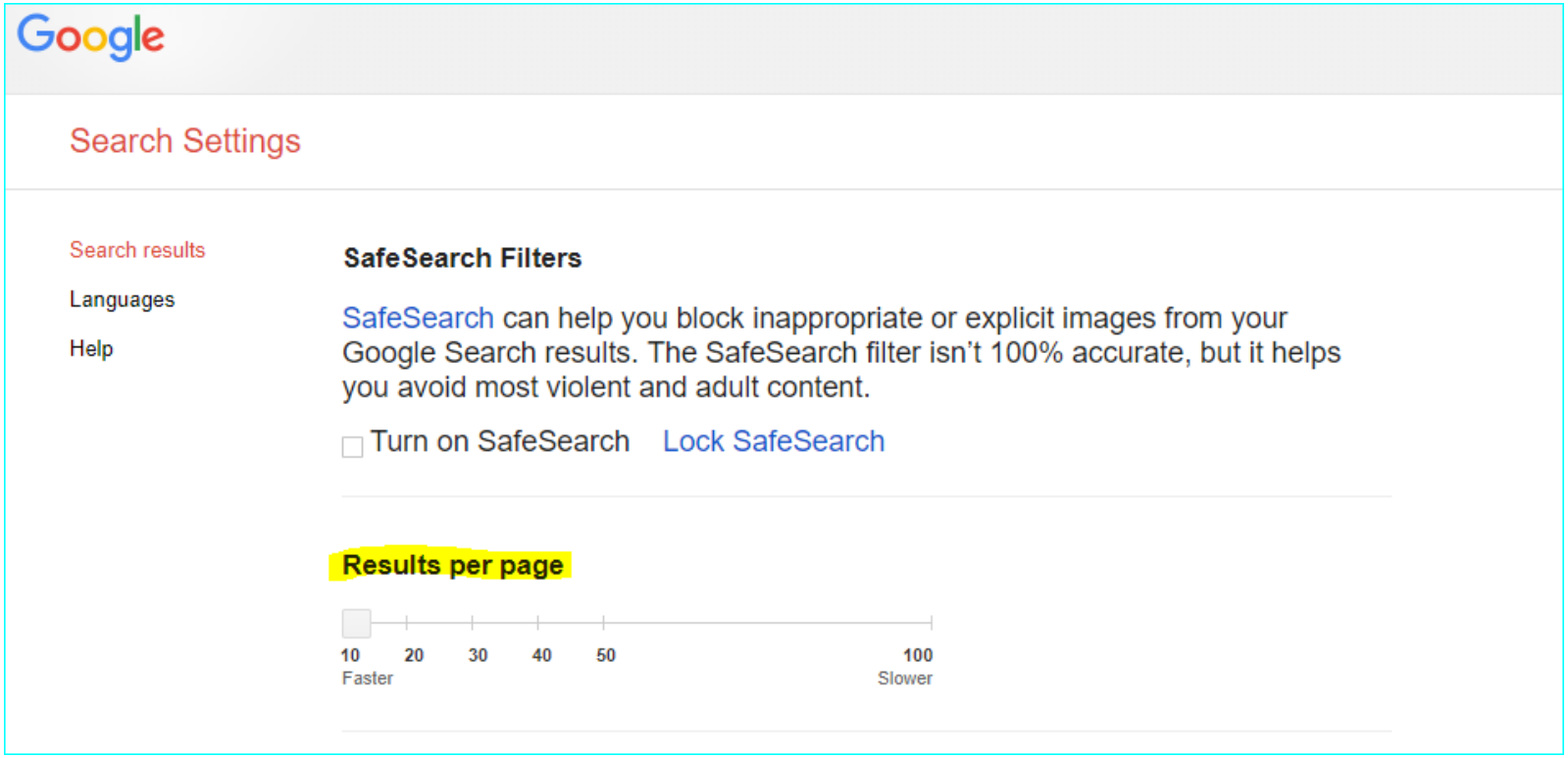
Google.com

- Display more then 10 results per page



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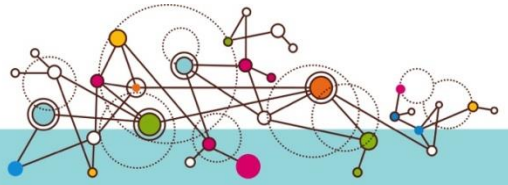

Identify keywords

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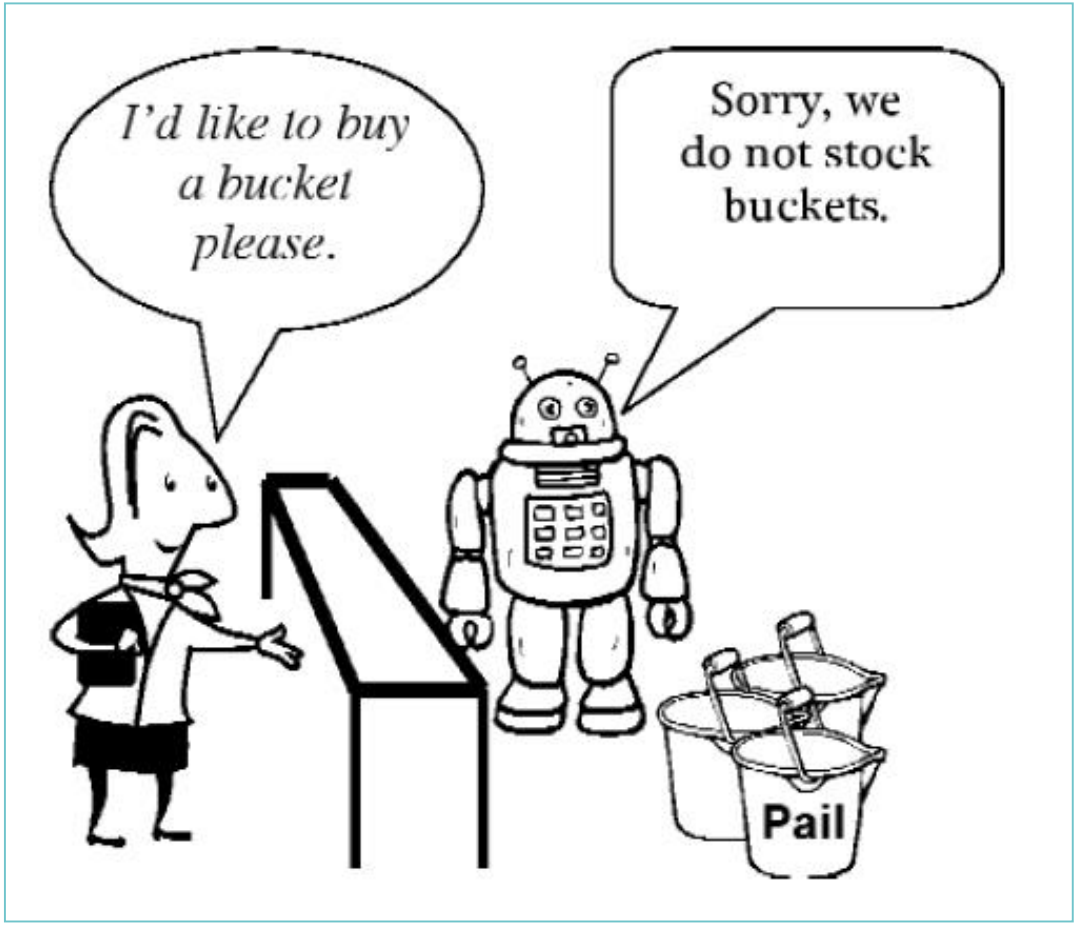
Finding the key(word) to the hidden treasure



From : Factiva Synapse White Paper KMS101 Taxonomies, Ontologies, Thesauri and Authority Files

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Tools for finding keywords

- General Thesauri
- Wikipedia
- Google
  - Google Dictionary
- Specialized Thesauri
- Google Trends

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General Thesaurus

http://www.merriam-webster.com/

- Webster Dictionary

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General Thesaurus

http://www.merriam-webster.com/

- Webster Dictionary

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General Thesaurus

http://www.merriam-webster.com/

- Webster Dictionary

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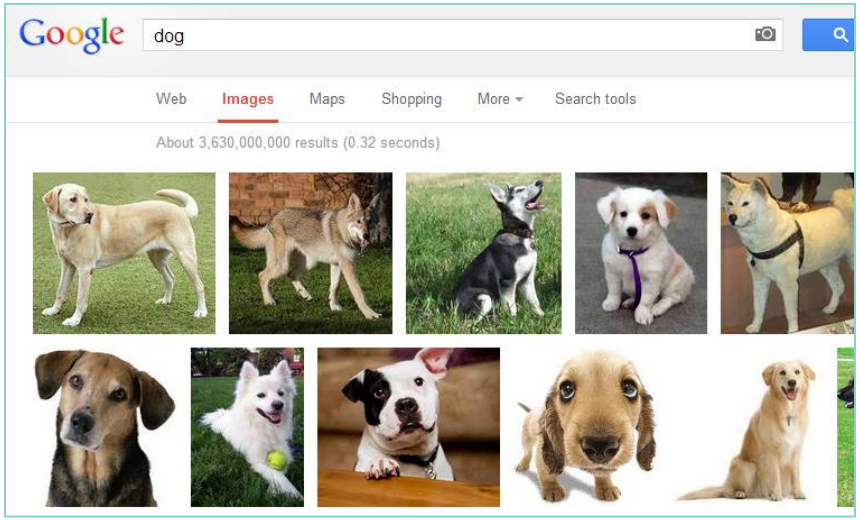
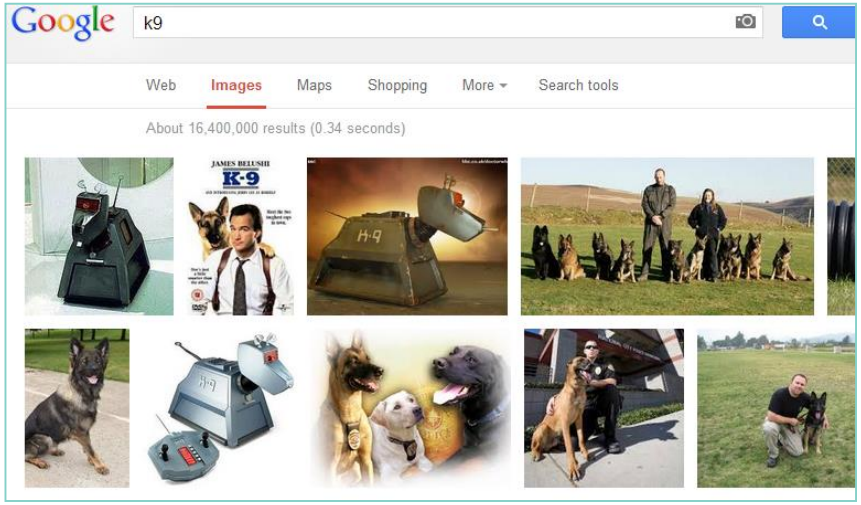
Dog vs. K9

Dog



K9



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Patents

PatBase

Menu ▾ Search ▾ History ▾ Session ▾ Naomi ▾ Order Help ▾ Logoff

Search 3: 2 not 1
Results 4,348

Explore sea

#	Search query	Results	Options
3	2 not 1	4348	View | Browse | Hits | Optimise | more...
2	TAC=(canine)	5378	View | Browse | Hits | Optimise | more...
1	TAC=(dog)	85183	View | Browse | Hits | Optimise | more...

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Wikipedia as a Thesaurus

www.wikipedia.org

Try: Industry 4.0

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Try It Yourself

- Drone

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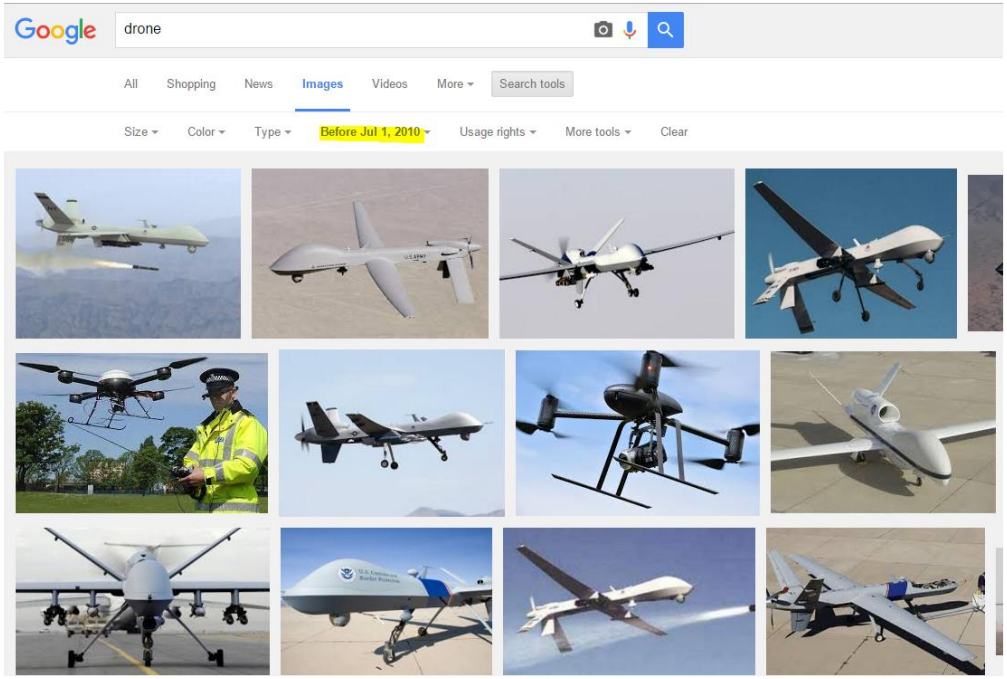
Terminology - 2010

- Drone
- UAV
- UCAV
- UAVP
- VAVX
- unmanned aerial
- unmanned aircraft



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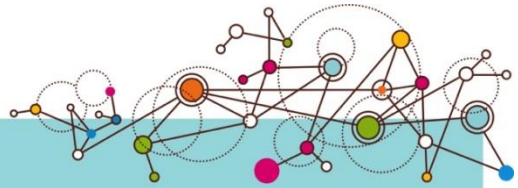
Terminology - 2019



- multirotor
- "multi copter"
- "multi rotor"
- multicopter
- "multi-rotor"
- "multi-copter"
- quadcopter
- "quad-copter"
- "quad* copter"

- quadrocopter
- "quadro-copter"
- quadufo
- "quad-ufo"
- "quad* ufo"
- Tricopter
- quadcopter
- hexacopter
- octocopter

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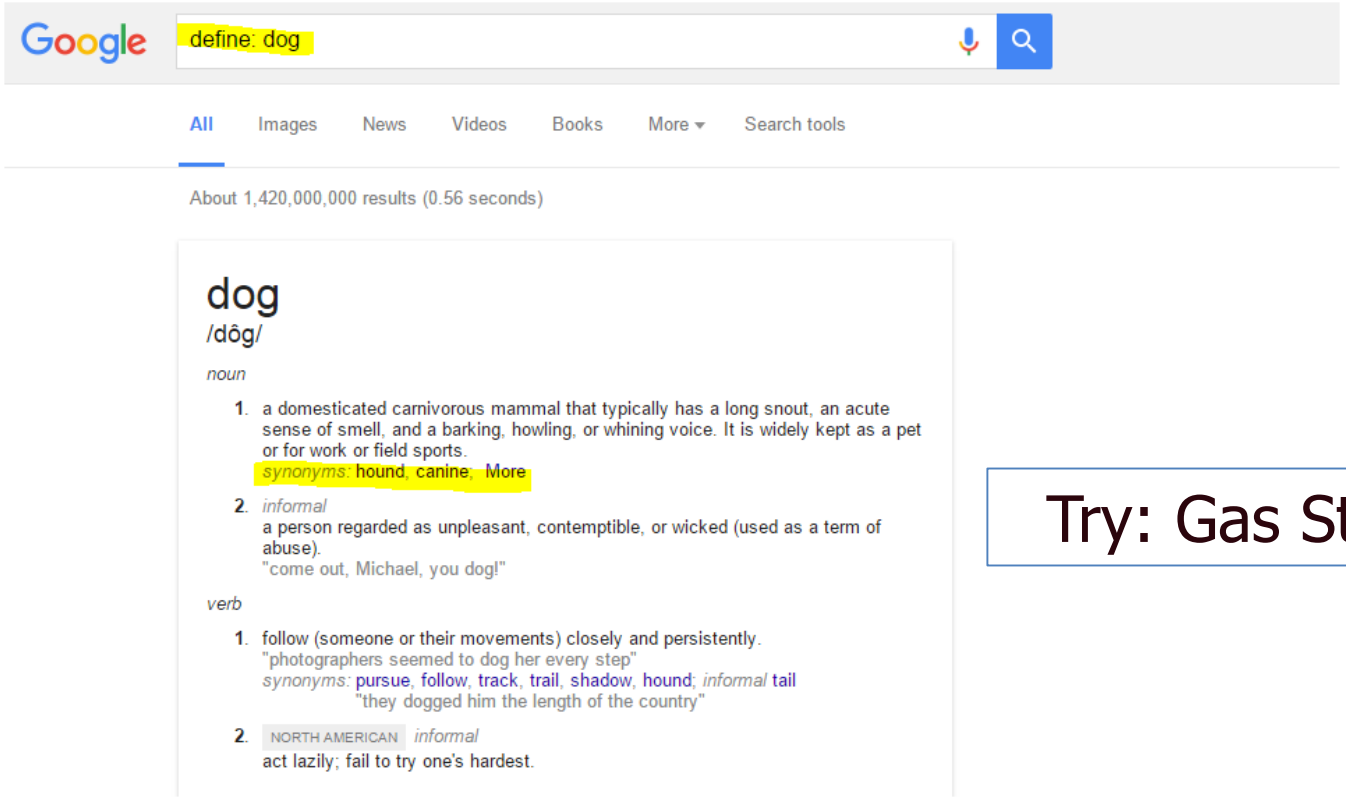
Google Dictionary

www.wikipedia.org/



Try: Gas Station

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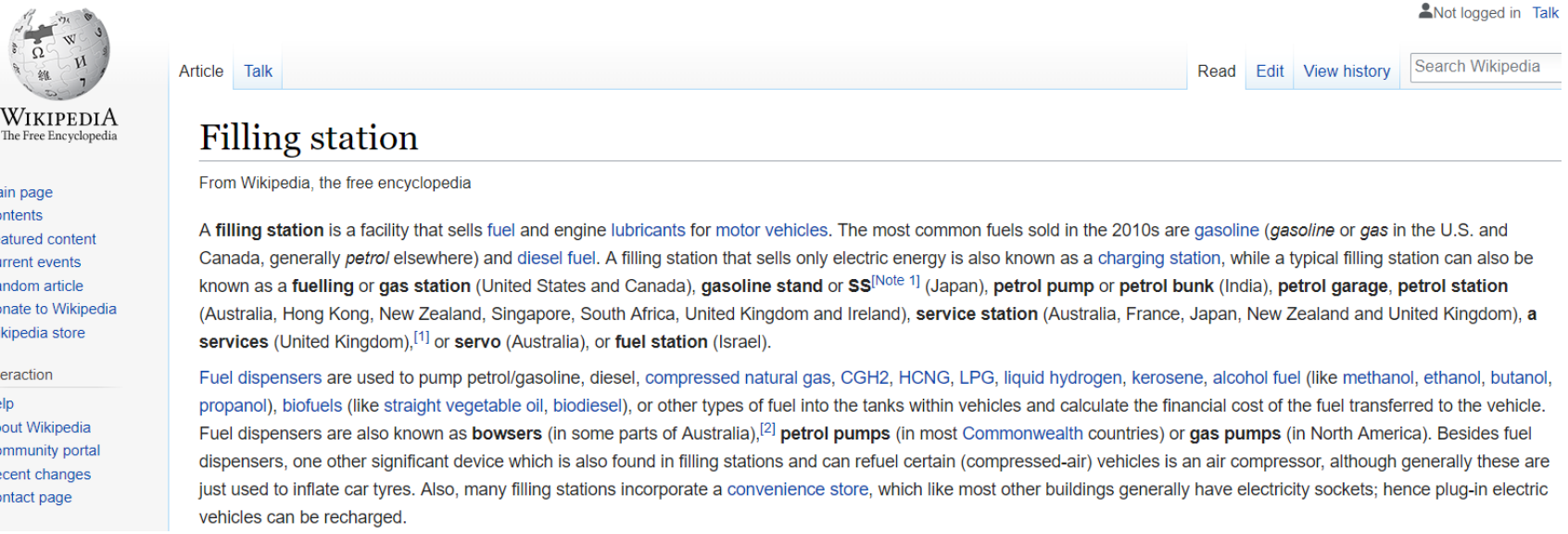
Wikipedia as a Translation Tool

www.wikipedia.org/



WIKIPEDIA
The Free Encyclopedia

Main page
Contents
Featured content
Current events
Random article
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Wikipedia store

Interaction

Help
About Wikipedia
Community portal
Recent changes
Contact page

Not logged in Talk

Article Talk | Read Edit View history | Search Wikipedia

Filling station

From Wikipedia, the free encyclopedia

A **filling station** is a facility that sells fuel and engine lubricants for motor vehicles. The most common fuels sold in the 2010s are gasoline (*gasoline* or *gas* in the U.S. and Canada, generally *petrol* elsewhere) and diesel fuel. A filling station that sells only electric energy is also known as a charging station, while a typical filling station can also be known as a **fuelling** or **gas station** (United States and Canada), **gasoline stand** or **SS**[Note 1] (Japan), **petrol pump** or **petrol bunk** (India), **petrol garage**, **petrol station** (Australia, Hong Kong, New Zealand, Singapore, South Africa, United Kingdom and Ireland), **service station** (Australia, France, Japan, New Zealand and United Kingdom), **a services** (United Kingdom),[1] or **servo** (Australia), or **fuel station** (Israel).

Fuel dispensers are used to pump petrol/gasoline, diesel, compressed natural gas, CGH2, HCNG, LPG, liquid hydrogen, kerosene, alcohol fuel (like methanol, ethanol, butanol, propanol), biofuels (like straight vegetable oil, biodiesel), or other types of fuel into the tanks within vehicles and calculate the financial cost of the fuel transferred to the vehicle. Fuel dispensers are also known as **bowsers** (in some parts of Australia),[2] **petrol pumps** (in most Commonwealth countries) or **gas pumps** (in North America). Besides fuel dispensers, one other significant device which is also found in filling stations and can refuel certain (compressed-air) vehicles is an air compressor, although generally these are just used to inflate car tyres. Also, many filling stations incorporate a convenience store, which like most other buildings generally have electricity sockets; hence plug-in electric vehicles can be recharged.

