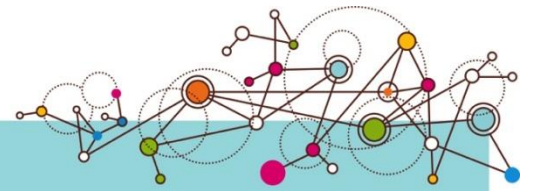


Advanced Searching



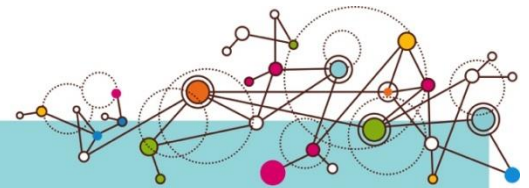


Finding information

www.google.com

- Everything is on Google... almost!

Google

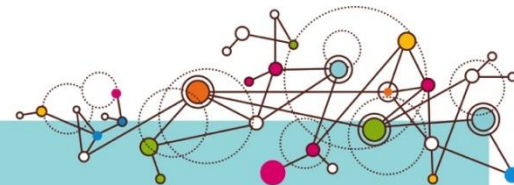


So...what is the problem?

www.google.com

- Google displays only the first 84 results

So...what is the problem?



www.google.com

- Google displays only the first 84 results



המרכז האקדמי רופין



No search volume

All

Images

Maps

News

Videos

More

Discussions

Settings

Tools

Page 5 of about 84 results (0.49 seconds)

nisha | ספריית המרכז האקדמי רופין - נישה פרויקטים וספריות

<https://www.nishaprojects.co.il/ropin?lightbox=image1ym1>

ריהוט, תכנון ועיצוב ספריות. מידוף, דלפקים, אחסון נייד, פינות רכות, שילוט, תצוגות ועוד. 20% הנחה לספריות ציבוריות.

So...what is the problem?



www.google.com

In order to show you the most relevant results, we have omitted some entries very similar to the 94 already displayed.
If you like, you can repeat the search with the omitted results included.

Searches related to המרכז האקדמי רופין

המרכז האקדמי רופין כתובת

רופין הנדסאים

מכללת רופין טלפון

רופין מודל

מכללת רופין תנאי קבלה

מכללת רופין קורסים

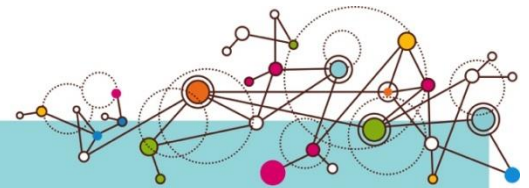
מכללת רופין סיעוד

מעונות רופין



Previous

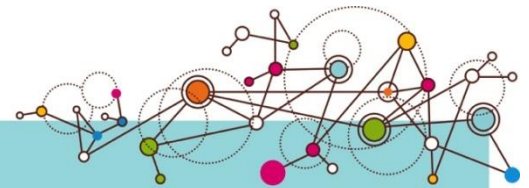
1 2 3 4 5



What do we miss?

- Result number 100
- Result number 1184
- Result number 11,840

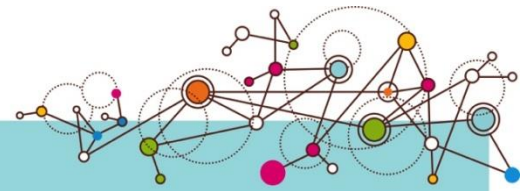
1 2 3 4 5 6
7 8 9 10



How do we overcome this?