Try: Filling station in Chinese, in Arabic

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Specialized thesaurus

http://www.pearltrees.com/inbaryasur

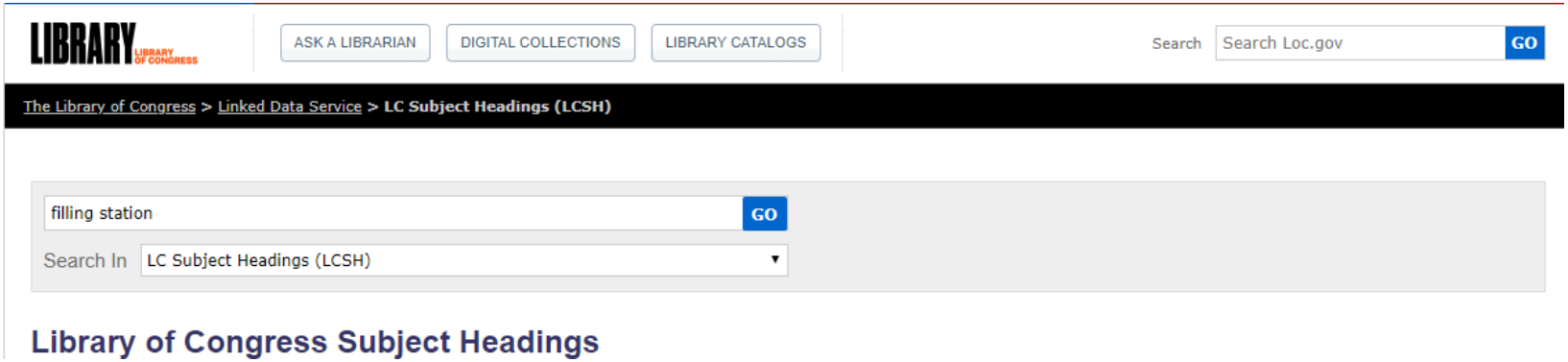
- List of specialized thesauri by subject

Hipusit Information Services

library of congress subject headings

http://id.loc.gov/authorities/subjects.html

- List of specialized thesauri by subject



Try: Filling stations

Google Trends

https://www.google.com/trends/

- **Google Trends** is a public web facility of **Google**, based on **Google** Search, that shows how often a particular search-term is entered relative to the total search-volume across various regions of the world, and in various languages

- popularity is broken down by:
  - countries
    - regions
    - cities
  - language
  - Time

Google Trends

Try:
- Compare benchtop to countertop to worktop – US Vs. Australia Vs. UK
- Gas station, filling station, gasoline station, service station

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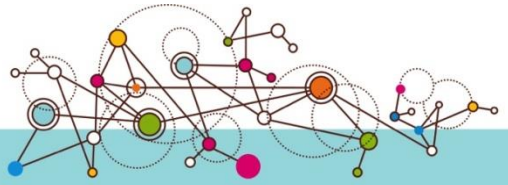

Translitaraion

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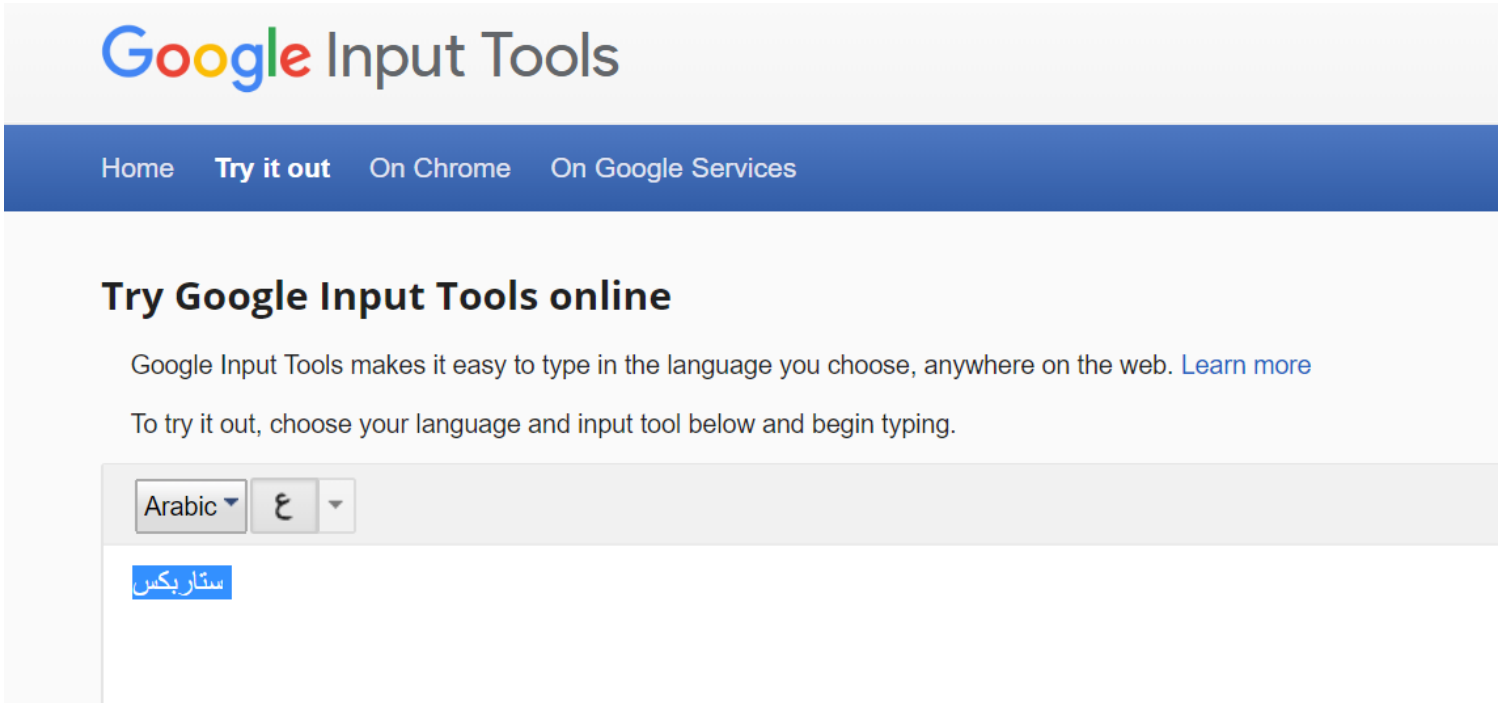
Google Translate

https://www.google.com/inputtools/



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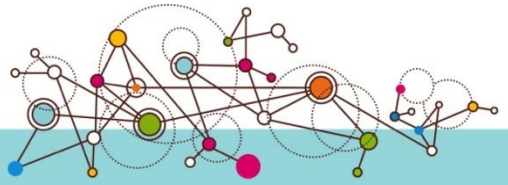

Boolean Operators

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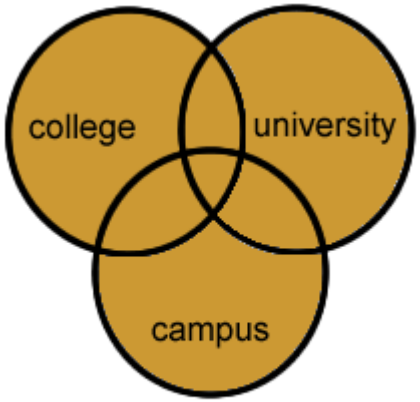
Using Boolean Operators

- **OR** logic is most commonly used to search for synonymous terms or concepts –
  - Retrieves articles with **ANY** of the Terms
  - **BROADENS** the Search



college OR university OR campus

Search terms	Results
College	7,600,000,000
University	8,420,000,000
College OR University	13,330,000,000
College OR University OR Campus	14,820, 000,000

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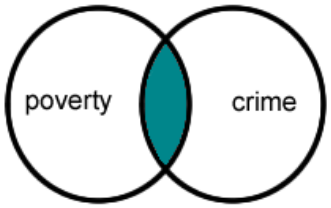
Using Boolean Operators

- **AND** is used to join words or phrases when **ALL** the terms must appear in the items you retrieve.
  - **NARROWS** down the search



poverty AND crime

poverty AND crime AND gender

Search terms	Results
Poverty	276,000,000
Crime	1,850,000,000
Poverty AND Crime	157,000,000
Poverty AND Crime AND gender	43,700,000

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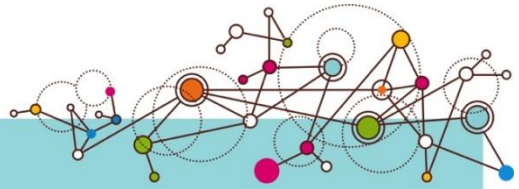
Using Boolean Operators



- **PHRASE** Use double quotation marks “ “ for phrases
  - **NARROWS** the Search

Search terms	Results
Quality Assurance	442,000,000
“Quality Assurance”	109,000,000

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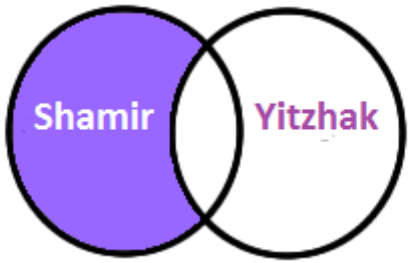
Using Boolean Operators

- **NOT** logic excludes records from your search results
  - **NARROWS** the Search



Shamir **NOT** Yitzhak

Search terms	Results
Shamir	747,000,000
Yitzhak	976,000,000
Shamir Not Yitzhak	554,000,000

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Using Boolean Operators

Build a search query to find recipes with the following ingredients: Chicken, rice, and at least one of these spices: basil, oregano or thyme.

Also restrict your search results to recipes without salt.

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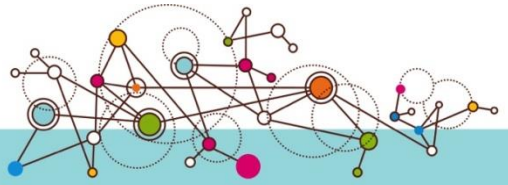

Google Advanced Search

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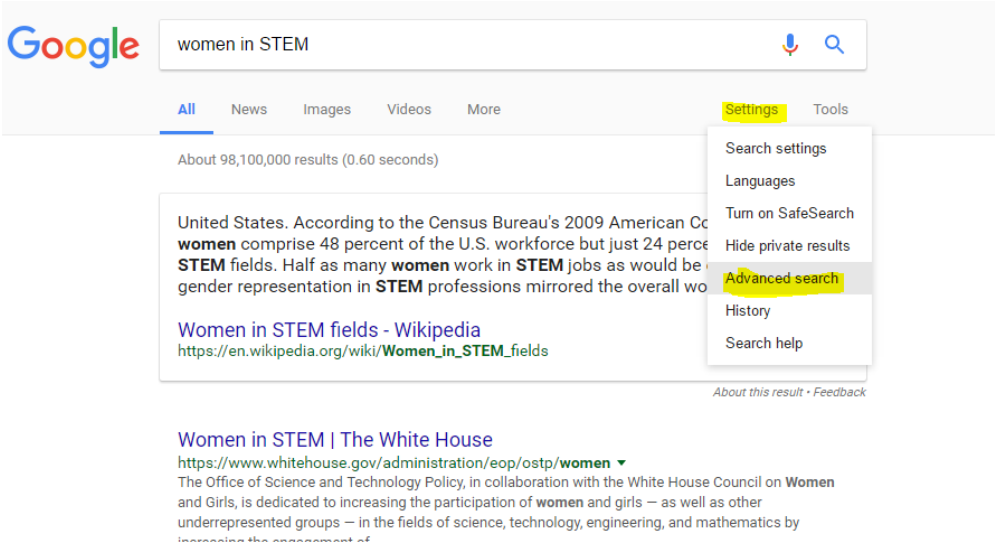
Google Advanced Search

- How to find Advanced Search:
  - Go to Google
  - Search for something
  - Click on Settings and Choose “Advanced Search”



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Google Advanced Search

Prices, calories, temperature, solubility, elasticity

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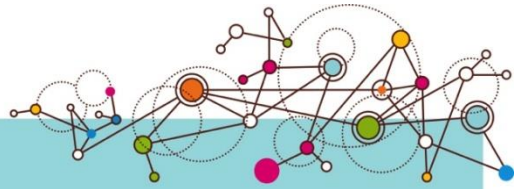
Google Advanced Search



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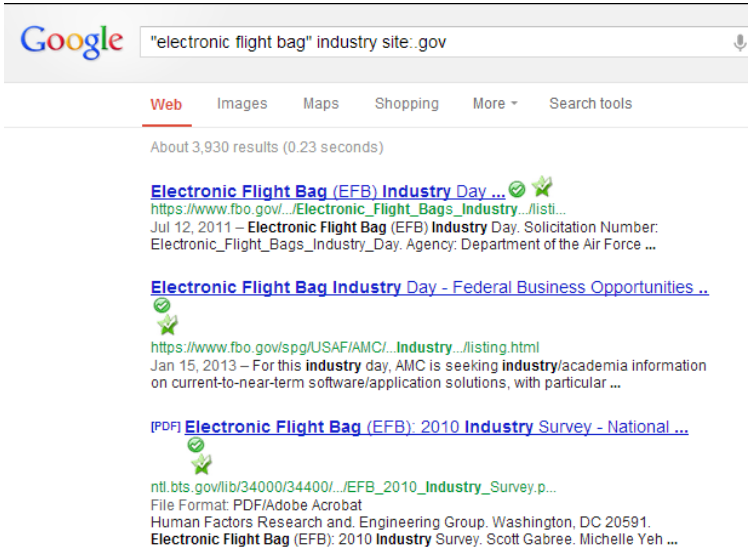
Domains

- co
- com
- **gov**
- org
- **edu**
- int
- **mil**
- net
- **Ac**
- **Aero**



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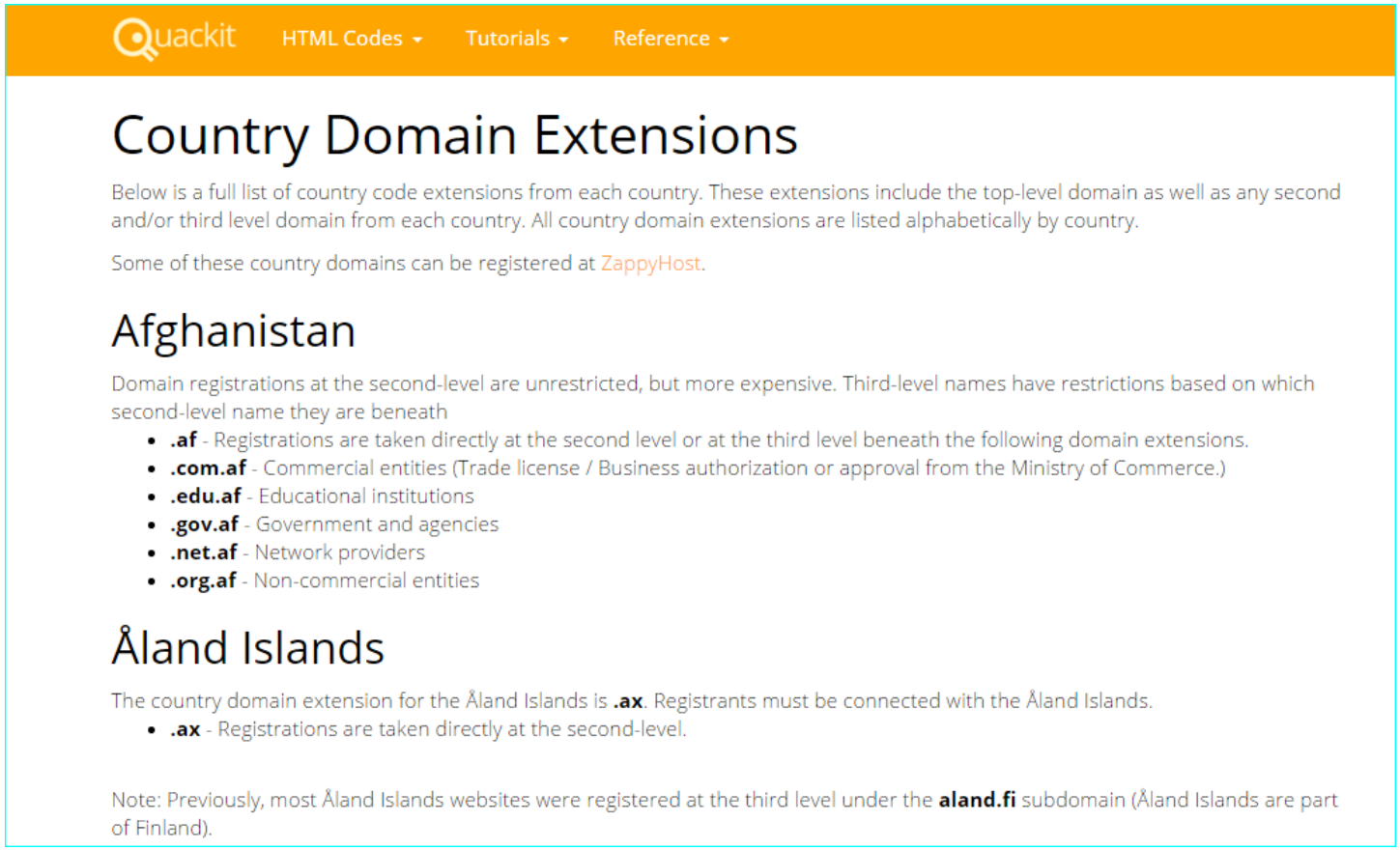
Country Domain Extensions

http://www.quackit.com/domain-names/country_domain_extensions.cfm



Quackit HTML Codes Tutorials Reference

Country Domain Extensions

Below is a full list of country code extensions from each country. These extensions include the top-level domain as well as any second and/or third level domain from each country. All country domain extensions are listed alphabetically by country.

Some of these country domains can be registered at ZappyHost.

Afghanistan

Domain registrations at the second-level are unrestricted, but more expensive. Third-level names have restrictions based on which second-level name they are beneath

- **.af** - Registrations are taken directly at the second level or at the third level beneath the following domain extensions.
- **.com.af** - Commercial entities (Trade license / Business authorization or approval from the Ministry of Commerce.)
- **.edu.af** - Educational institutions
- **.gov.af** - Government and agencies
- **.net.af** - Network providers
- **.org.af** - Non-commercial entities

Åland Islands

The country domain extension for the Åland Islands is **.ax**. Registrants must be connected with the Åland Islands.

- **.ax** - Registrations are taken directly at the second-level.

Note: Previously, most Åland Islands websites were registered at the third level under the **aland.fi** subdomain (Åland Islands are part of Finland).

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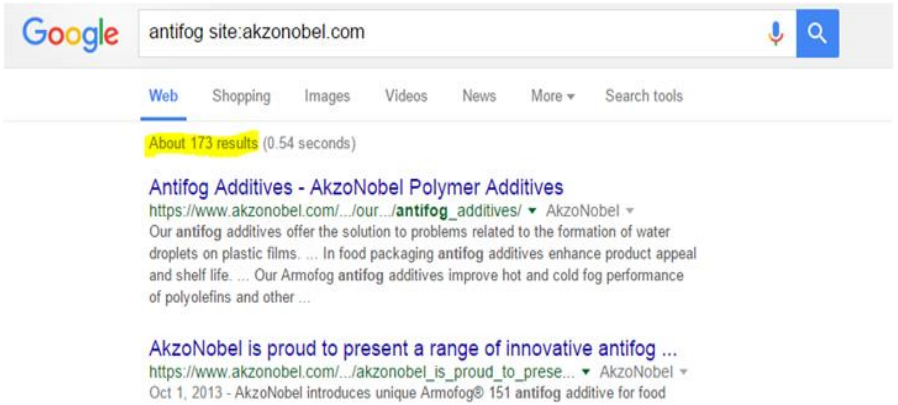
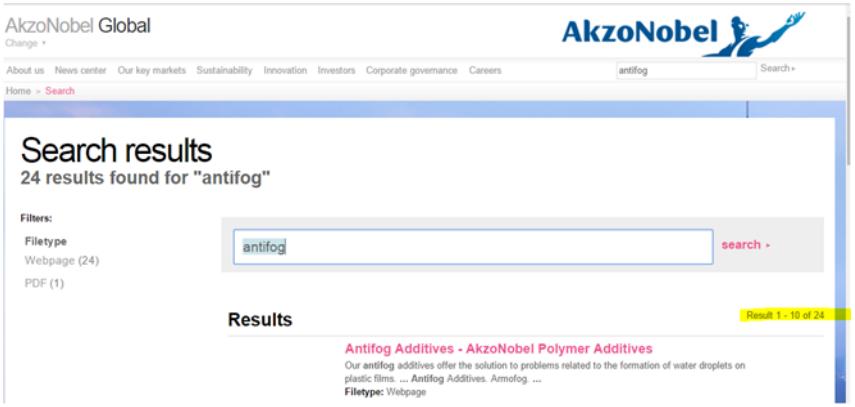
Search within sites using Google Advanced Search

Search By Google



Search by the embedded search tool at AkzoNobel web site



נסו:

- קשב וריכוז באתר של מכללת רופין

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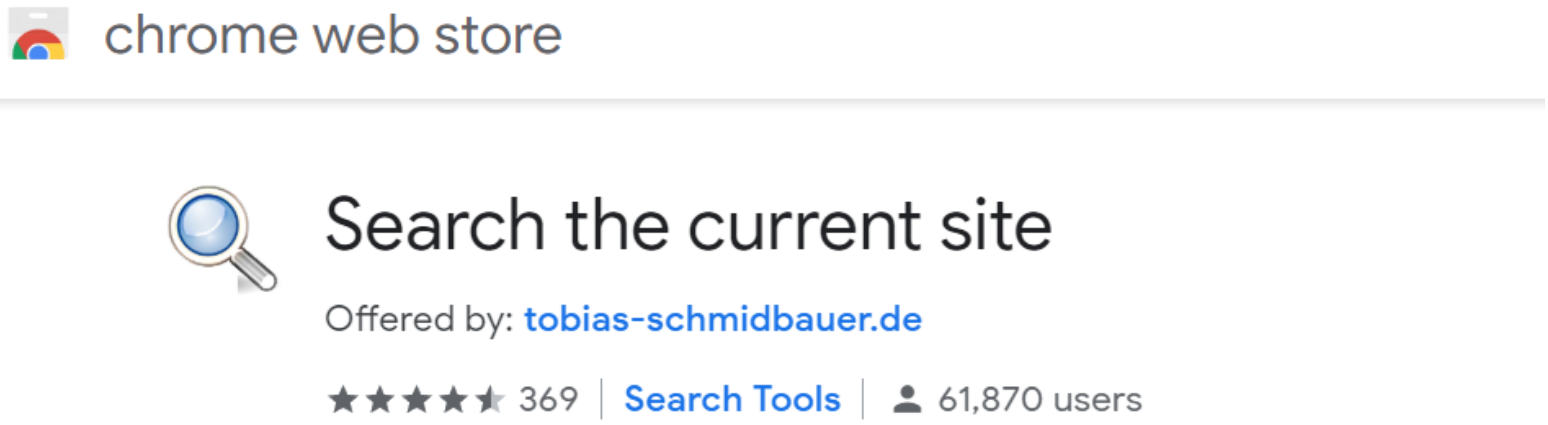
Search within sites using Google Chrome extension

https://chrome.google.com/webstore/detail/search-the-current-site/jliolpcnkmolaaecncdfeofombdekjcp

- A toolbar button to search all pages of any website using Google



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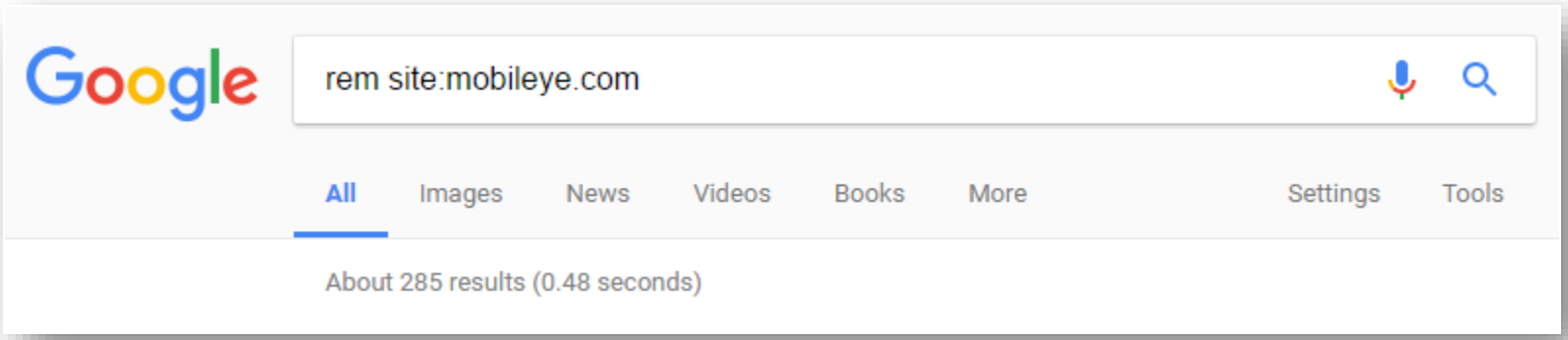
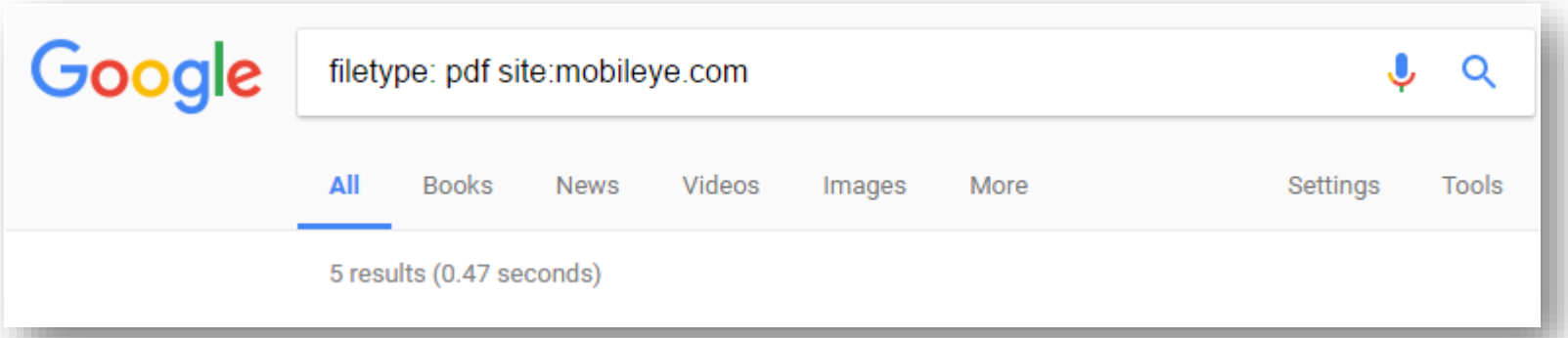
Search within sites using Google Advanced Search

- Filetype: Site:

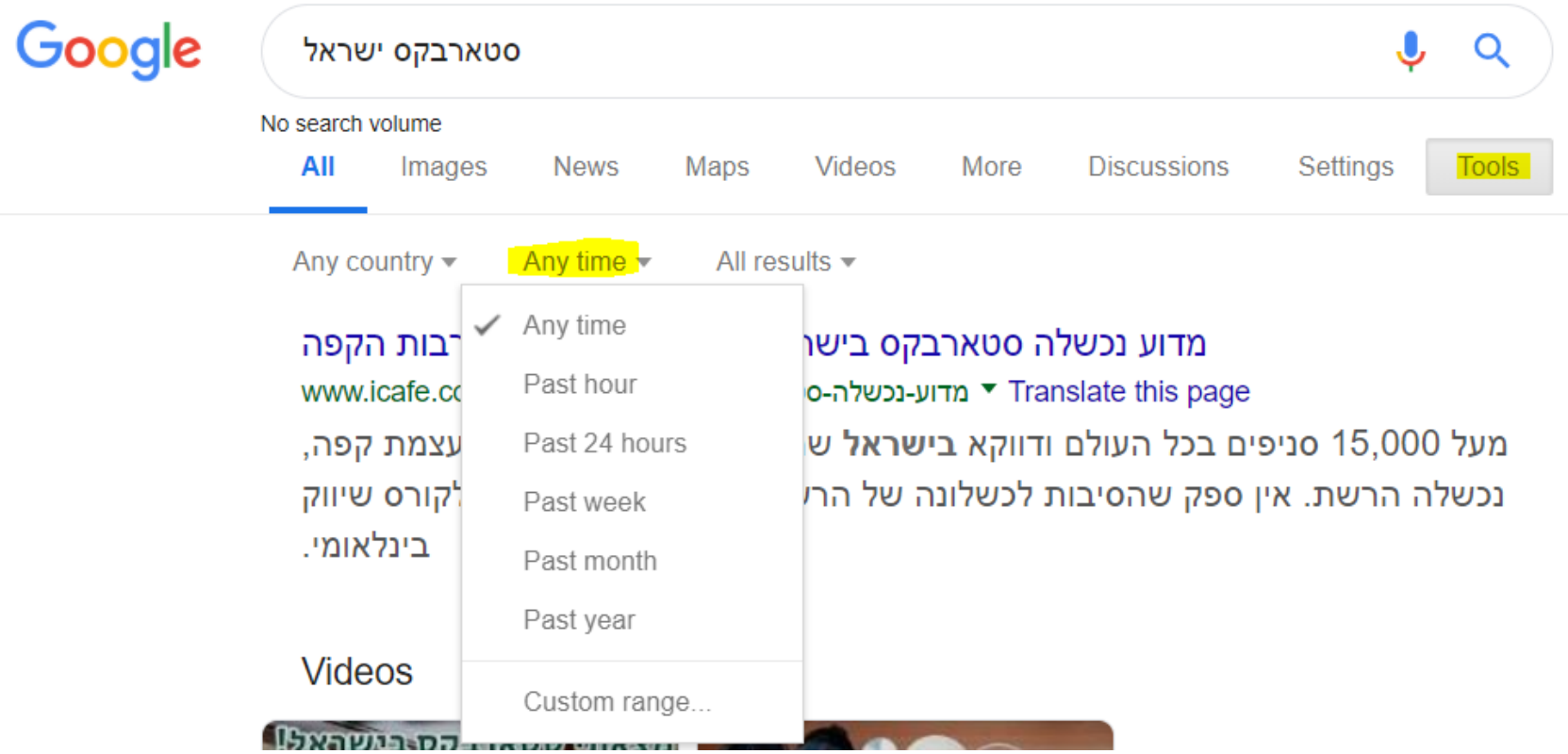




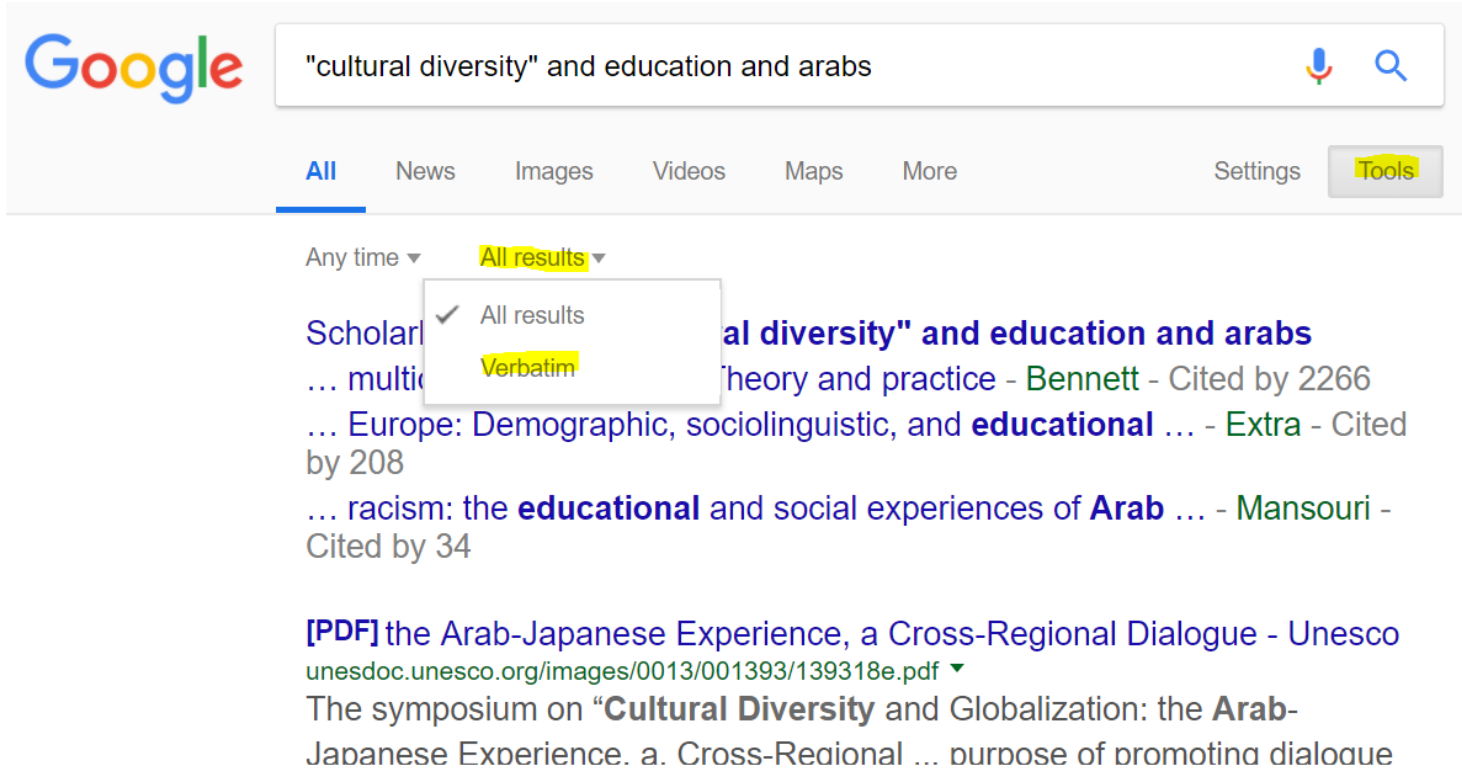
Try:
- PDF in ruppin.ac.il

Hipusit Information Services

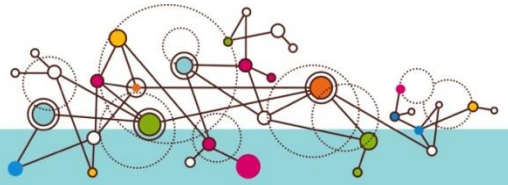
Time Filter


Google
סטארבקס ישראל
No search volume
All
Images
News
Maps
Videos
More
Discussions
Settings
Tools
Any country
Any time
All results
Any time
Past hour
Past 24 hours
Past week
Past month
Past year
Custom range...
מדוע נכשלה סטארבקס בישר
Translate this page
מעל 15,000 סניפים בכל העולם ודווקא בישראל ש
נכשלה הרשת. אין ספק שהסיבות לכשלונה של הר
בינלאומי.
Videos

Verbatim – Find Exactly what you are looking for



Hipusit Information Services



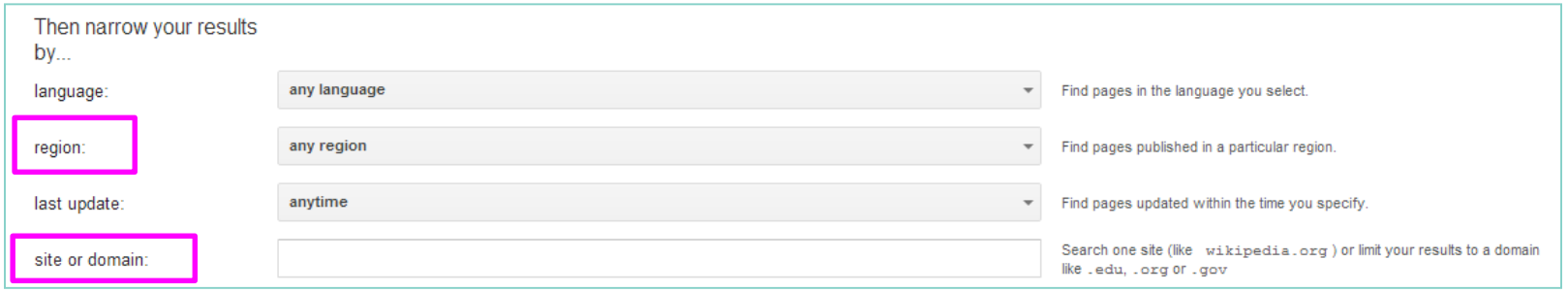
Finding Companies / Competitors

Hipusit
Information Services

Finding Competitors - 1

www.google.com

- Use Google Advanced Search to fine local companies

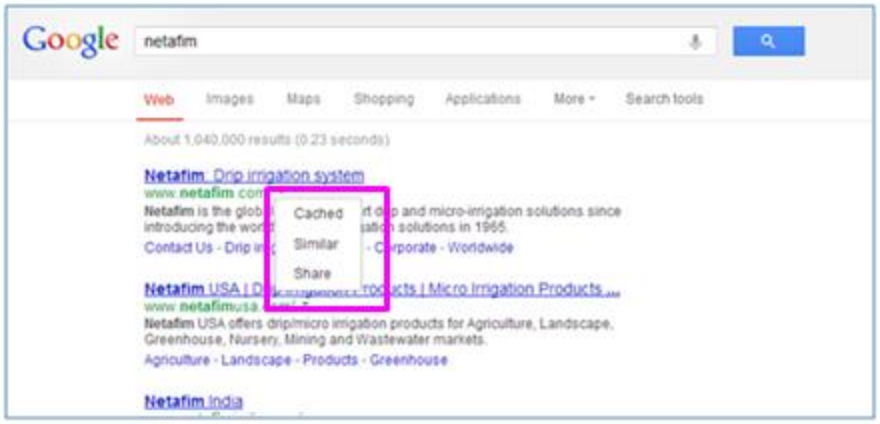


Hipusit Information Services

Finding Competitors - 2

www.google.com

- Google Similar / Related operator
  - Start your search with a known company to find pages similar to www.shamirlens.com



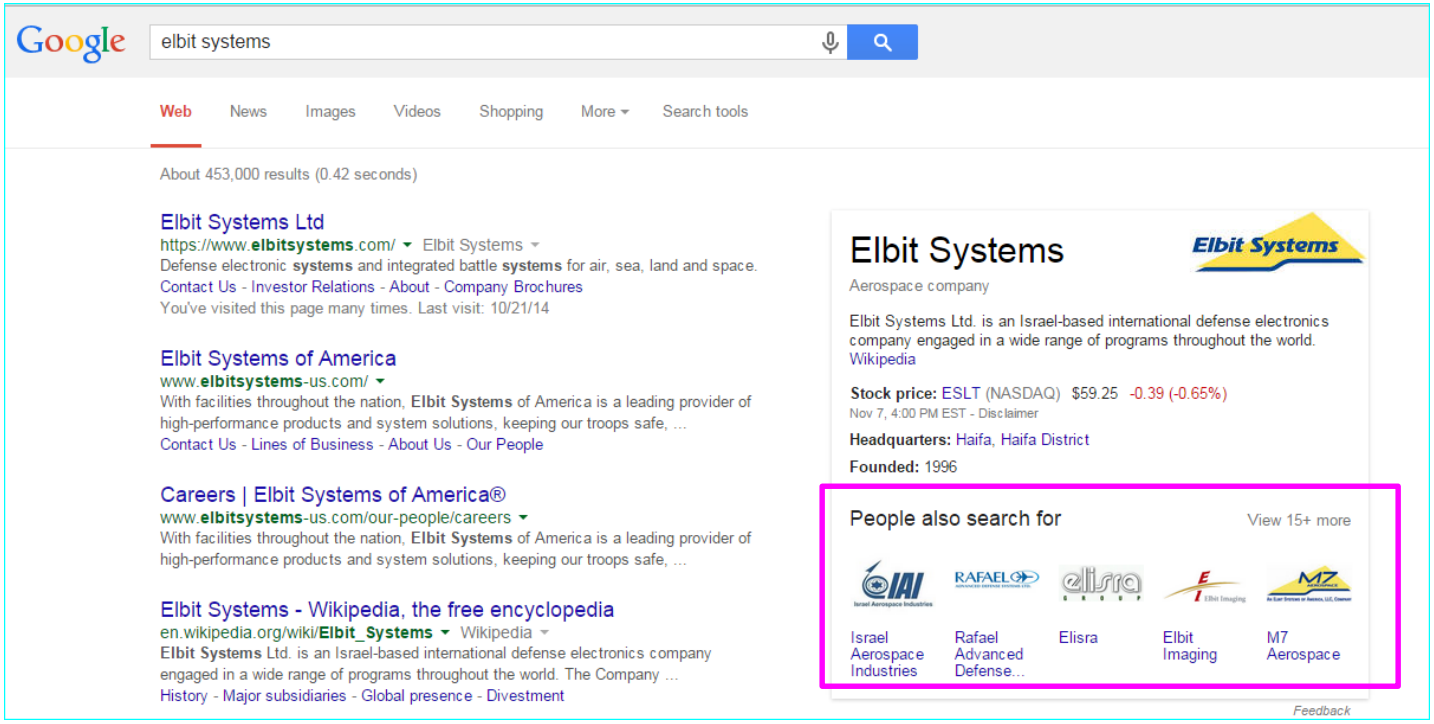
Try: בנק הפועלים

Hipusit Information Services

Finding Competitors - 3

www.google.com

- People Also Search for…

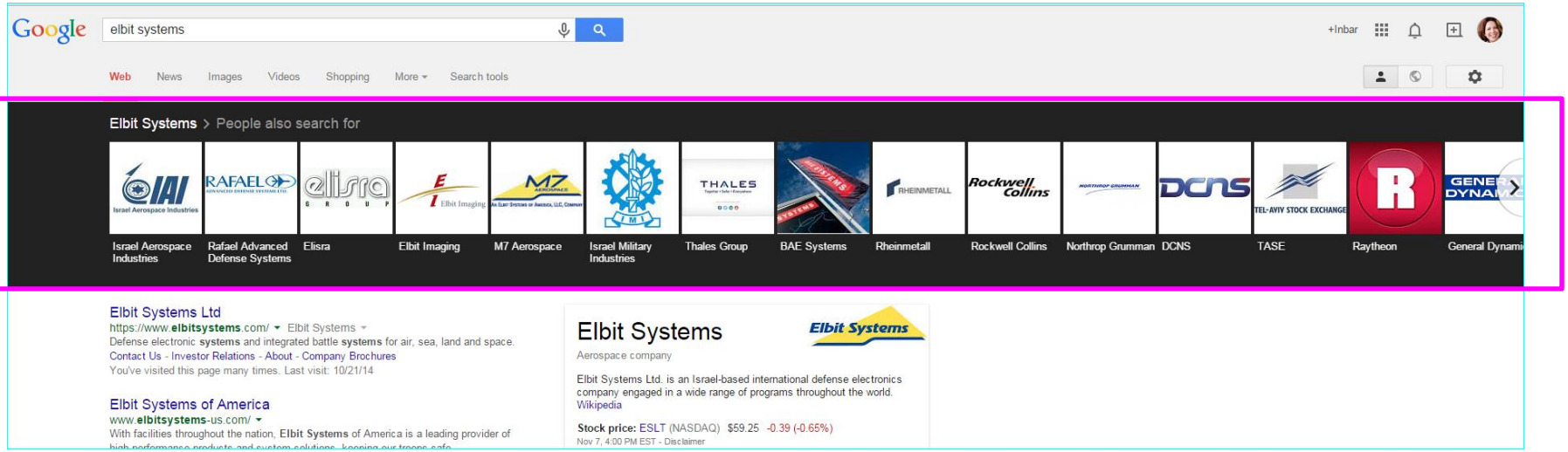


Try: מכללת רופין

Finding Competitors - 3

www.google.com

- People Also Search for…



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Finding Competitors - 4

- Find Similar sites
  - http://www.similarpages.com/
  - http://www.similarsitesearch.com/
  - **https://www.similarsites.com/**

similarpages.com beta

SimilarSite search

SimilarSites

Discover sites similar to the ones you know and love

Hipusit Information Services

Finding Competitors - 5

www.marketresearch.com/

- Use The Table of Content of Market Research

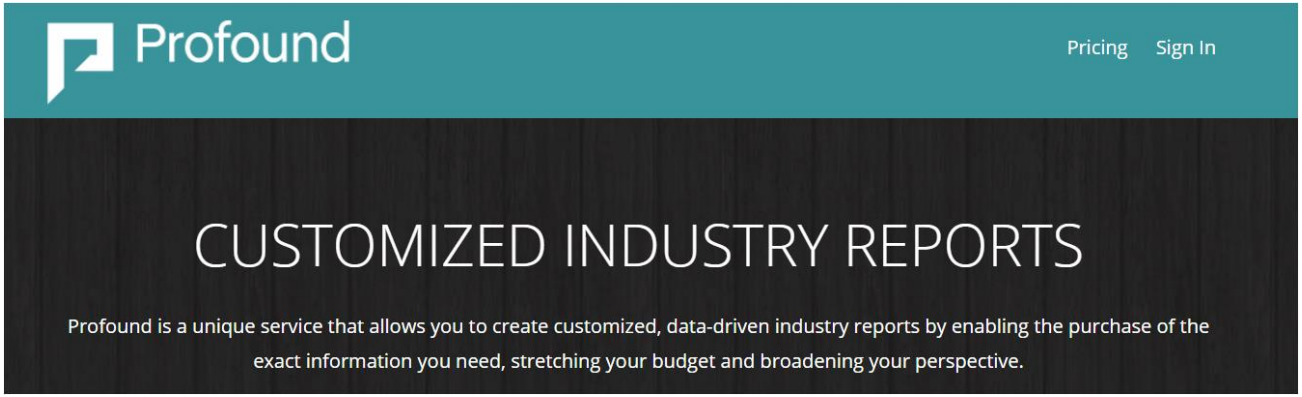
Market Research.com
Knowledge. Identified & Delivered.

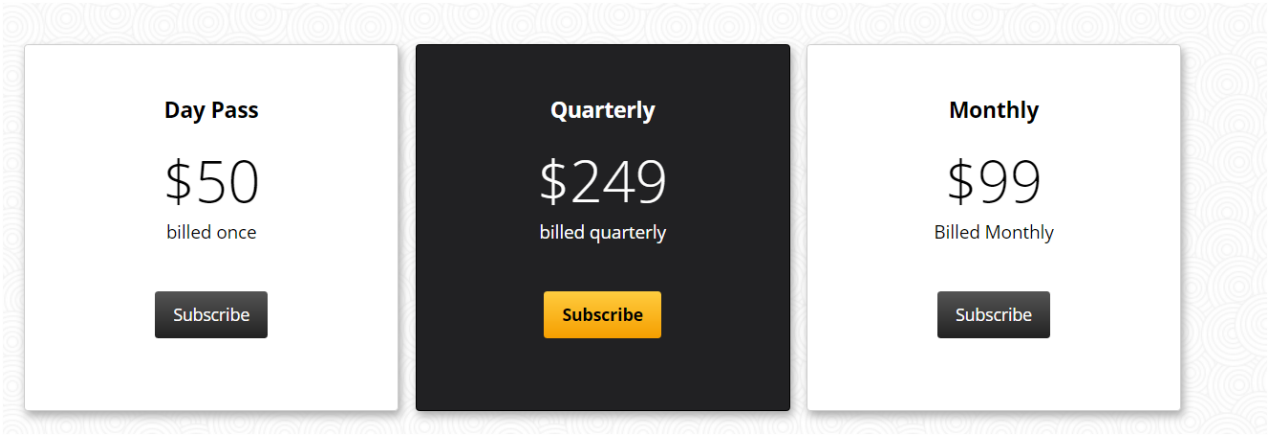
Try:
- Sturbucks
  - Global Coffee Grounds Market Growth 2018-2023

Hipusit Information Services

Market research - 5

http://www.profound.com



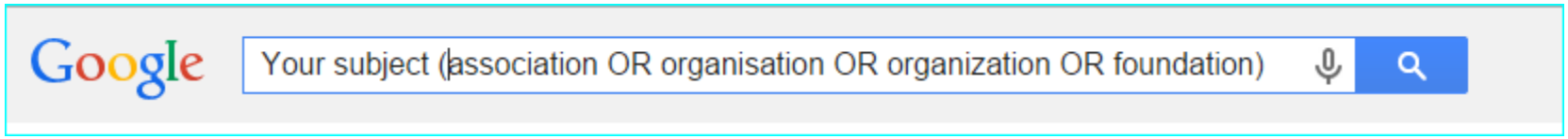


Hipusit Information Services

Finding Competitors - 6

www.google.com/

- Find relevant Association
  - Use Google:



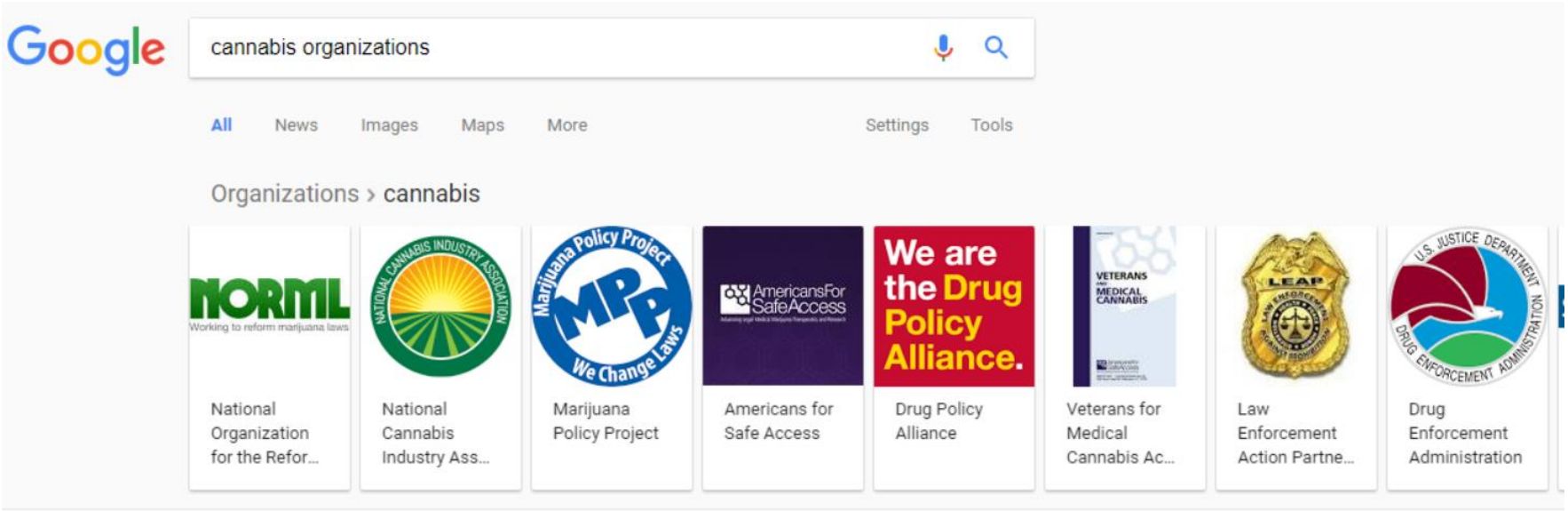
Try:
- Coffee, Architects

Hipusit Information Services

Finding Competitors - 6

www.google.com/

- Find relevant Organization
  - Use Google:



Try: Architects, Public health

Hipusit Information Services

Finding Database - 7

http://www.scholarly-societies.org/

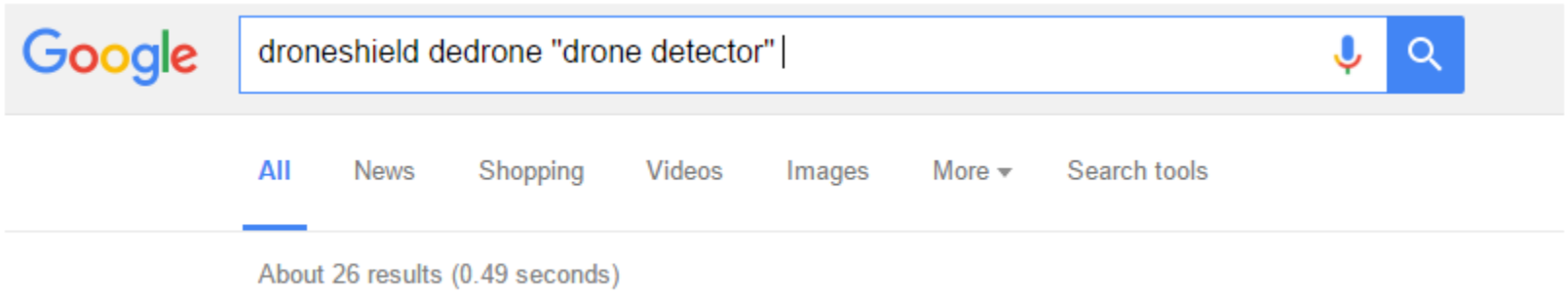
- Find relevant Database
  - Database of Polymer manufacturers / Unmanned systems manufacturers

Hipusit Information Services

Finding Competitors - 8

www.google.com

- Use Boolean Operators



Try : Elibt, IAI, Rafael

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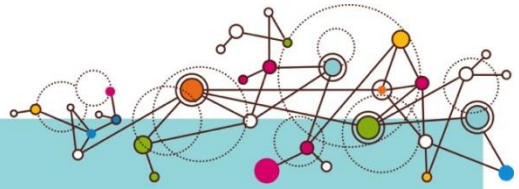
Finding Competitors - 9



- כנסים ותערוכות
  - יצירת רשימת אתרים מומלצים המהווים "מנוע חיפוש" לכנסים ותערוכות
  - איתור איגודים מקצועיים בתחום המבוקש ואיתור כנסים דרך האיגוד המקצועי
  - איתור "וורטלים" (פורטלים וורטקילים, מקצועיים) בתחום מסוים ושאיבת מידע מהם.
  - מעקב אחר חברות מתחרות והכנסים בהם הן משתתפות / מציגות.

Try: Industry 4.0

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Finding Competitors / Conferences - 9

- All Conferences
- Conferencealerts
- Conferences – Waterloo library University
- COMS – Calendar of upcoming Scientific Conferences

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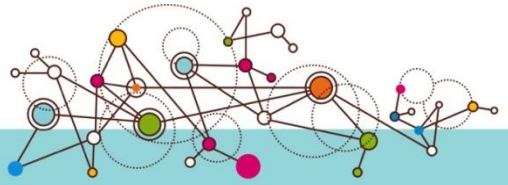
Finding Competitors / Exhibitions - 10

- Trade Show News Network (TSNN)
- M+A Expo Database
- Global Sources Trade Show Center
- Exhibitor-Online
- Eventseye.com

Hipusit Information Services



Use Facebook to Find and Follow Organizations

Hipusit
Information Services

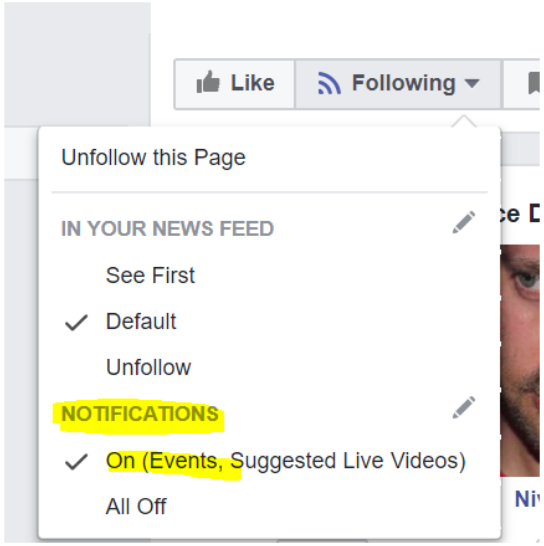
Case Study

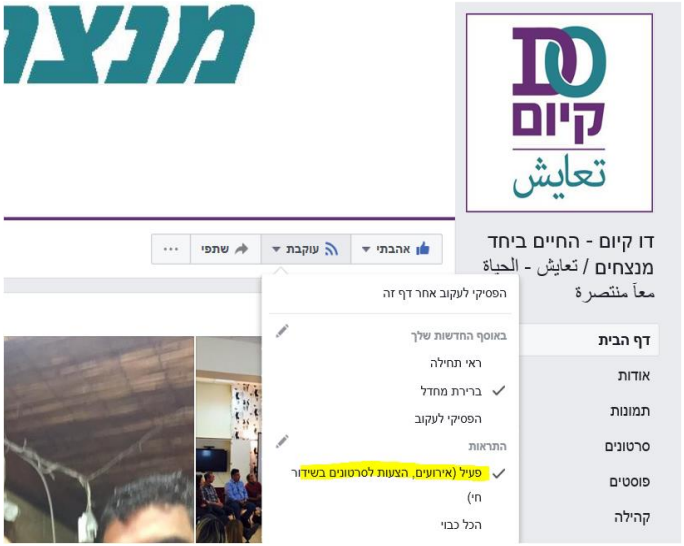
http://dialogtogether.com/

Hipusit
Information Services

Case Study

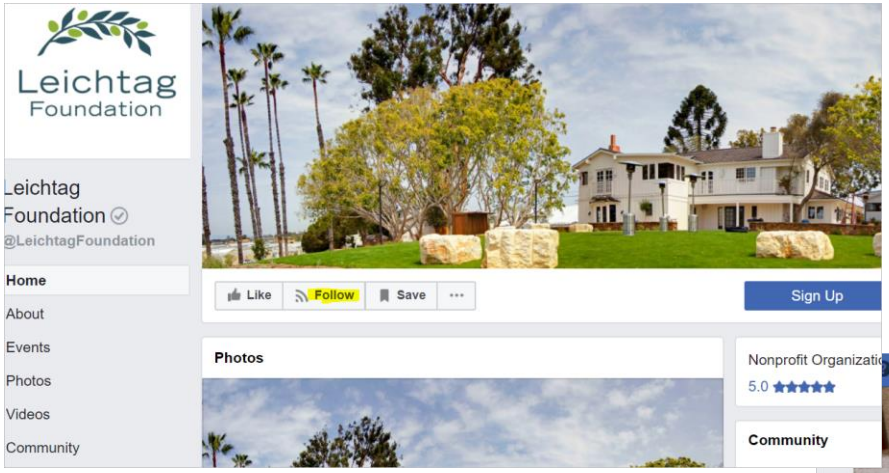
- Open a new Facebook account which is not connected to your personal account.
- Start Following/Liking pages of competitors and other interesting organizations.
- Be sure that the Notification is on. (This should be the default).

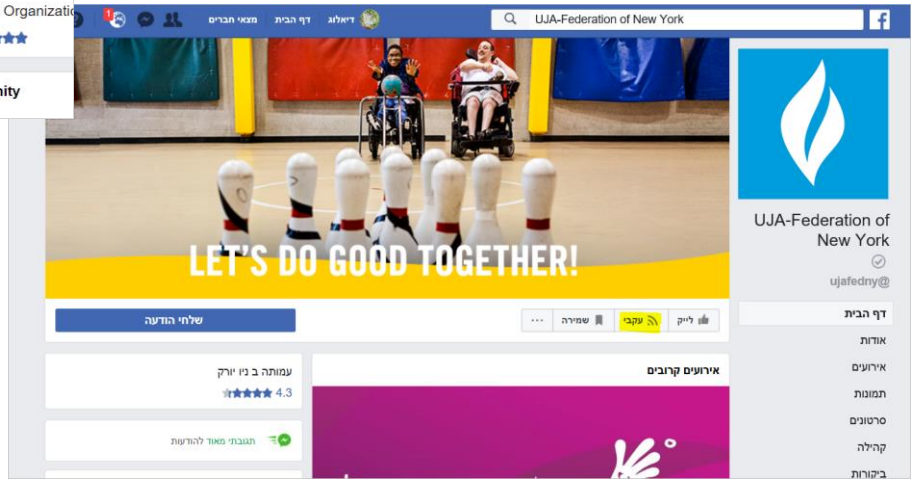




Case Study

- “Follow” companies and organizations you already know.





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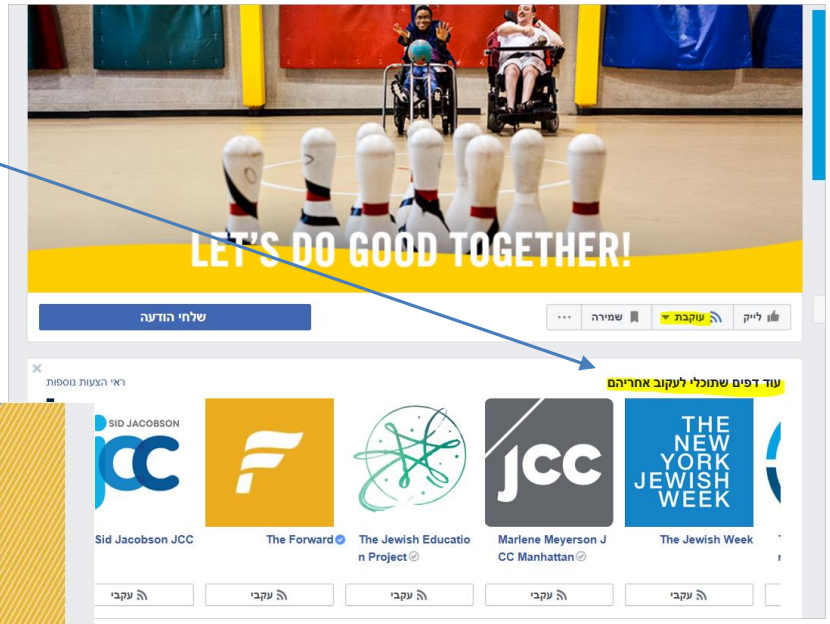
Information Services

Case Study

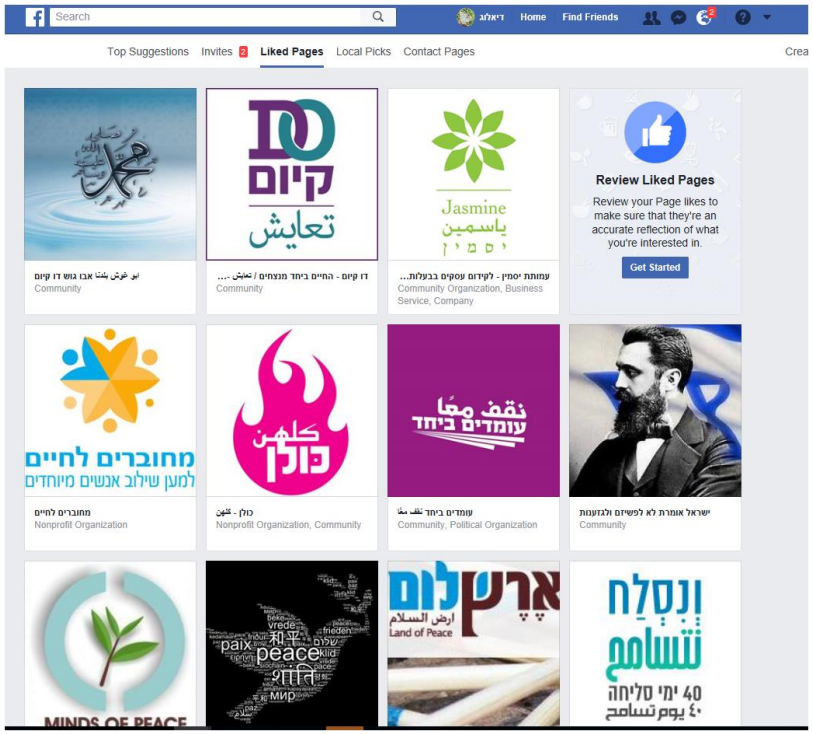
- Facebook offers:

  “More Pages You May Follow”

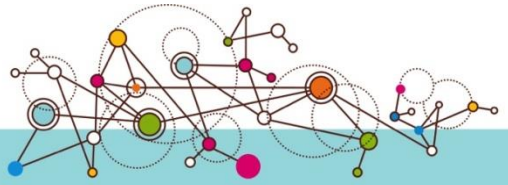


Case Study

- Following competitors through a dedicated Facebook page helps to find organizations you weren't aware of.
- Giving an easy way to have them all on a centralized platform



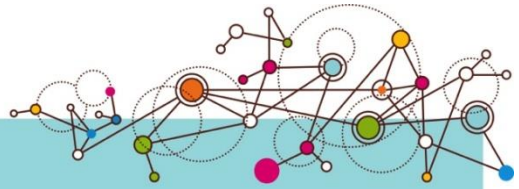
Hipusit Information Services



Google Image Search

Hipusit
Information Services

Image Search – Why?



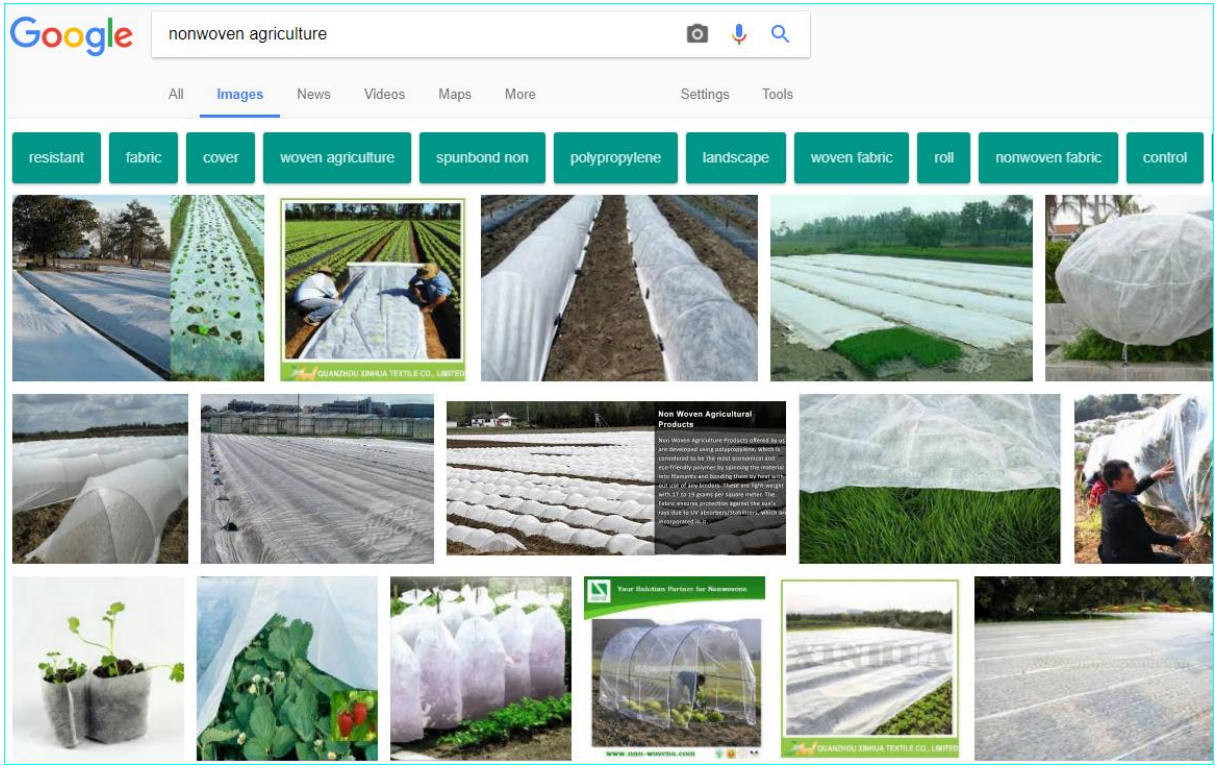
- For finding producers
- For looking “behind the scenes”
- For finding statistical information

Google Images

Hipusit Information Services

Image Search – Why?

- Finding Products



Try: medical nonwoven

Hipusit Information Services

Image Search – Why?

- Search By Image

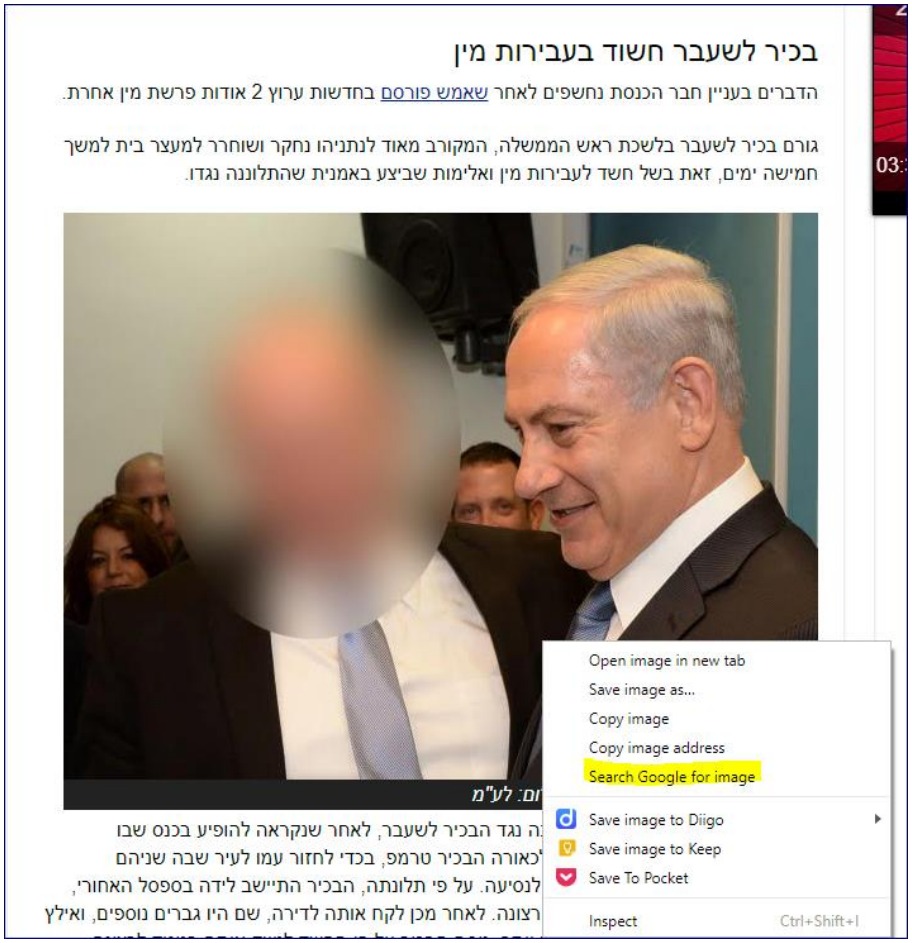
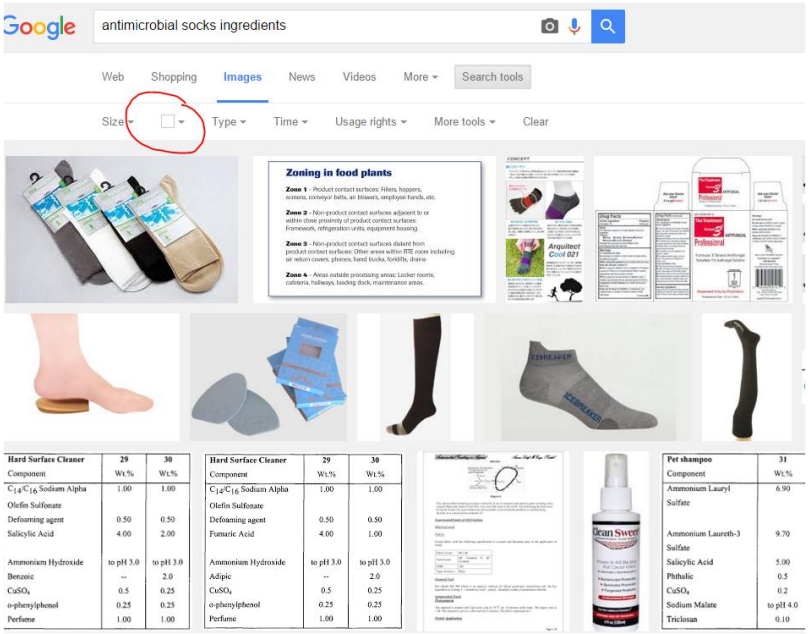
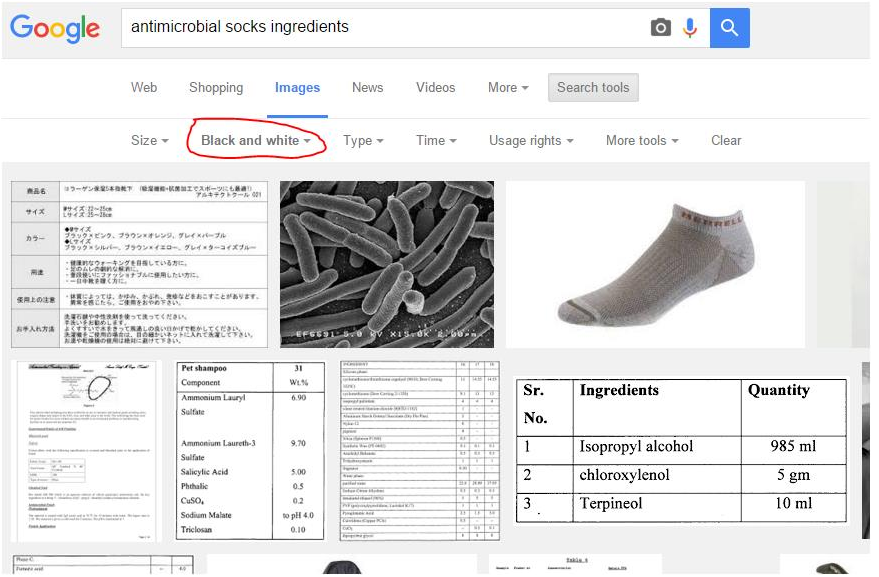


Image Search – Why?

- Looking “behind the scenes” – restrict to white color





נסו: מודעות אבל – השוו בין הצבעים השונים והתכנים המתקבלים

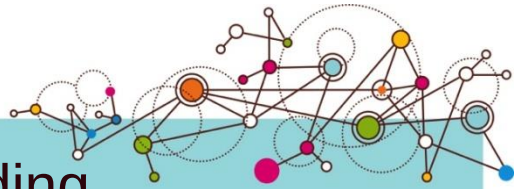
Hipusit Information Services

Image Search – Why?

- Finding statistical information

Try:
- Starbucks Statistics

General Search Engines – Good query building



- Statistics
- Market share
- Market Research
- Industry reports
- Industry analysis
- Trends
- Rates
- Sector Overview
- Industry Overview
- Industry Research
- Infographics
- Data

- Comparison Chart / table / sheet
- Compare
- Feature comparison sheet
- Feature List
- Product Comparison
- Review
- Consumption
- Graph
- Dataset
- Total
- Facts and figures

Hipusit Information Services

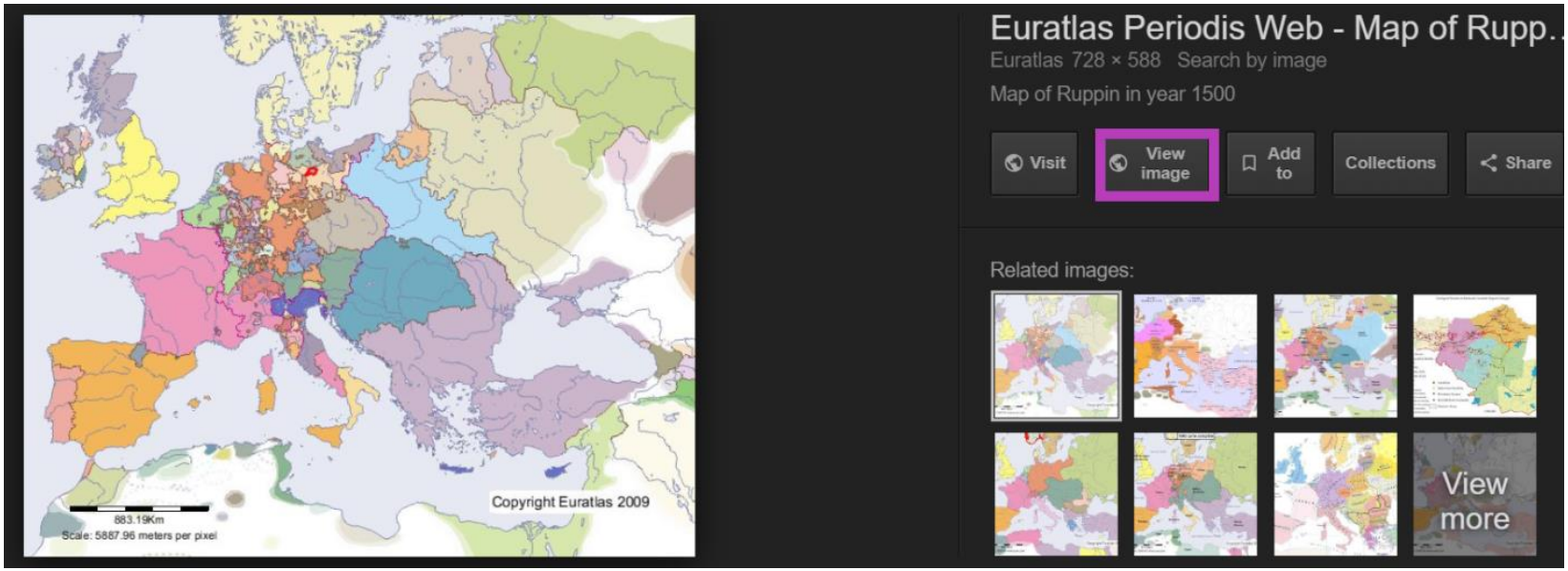
Images – Reliable Source?

- “Visit Page”
  - Check the Domain’s source:
    - .edu, .gov, .museum, .mil
- Check the institute behind the source

View Image

https://chrome.google.com/webstore/detail/view-image/jpcmhcelnjdmblfmjabdeclccemkghjk

- Bring the “view image” back

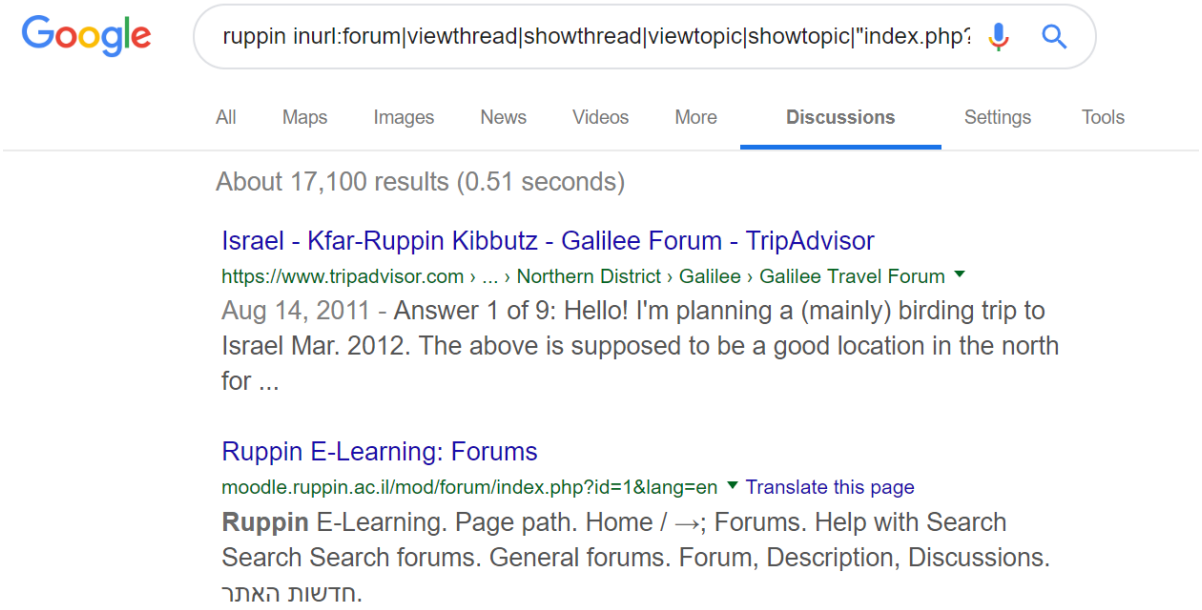


Hipusit Information Services

Discussions Button for Google Search

Link

- Adds back the discussions button to google search results, which enables to search forums and message boards

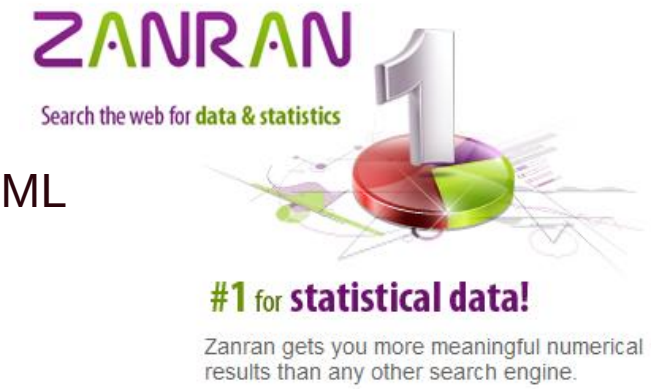


Hipusit Information Services

Zanran – Statistical information on the Web

http://www.zanran.com/q/

- Zanran helps you to find ‘semi-structured’ data on the web.
- The numerical data that people have presented as graphs and tables and charts.
- The data could be a graph in a:
  - PDF report
  - a table in an Excel spreadsheet
  - a bar chart shown as an image in an HTML page.

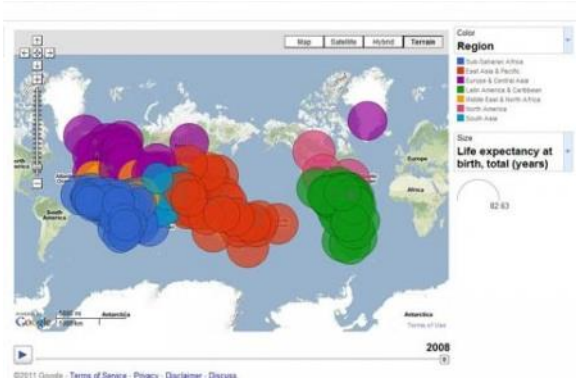


Try: Cultural diversity workers, Minimum wage

Hipusit Information Services

Tools

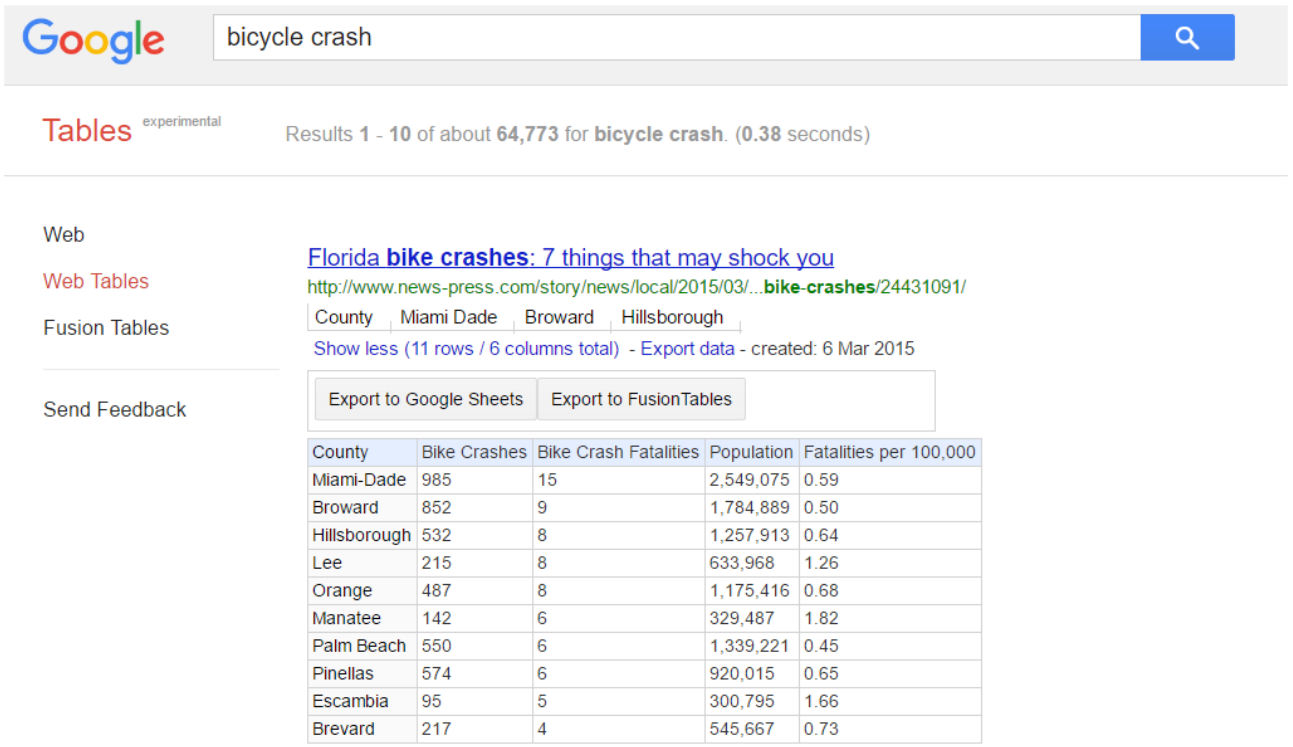
- Google Tools
  - Google Trends
    - http://www.google.com/trends/
  - Google Public data Explorer
    - http://www.google.com/publicdata/directory
  - Google Tables
    - https://research.google.com/tables
  - Visualization: Motion Chart
    - https://developers.google.com/chart/interactive/docs/gallery/motionchart
  - Google Chart tools
    - https://developers.google.com/chart/



Hipusit Information Services

Google Tables

https://research.google.com/tables



County	Bike Crashes	Bike Crash Fatalities	Population	Fatalities per 100,000
Miami-Dade	985	15	2,549,075	0.59
Broward	852	9	1,784,889	0.50
Hillsborough	532	8	1,257,913	0.64
Lee	215	8	633,968	1.26
Orange	487	8	1,175,416	0.68
Manatee	142	6	329,487	1.82
Palm Beach	550	6	1,339,221	0.45
Pinellas	574	6	920,015	0.65
Escambia	95	5	300,795	1.66
Brevard	217	4	545,667	0.73

Google public data explorer

http://www.google.com/publicdata/directory

- The Google Public Data Explorer makes large, public-interest datasets easy to explore, visualize and communicate

- As the charts and maps animate over time, the changes in the world become easier to understand.

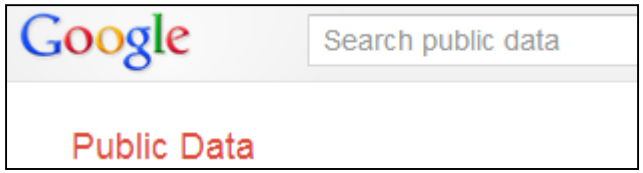
- What can be done:
  - Create visualizations of public data
  - Navigate between different views
  - Make your own comparisons
  - Share your findings (link or embed)

Hipusit Information Services

Google public data explorer

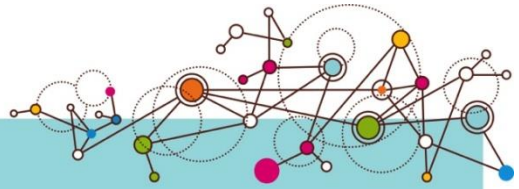
http://www.google.com/publicdata/directory

- All of the datasets in the Public Data Explorer are provided by third-party data providers:
  - International organizations
  - National statistical offices
  - Non-governmental organizations
  - Research institutions



Hipusit Information Services

Google public data explorer

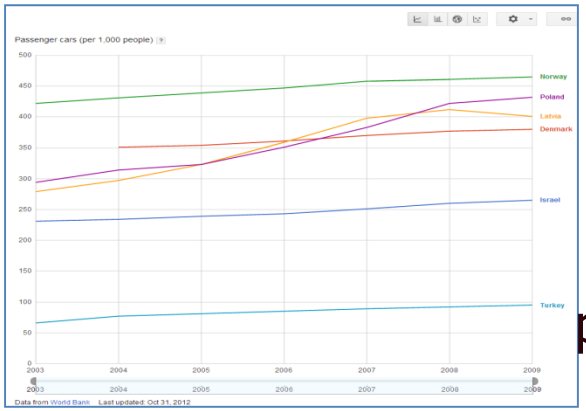


http://www.google.com/publicdata/directory

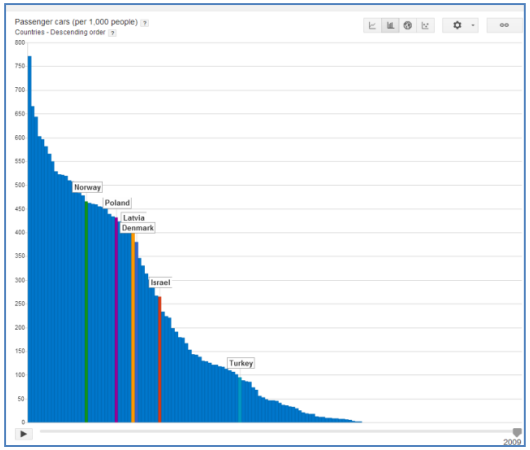
- World Bank, Eurostat, Destatis, U.s census Bureau, U.S. Bureau of Economic, U.S. Bureau of Labor statistics, World Economic Forum, US Aid, International Telecommunication Union, World Resources Institute, OECD Factbook, Global Entrepreneurship Research Association, WHO/UNICEF Joint Monitoring Programme on Water Supply and Sanitation, Europe's Energy Portal, HealthMap.org, Harvard Medical School, Measurement Lab, Inter-American Development Bank, UN Economic Commission for Europe, U.S. Bureau of Labor Statistics, FBI, U.S. Bureau of Economic Analysis, Office of Management and Budget, SAMHSA, CDC (The Centers for Disease Control and Prevention), World Resources Institute, Energy Information Administration, Office of Highway Policy Information, Bureau of Transportation Statistics, Bureau of Justice Statistics, National Statistics Institute of Spain, Education and Culture statistics Germany, National Institute of Statistics and Geography, Czech Statistical Office, Central Statistics Office Ireland, Office for National Statistics, United Kingdom, Centre for Higher Education Transformation and much more….

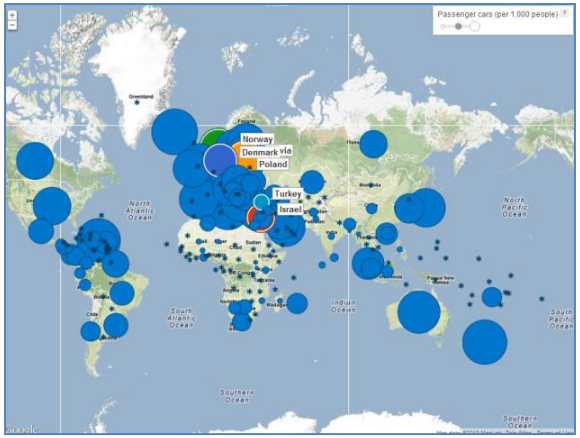
Google public data explorer

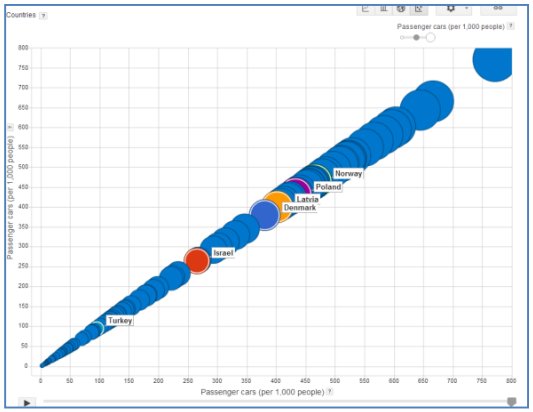
http://www.google.com/publicdata/directory



Passenger car per 1000 People

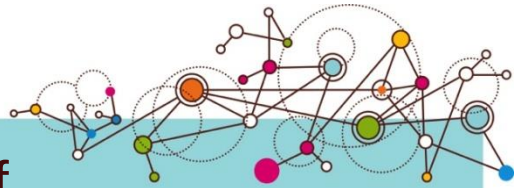






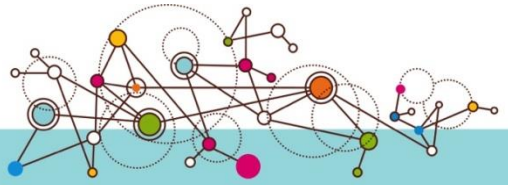
Hipusit Information Services

Google public data explorer – Try it your self



http://www.google.com/publicdata/directory

- Population growth
  - compare Israel, Spain, Greece and Mexico
  - Find out which country has the highest rate and which has the lowest
- Births attended by skilled health staff (% of total)
  - Compare Croatia, Turkey, Slovakia, Serbia
- Energy Prices In the United states
  - Compare the average price in Arizona, Hawaii, Indiana
  - Find out in which state the Energy prices are the cheapest
- European tourism Number of Bed-Places
  - Compare Belgium, Cyprus, Estonia, Germany
  - Find out which country is in first place



Stay Informed

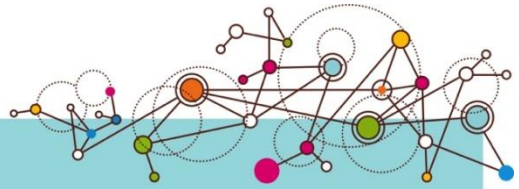
Hipusit
Information Services

How to “stay informed”?

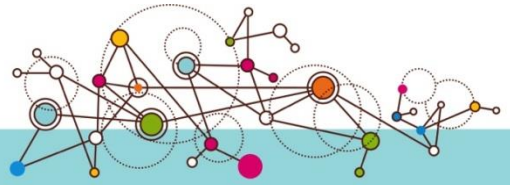
- News
- Web
- Scholar
- Journals
- Web sites
- Video
- Patents
- Facebook
- Youtube
- Linked

Hipusit
Information Services

How to “stay informed”?



- Email Alerts
- RSS



RSS

Hipusit
Information Services

RSS

- RDF Site Summary
- Really Simple Syndication – סינדיקציה ממש פשוטה
- Rich Site Summary – תקציר מפורט של האתר

Feedly

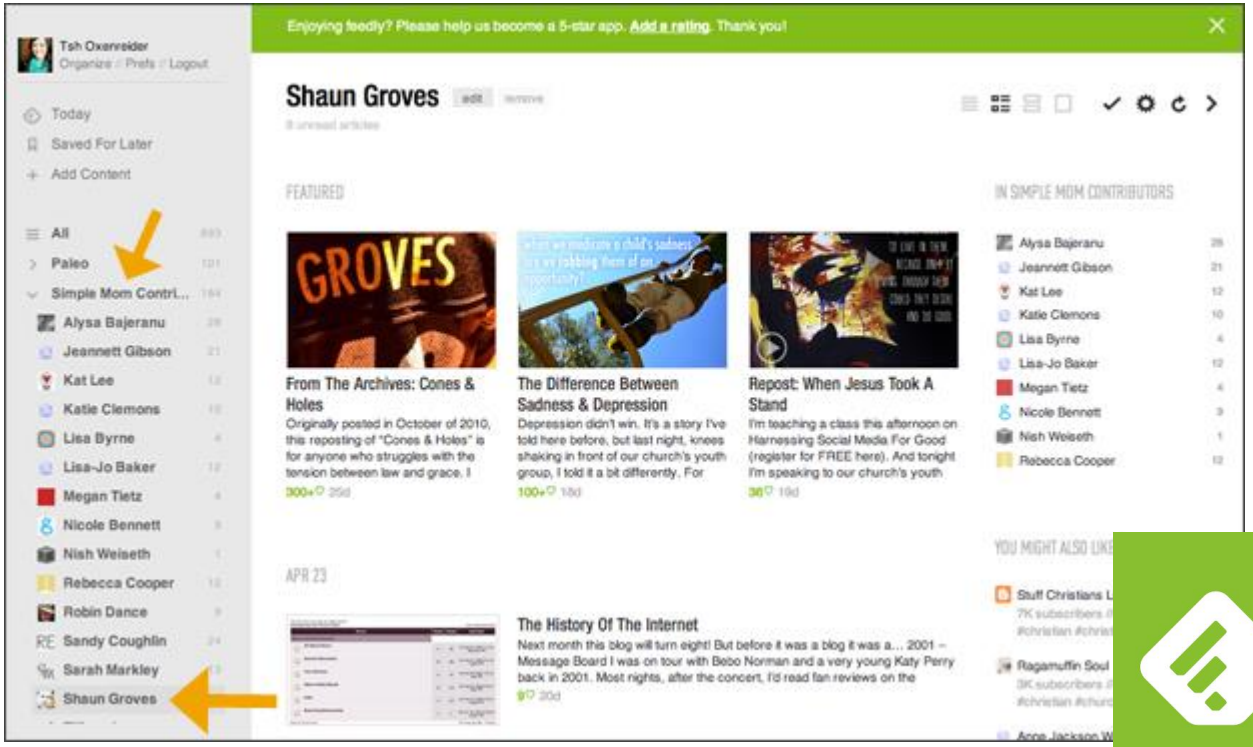
www.**feedly**.com

- A tool that lets a user subscribe to RSS feeds and read them all in one place

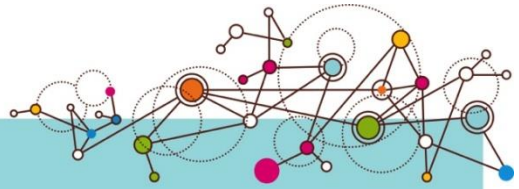
RSS Reader

https://feedly.com/

Feedly



Tracking Daily News – Email Alerts / RSS



- Google News
  http://news.google.com/

Google news

- Yahoo News

  http://news.yahoo.com/

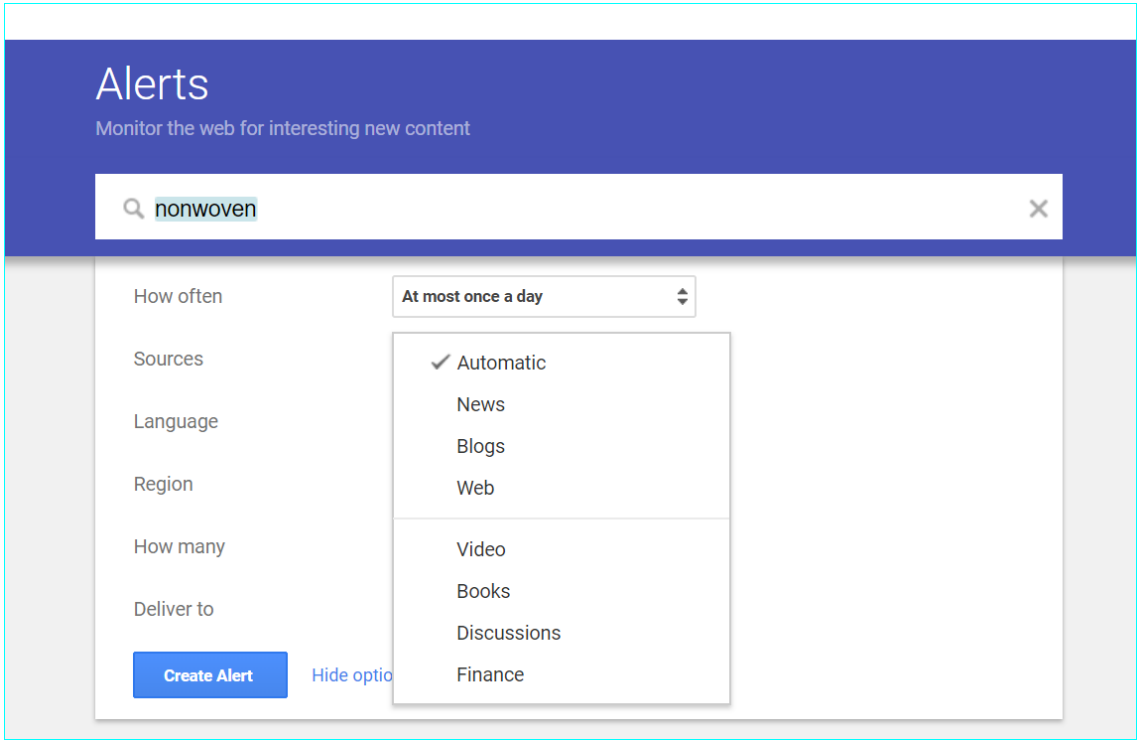
YAHOO! NEWS

- Search across languages by using Google transliteration

Hipusit Information Services

Google Alerts

https://www.google.com/alerts



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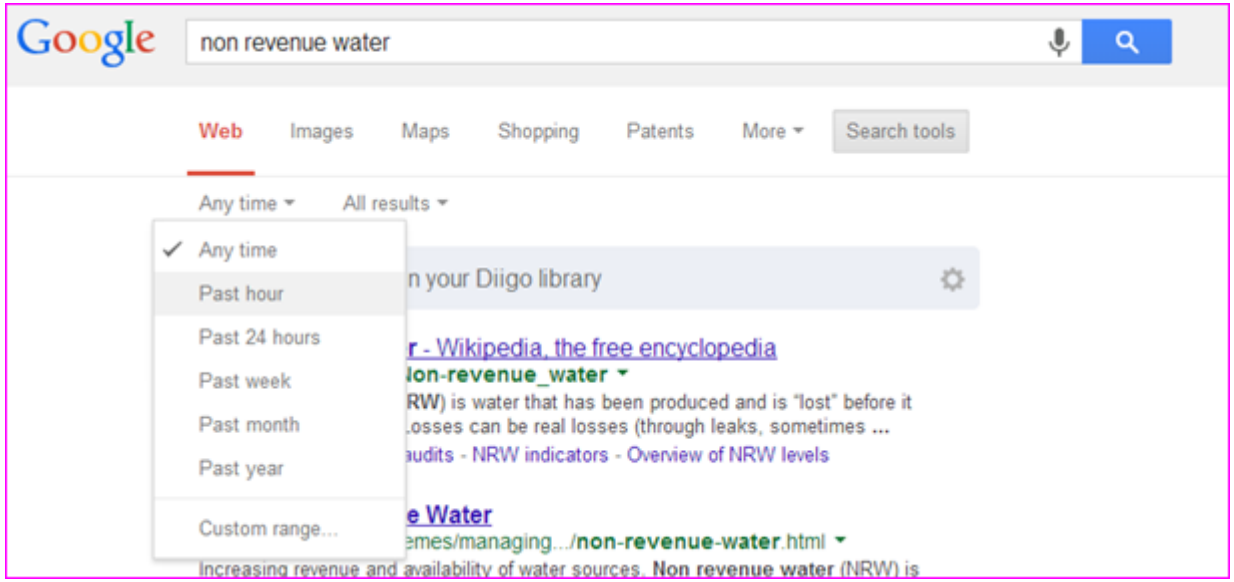
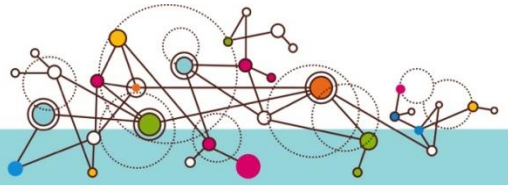
Track The Web – Manually

http://www.Google com/



Hipusit Information Services



Google Scholar

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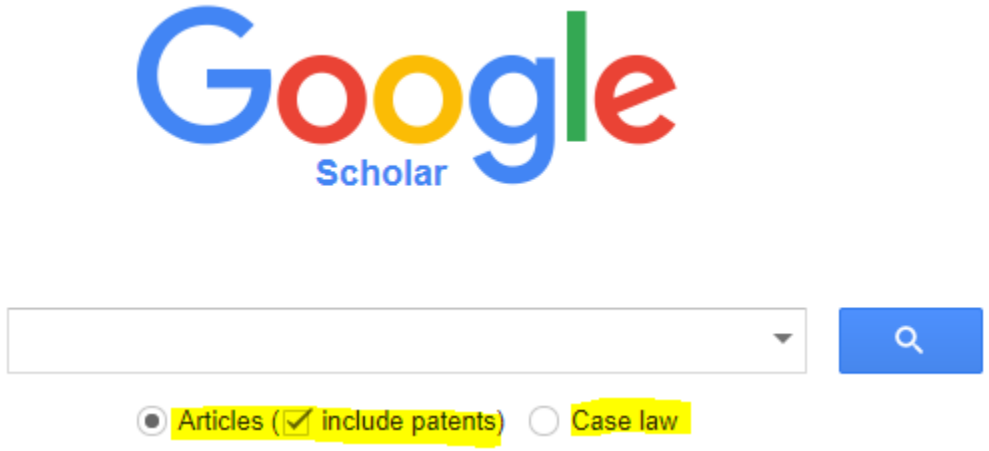
Information Services

Google Scholar

scholar.google.com

- Articles
  - With / Without Patents
- Case law



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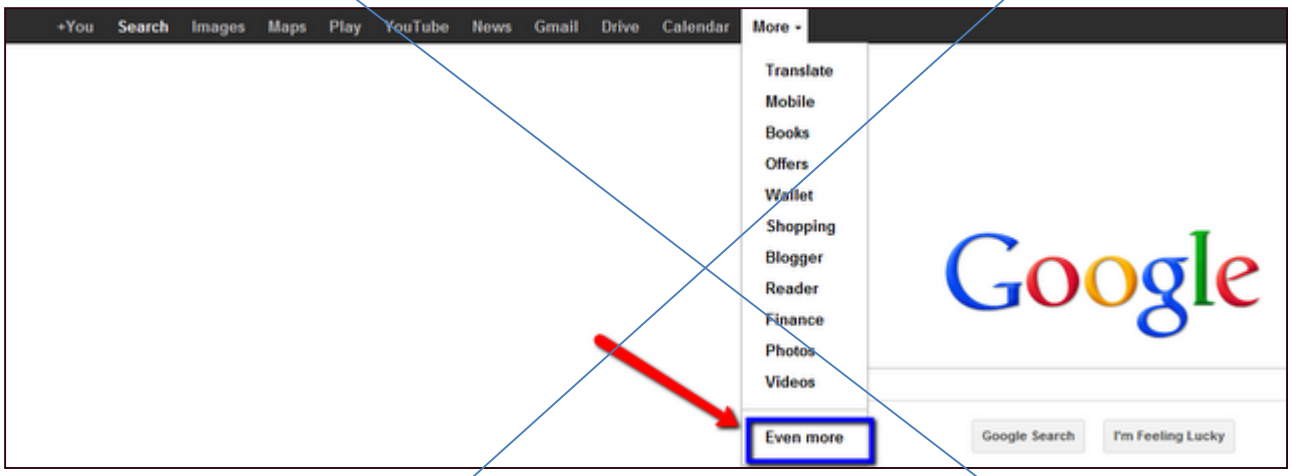
Information Services

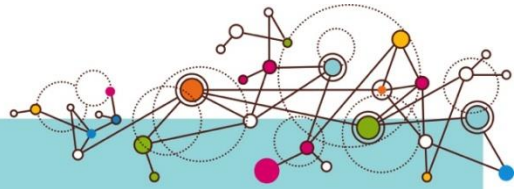
Google Scholar – How to find it?

http://scholar.google.com/



Hipusit Information Services

Google Scholar



http://scholar.google.co.il/

Google Scholar provides a simple way to broadly search for scholarly literature. From one place, you can search across many disciplines and sources:

Articles, **Patents**, **theses**, **books**, **abstracts** and **court opinions**

From:

Academic publishers, **Professional societies**, **Online Repositories**, **Universities** and **other Web Sites**.

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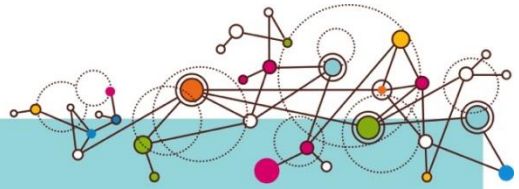
Google Scholar – Document Ranking



http://scholar.google.co.il/

Google Scholar aims to rank documents the way researchers do,

Weighing:

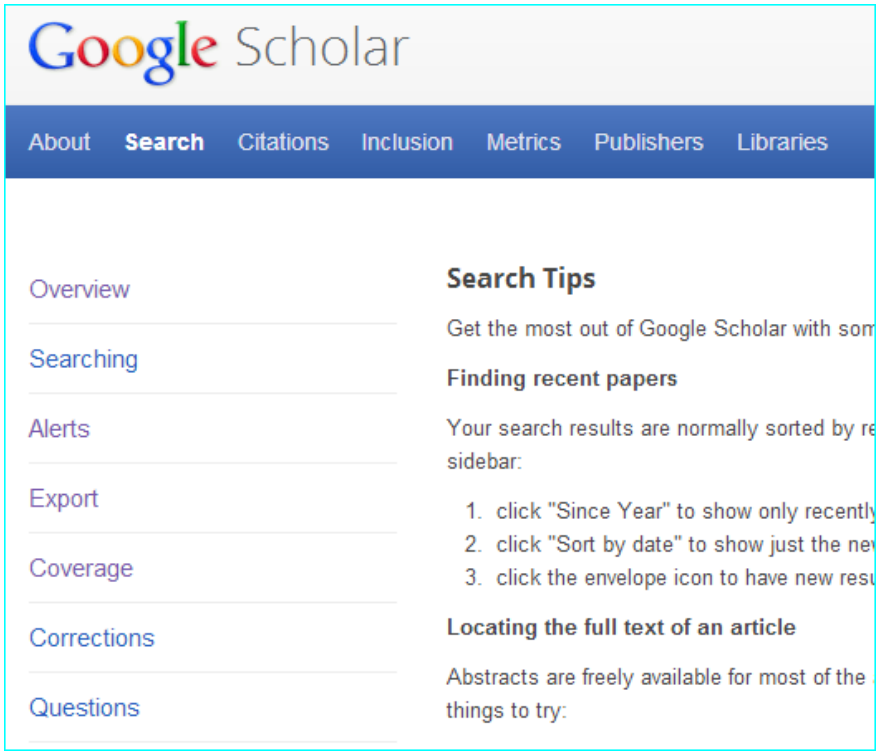
- The full text of each document
- Where it was published
- Who it was written by
- How often and how recently it Has been cited in other scholarly literature

Google Scholar

Hipusit Information Services

Google Scholar – Search Tips

http://scholar.google.com/intl/en/scholar/help.html#overview



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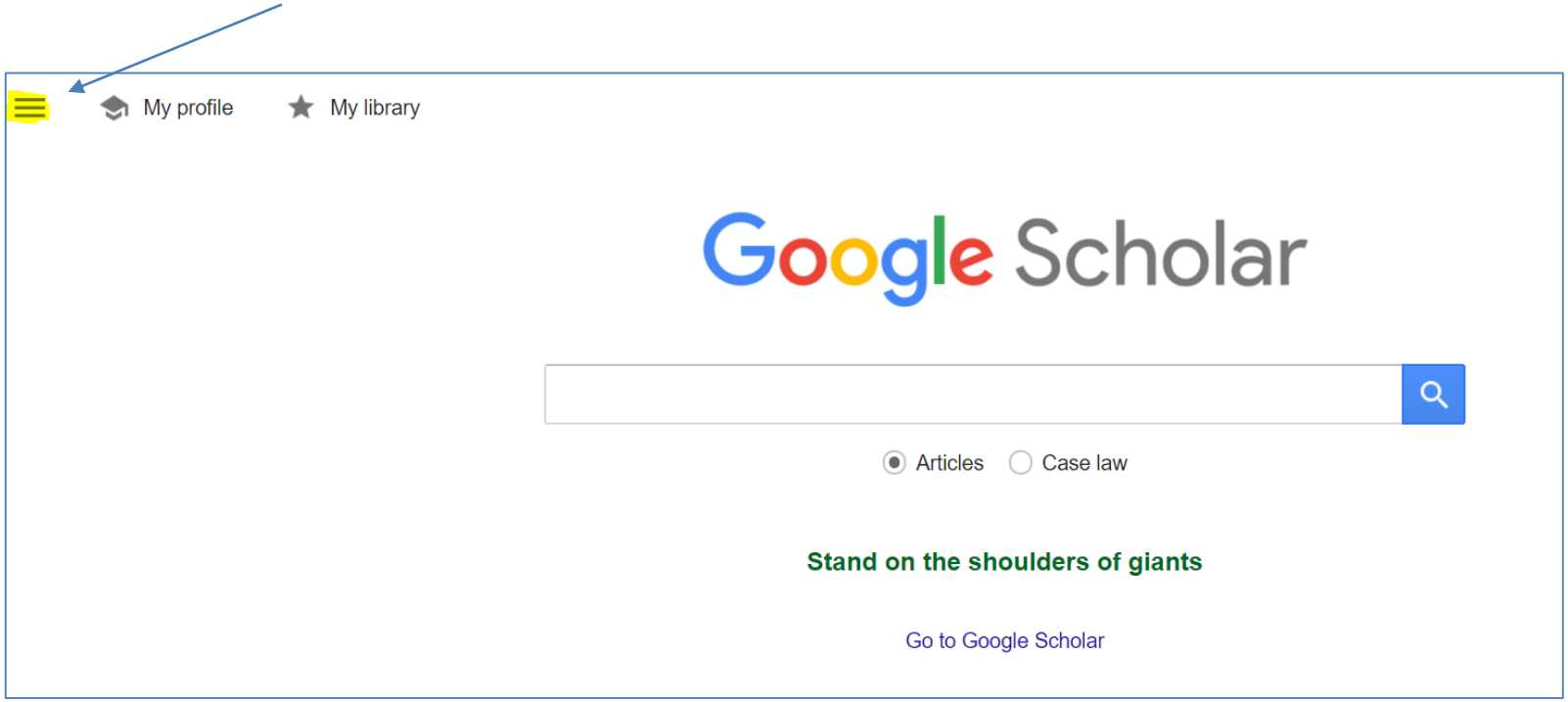
Google Scholar – Advanced Search



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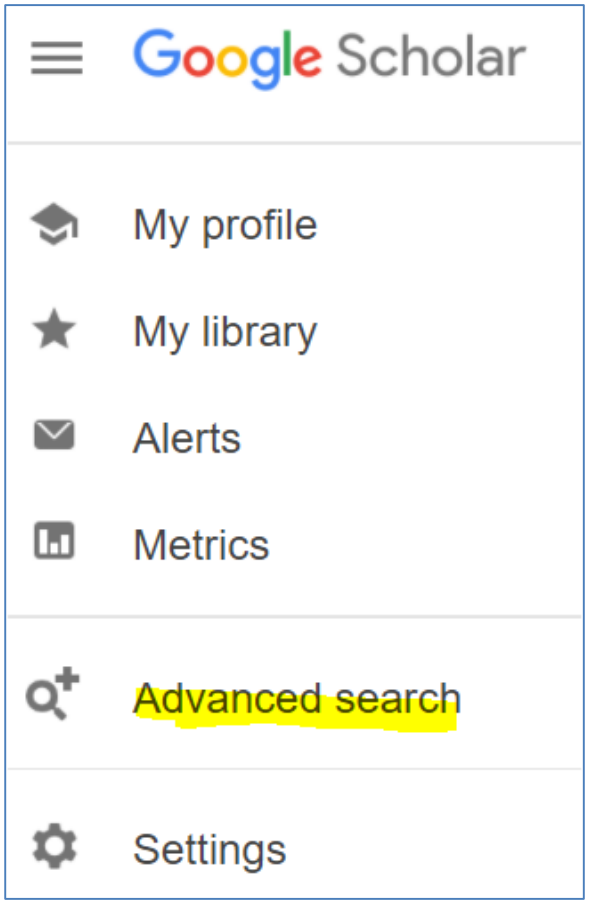
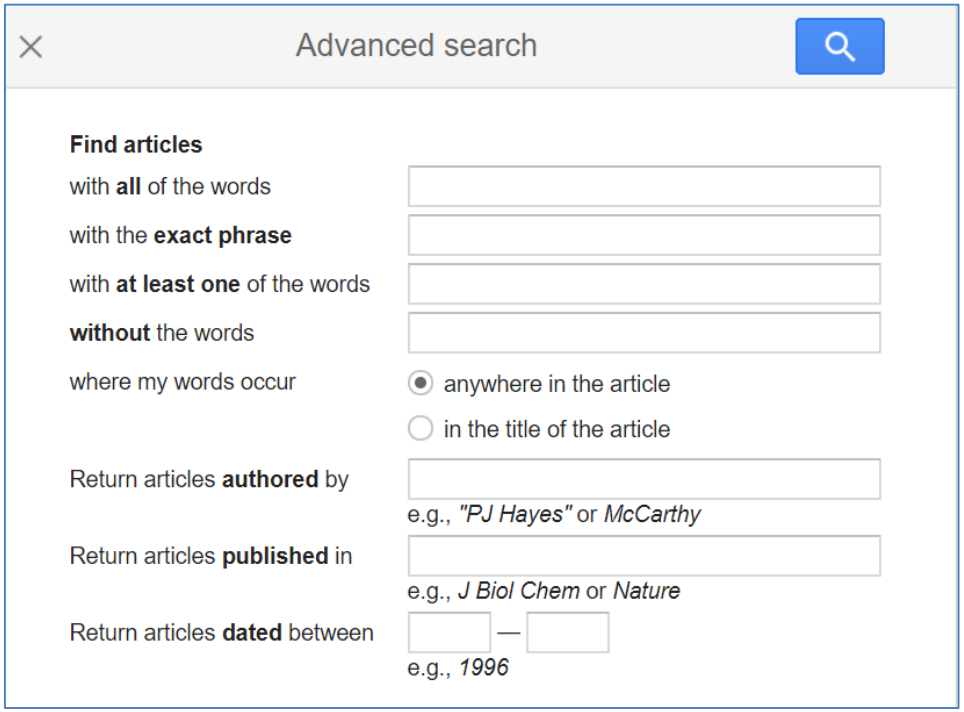
Google Scholar – Advanced Search



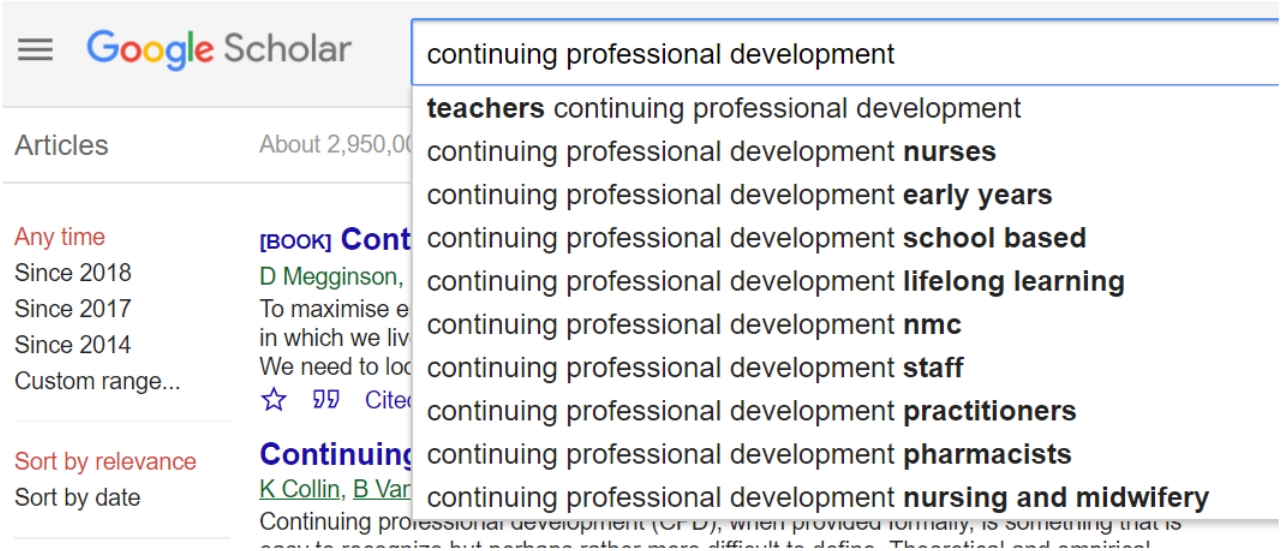


Hipusit Information Services

Google Scholar – Query Suggestions

scholar.google.com

- Query suggestions for detailed queries
  - Appear below search results
  - Span all broad areas of research



Try: Leadership development / minimum wage

Hipusit Information Services

Getting Better answers - Citation

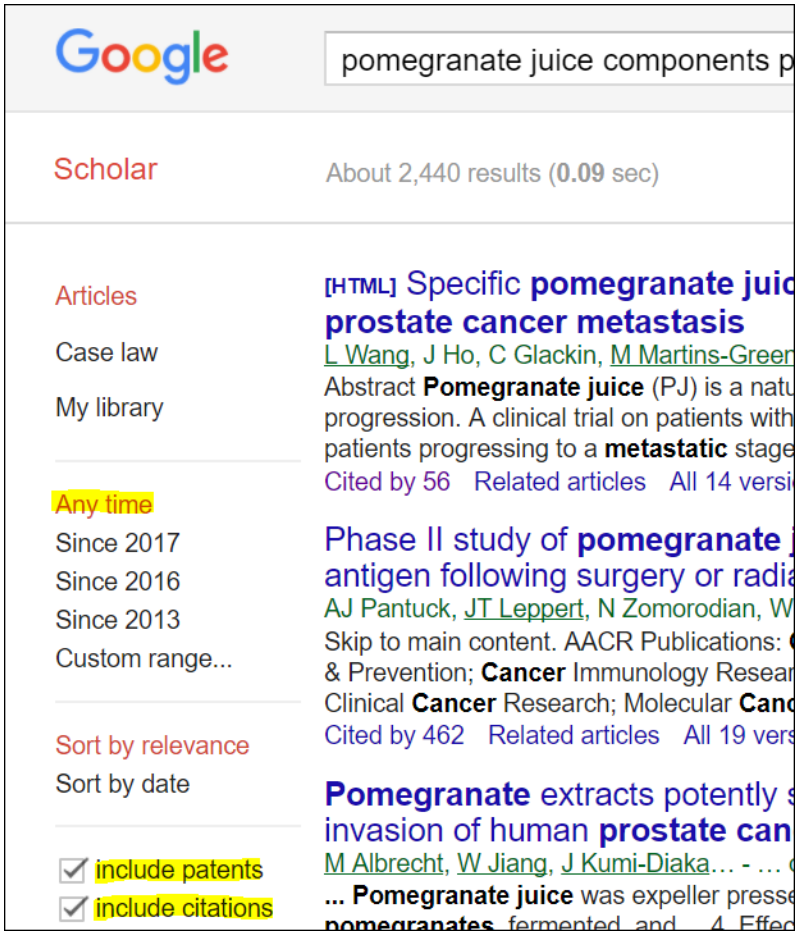
- There's rarely a single answer to a research question. Click "**Related articles**" or **"Cited by"** to see closely related work, or search for **author's name** and see what else they have written.

Getting Better answers - Citation

- Search within citing articles

Getting Better answers – Restrictions

- Date
- Include / Exclude Citations
- Include / Exclude patents



Hipusit Information Services

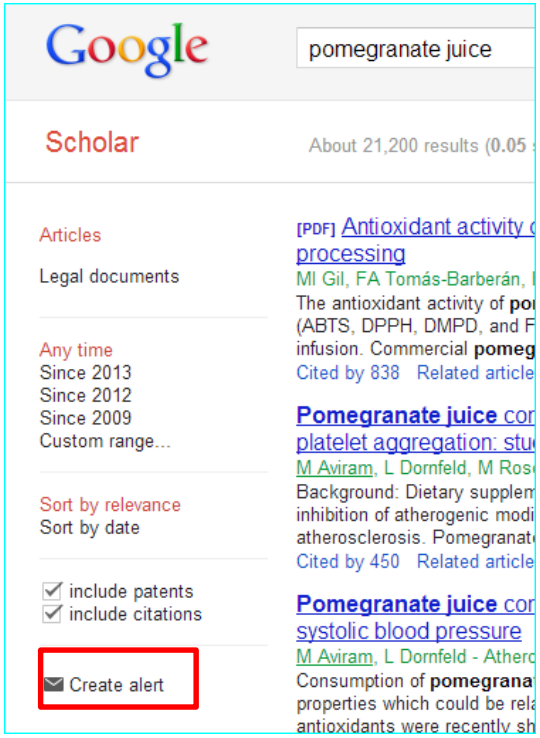
Google Scholar Alerts

- Keywords
- Citation
- Authors
- Journals

Hipusit Information Services

Google Scholar Alerts

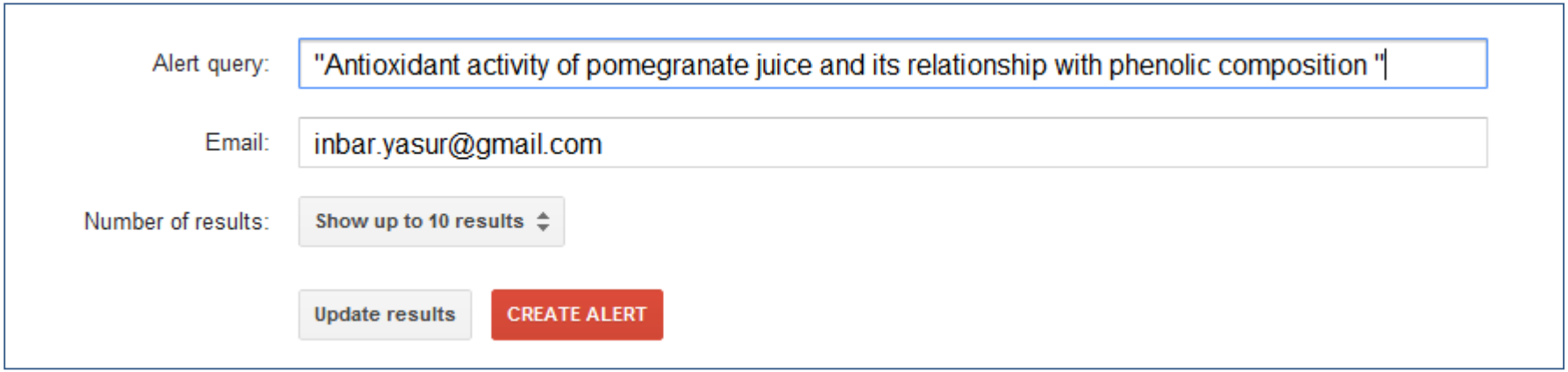
- Do a search for the topic of interest
  - Click the envelope icon in the sidebar of the search results page
  - Enter your email address
  - Click "Create alert".
  - Get periodically emails with newly published papers that match your search criteria.



Hipusit Information Services

Google Scholar Citation Alerts

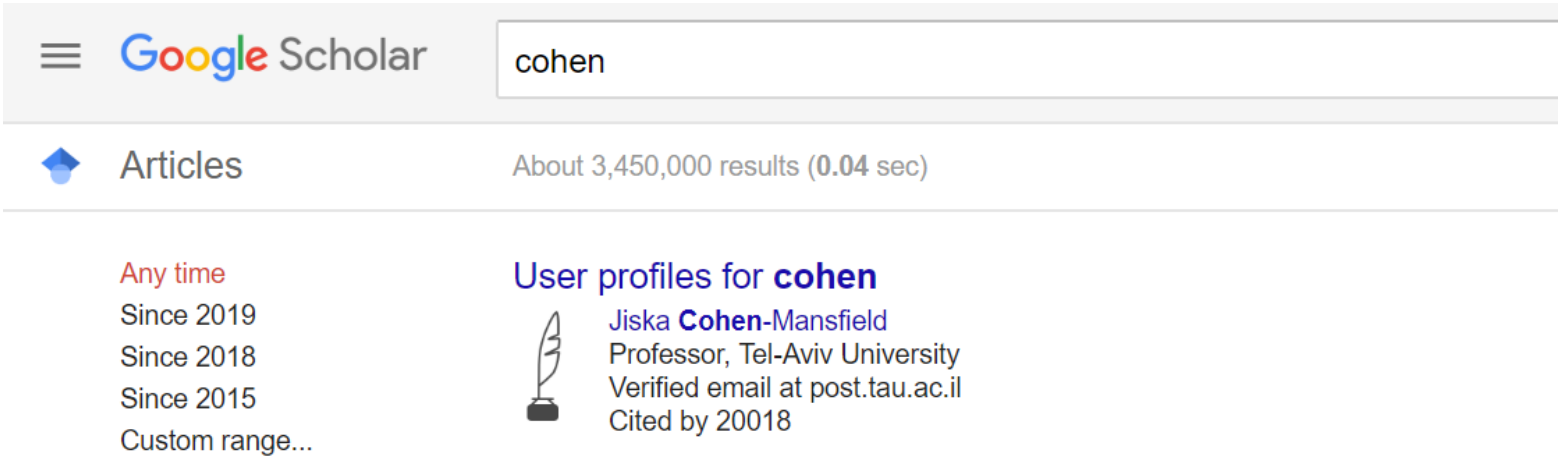
- For citation queries, getting information about new papers that cite a given paper you need to first go to the "Cited by X" page, and then click the alert icon.



Hipusit Information Services

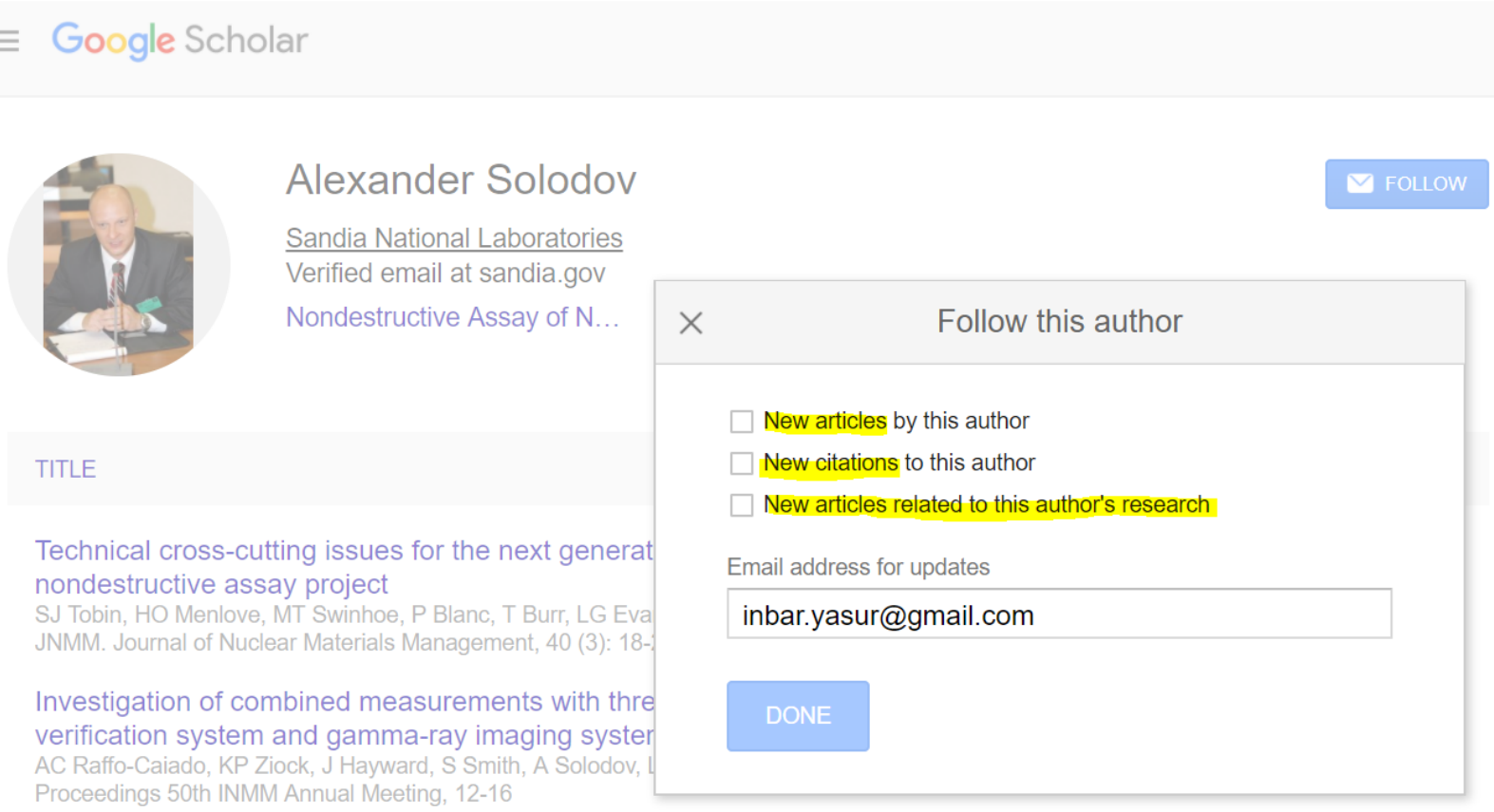
Profiles

- User Profile / My Citation



Hipusit Information Services

Google Scholar Follow authors



Hipusit Information Services

Google Scholar - User Profile

Google Scholar

Bruno Yaron,DSc,Prof Emeritus

FOLLOW

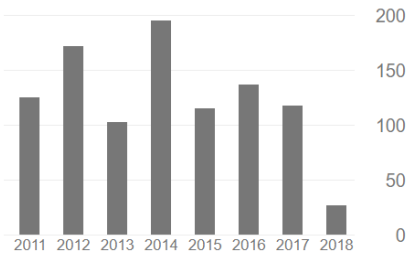
Adviser,Dept of Earth and Planetary Sciences-Weizmann Institute,Rehovot,Israel
Verified email at weizmann.ac.il

First interest: Soil Science-… Second Interest:Geochemi…

TITLE	CITED BY	YEAR
Influence of sludge organic matter on soil physical properties L Metzger, B Yaron Advances in soil science, 141-163	164	1987
Soil pollution: processes and dynamics B Yaron, R Calvet, R Prost Springer Science & Business Media	162	1996
Vertical transport of pesticides into soil when adsorbed on suspended particles	158	1983

Cited by VIEW ALL

	All	Since 2013
Citations	3456	696
h-index	33	12
i10-index	79	20

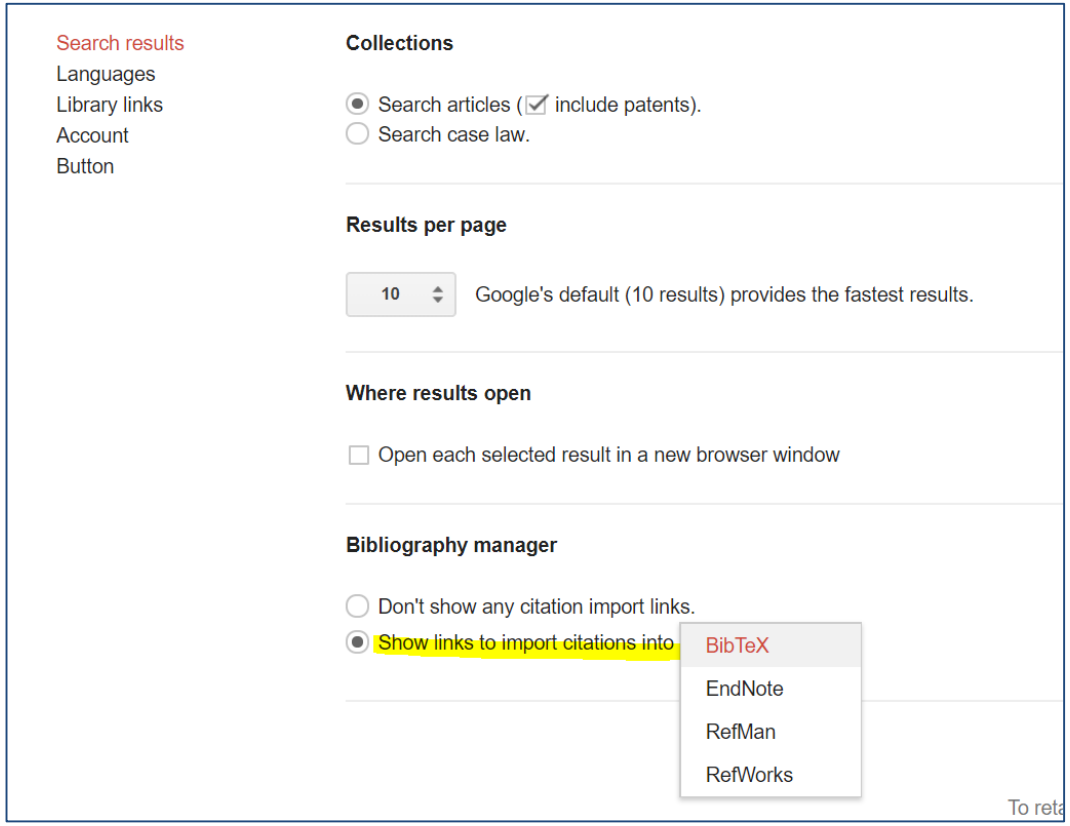


Hipusit Information Services

Google Scholar – Settings

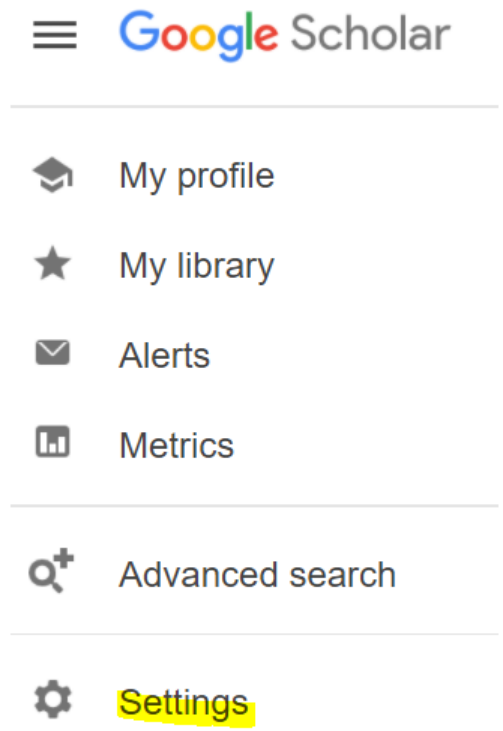
http://scholar.google.com/#

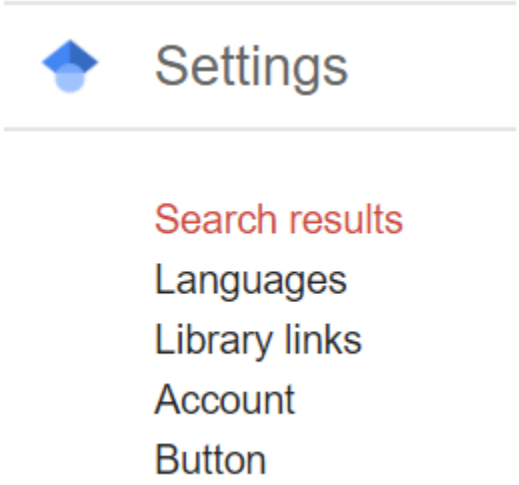
- Bibliography manager



Google Scholar – Settings

http://scholar.google.com/#

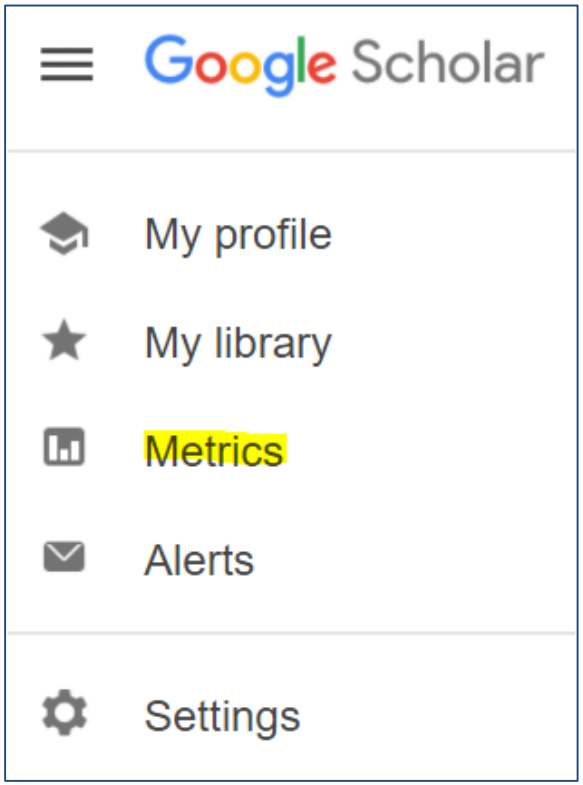


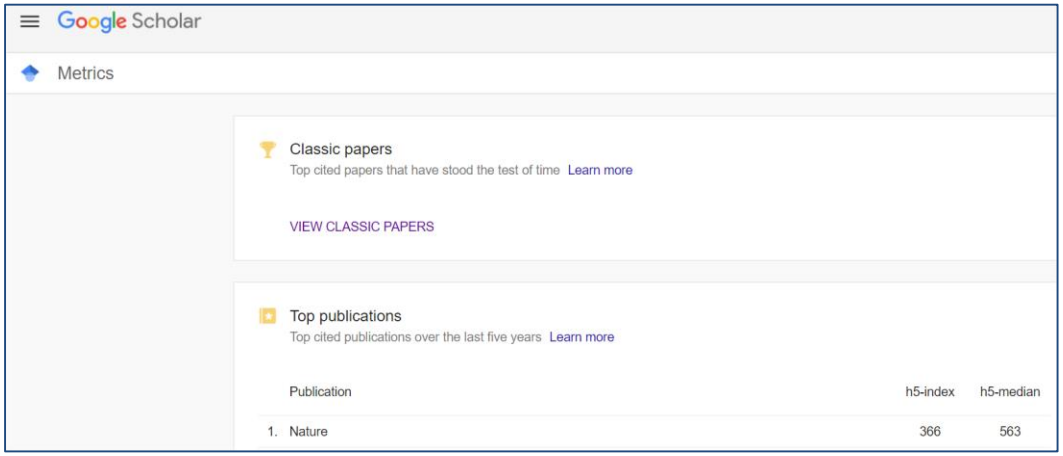


Hipusit Information Services

Google Scholar – Metrics

http://scholar.google.com/#





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Google Scholar – Top 100 Publication

https://scholar.google.co.il/citations?view_op=top_venues&hl=en

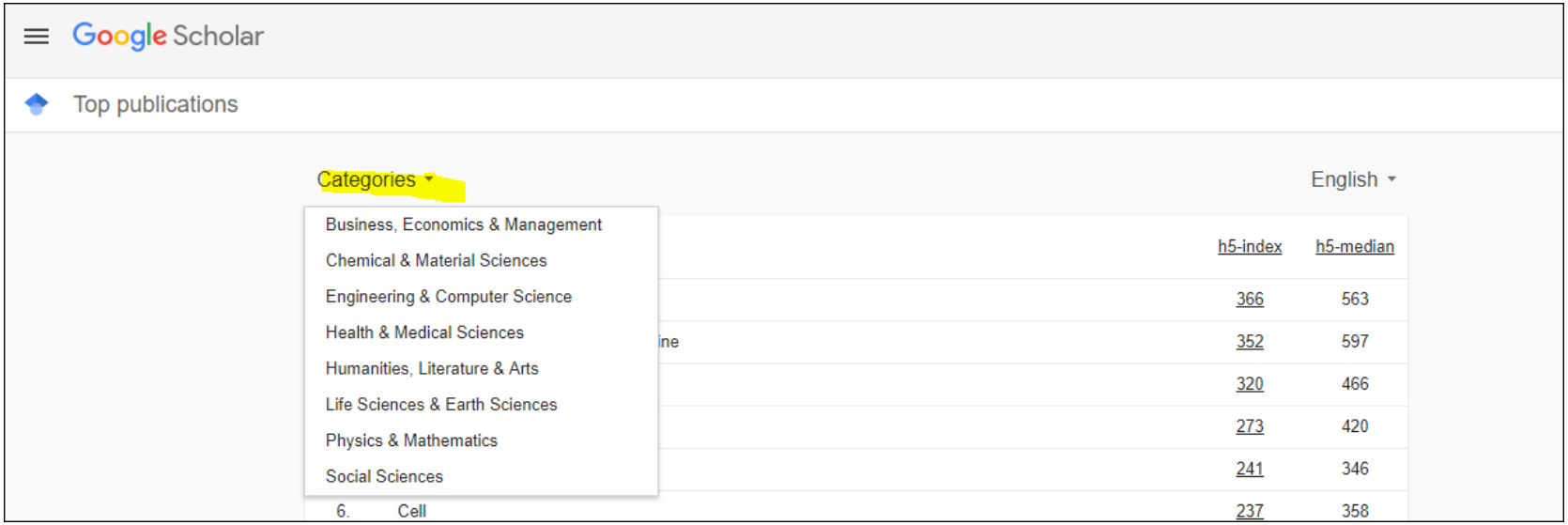
- The Top 100 Publication in 12 Languages

	Publication	h5-index	h5-median
1.	Nature	366	563
2.	The New England Journal of Medicine	352	597
3.	Science	320	466
4.	The Lancet	273	420
5.	Chemical Society reviews	241	346

Google Scholar – Top 100 Publication

https://scholar.google.co.il/citations?view_op=top_venues&hl=en

- The Top Publication By **Categories**

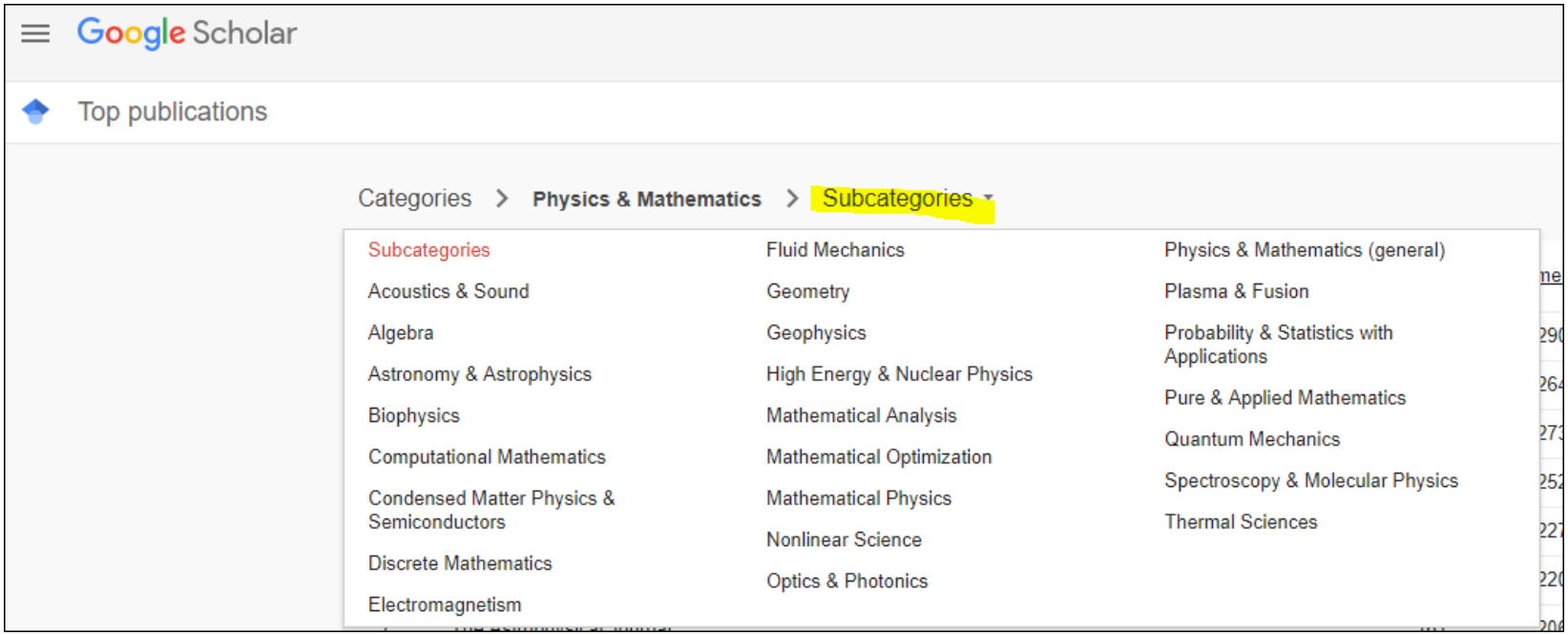


Hipusit Information Services

Google Scholar – Top 100 Publication

https://scholar.google.co.il/citations?view_op=top_venues&hl=en

- The Top Publication By Categories and **Subcategories**
  - Browsing by research area is, as yet, available only for English publications

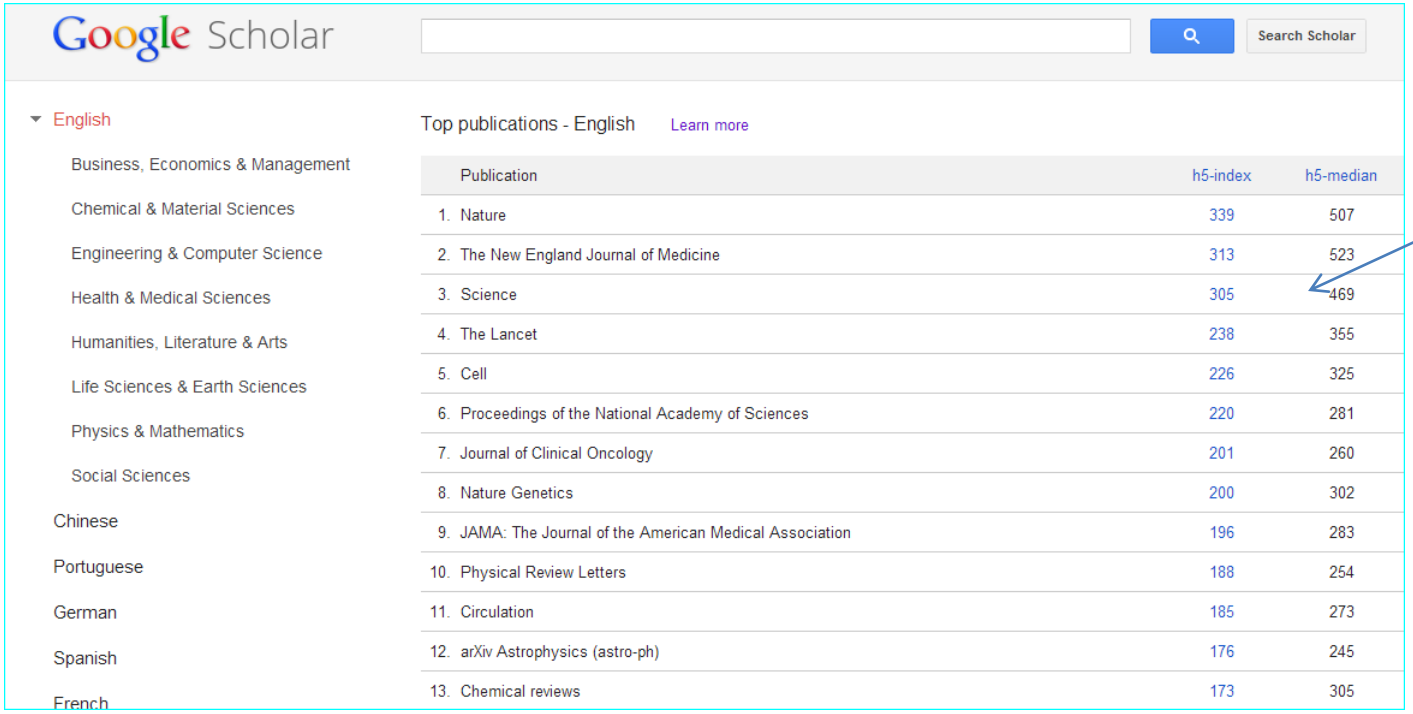


Hipusit Information Services

Google Scholar – Metrics

http://scholar.google.com/#

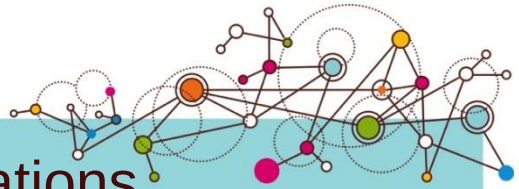
- Top 100 publications in several languages, ordered by their five-year h-index and h-median metrics



To see which articles in a publication were cited the most and who cited them, click on its h-index number to view the articles as well as the citations underlying the metrics.

Hipusit Information Services

Google Scholar Metrics Coverage of Publications

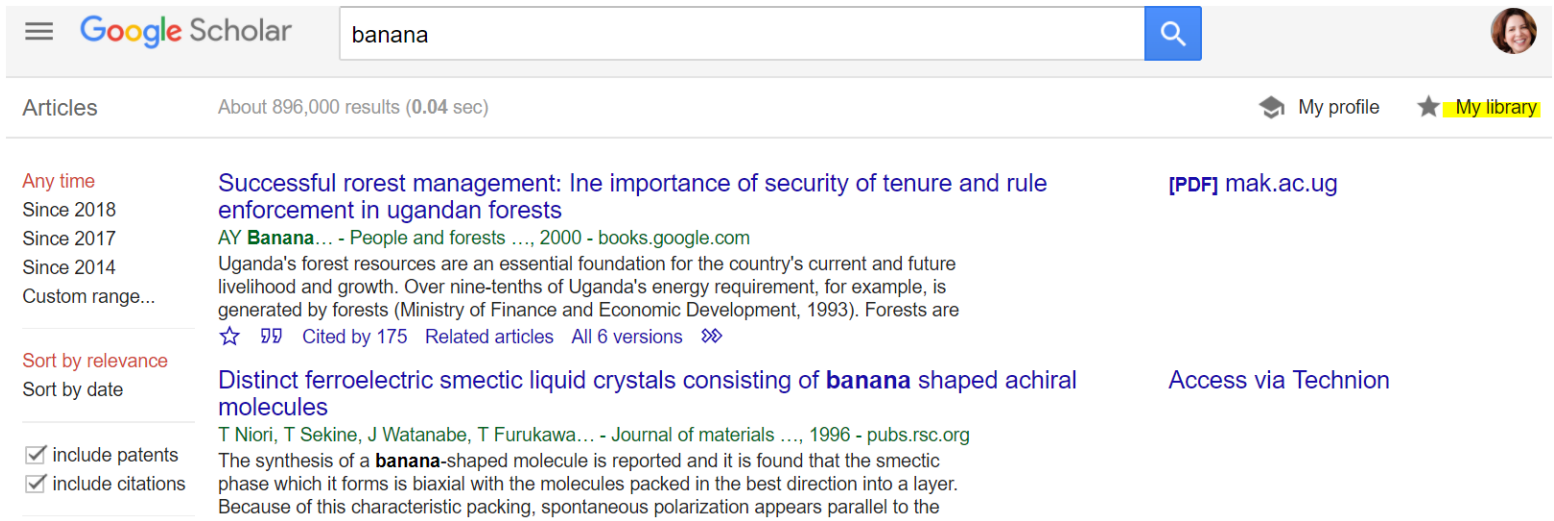


- The metrics are based on citations from all articles that were indexed in Google Scholar as of **July 2018**.
- This also includes citations from articles that are not themselves covered by Scholar Metrics.
- Read more about the coverage

Hipusit Information Services

Google Scholar Library

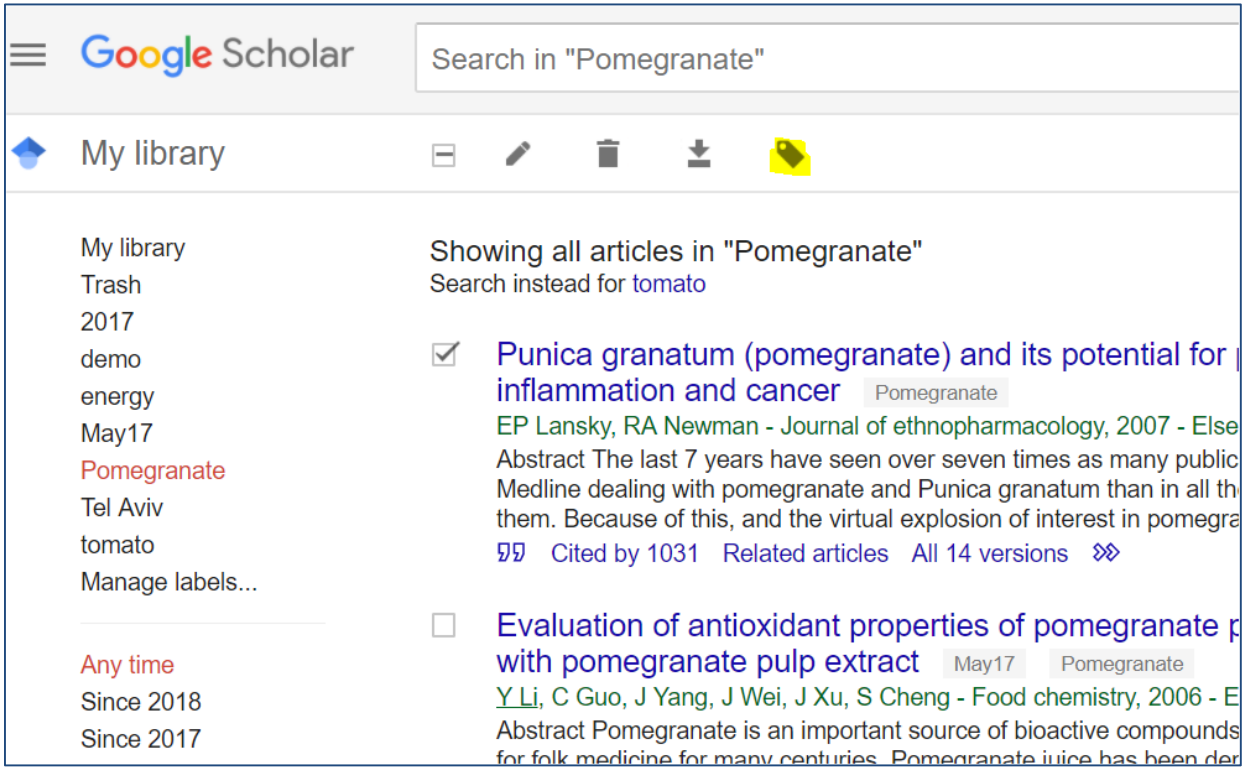
- Personal Collection of articles in Scholar
  - Save Articles right from the search page



Hipusit Information Services

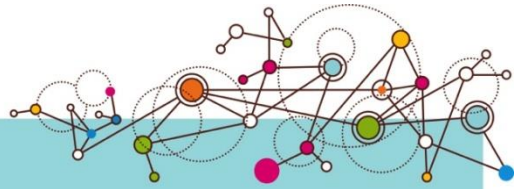
Google Scholar Library

- Organize your articles by labels



Hipusit Information Services

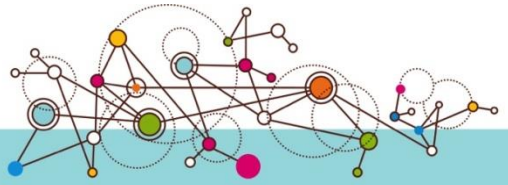
Google Scholar - Pros and Cons



- Up to date and identifies material not yet indexed by WoS or Scopus
- Identifies lots of unique material
- Fast
- Increasing collaboration with publishers and libraries
- Ensures links to ‘appropriate copy’ and holdings information is available
- Includes citation data, and there is a ‘cited by’ Function

- No idea what’s included or excluded, unknown quantity – or even how it works
- No clarity on data gathering or ranking algorithms
- No clarity on size, content, selection criteria or time span
- lacks any of the sophisticated search functionality of Scopus and WoS
- Data is inconsistent and there are no efforts at standardization
- No Statistical Analysis options

Hipusit Information Services

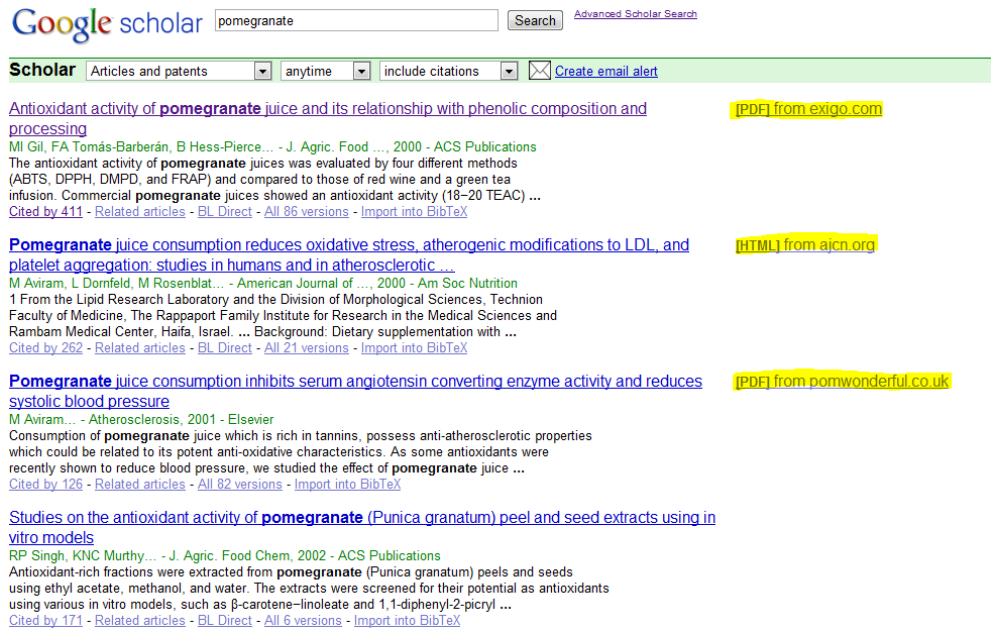


Full Text Articles – 4 Steps

Hipusit
Information Services

Free Full Text

- **Try to locate Free version of an article by using Google / Google Scholar**



Hipusit Information Services

Rent Full Text

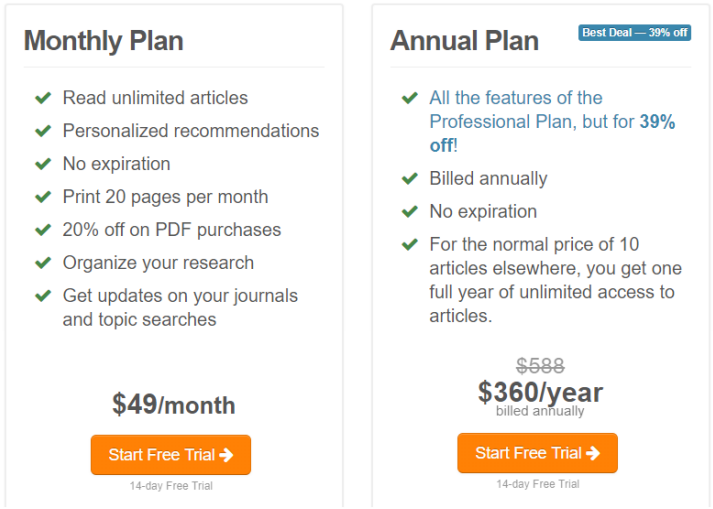
- **Rent an article by using Deepdyve**

deepdyve

Hipusit Information Services

Rent Full Text

- **Rent an article by using [Deepdyve]**



deepdyve

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  - Springer
    - SpringerLink
    - Citeulike
    - Authormapper
  - Wiley
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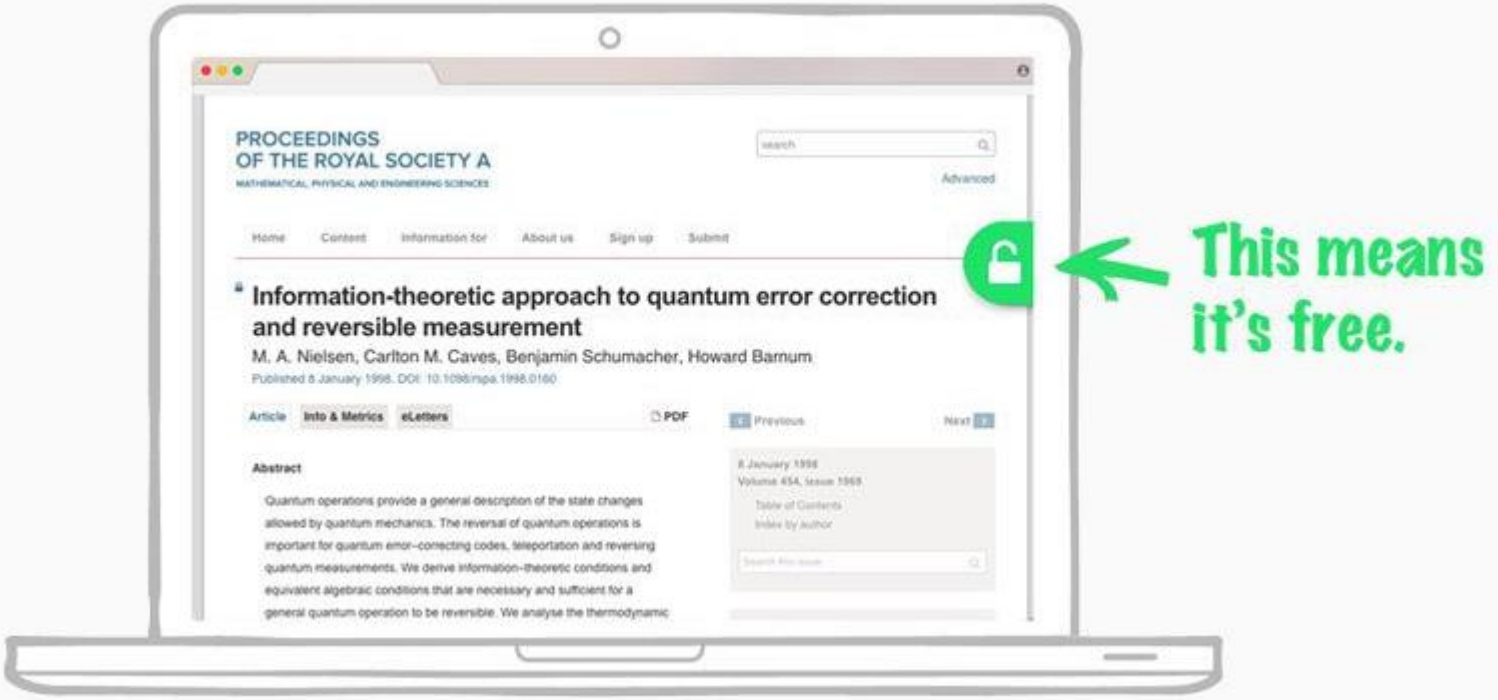

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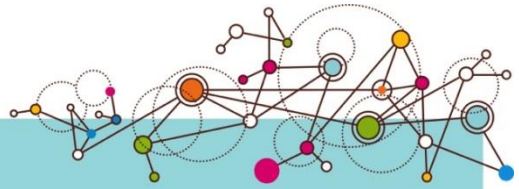

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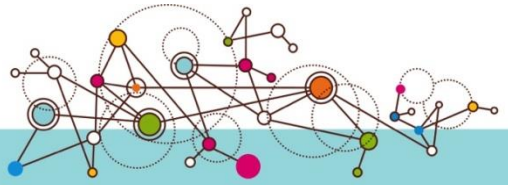

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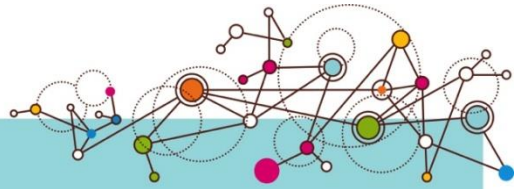

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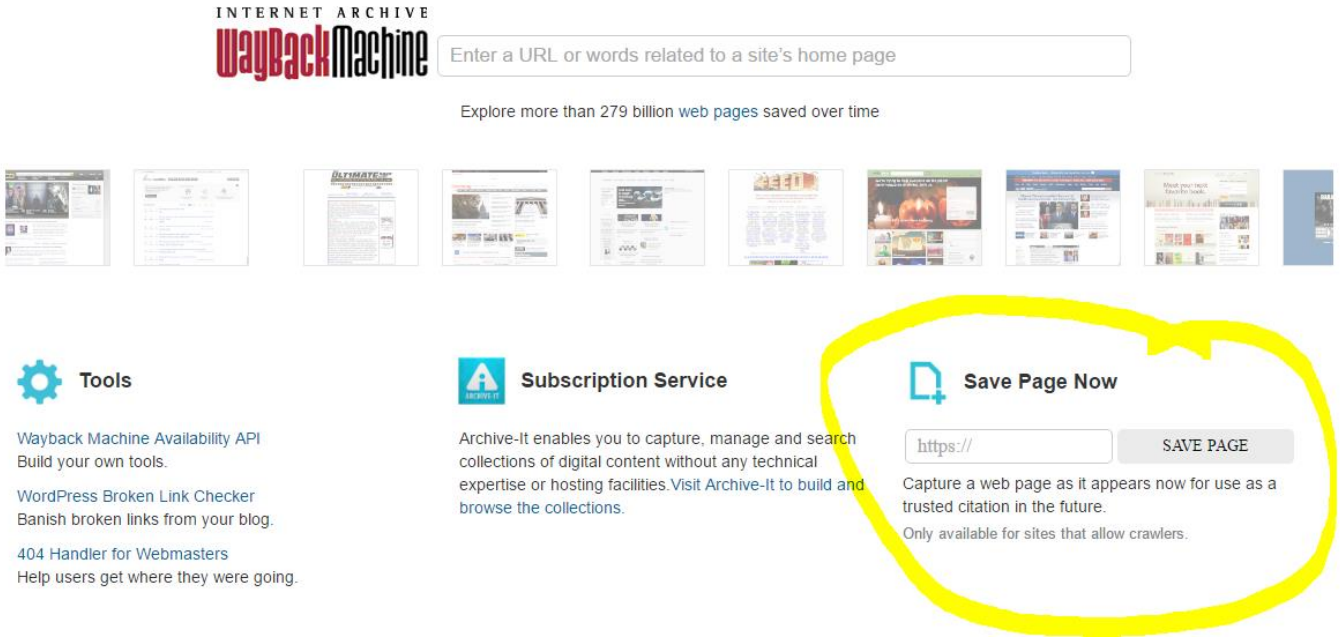

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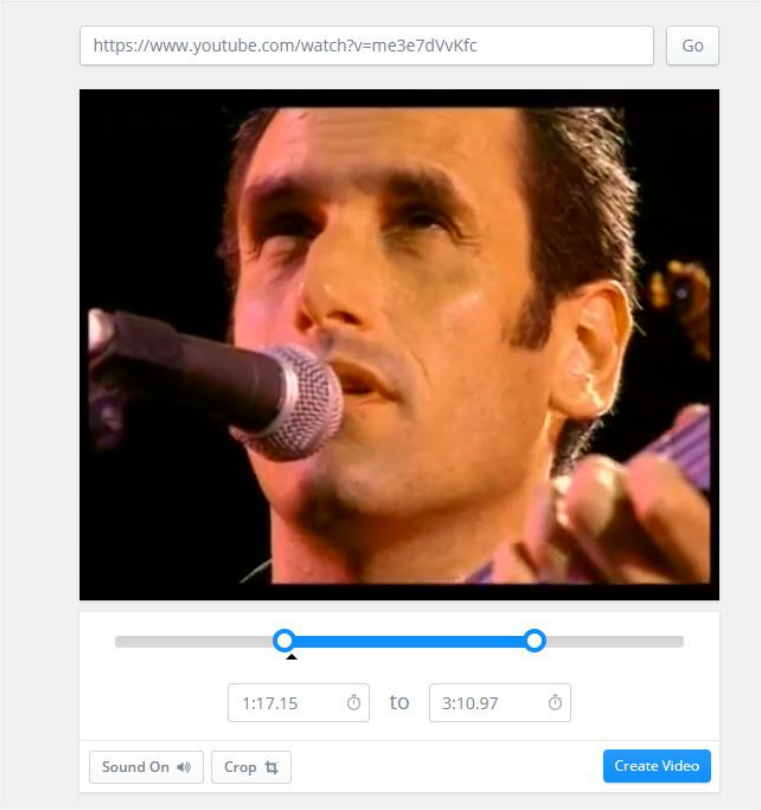

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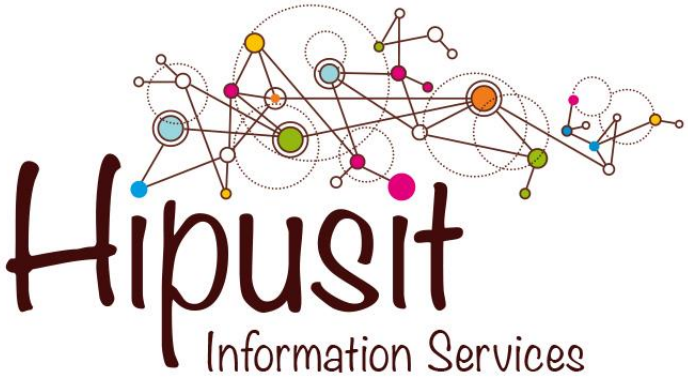

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