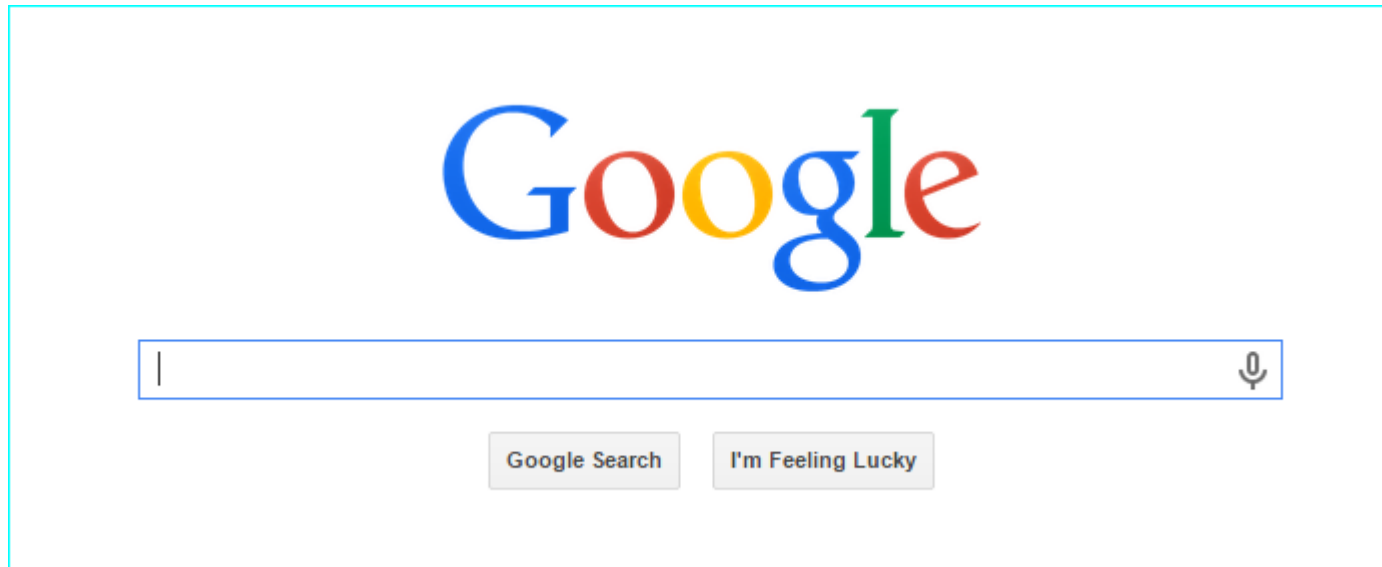
- Use advanced features in Google:
 - Boolean operators – for better queries
 - Specific File type – for uncovering “buried” information
 - Restrict to Specific Date – for viewing updated results
- Use Image Search
 - For finding Statistics / Market Trends
- Use Specialized tools / databases



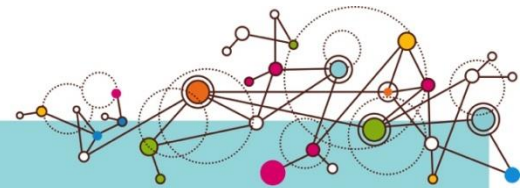


Go to Google.com

- www.google.com/ncr



Google.com

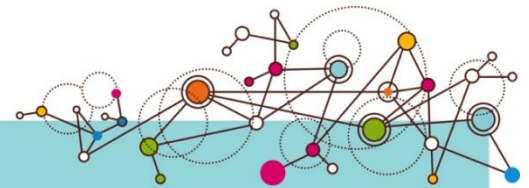


- Change the Interface Language

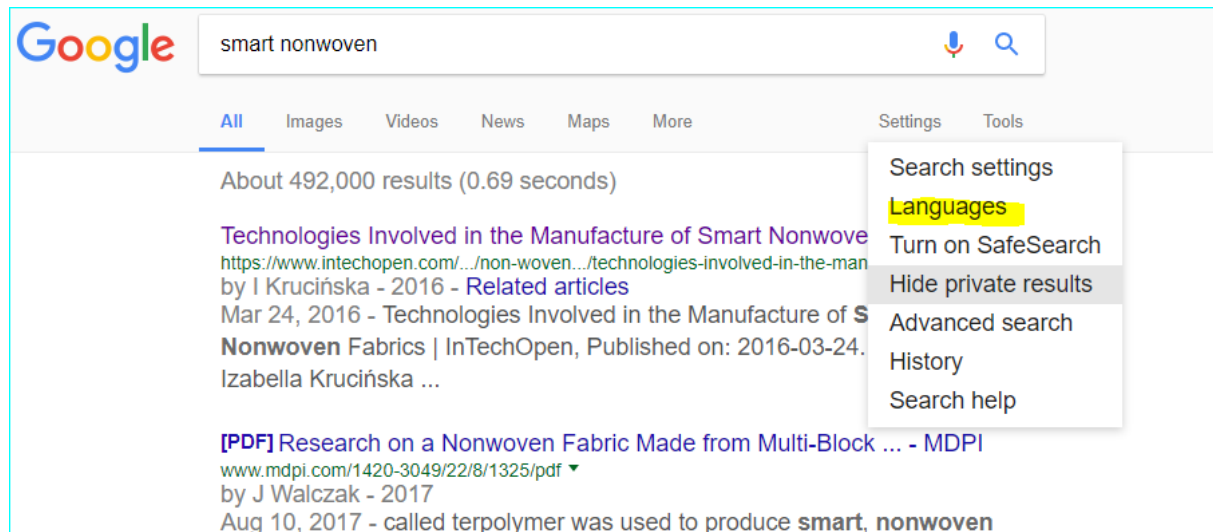
The screenshot shows the Google Israel homepage. The search bar contains the text "smart nonwoven". Below the search bar, a dropdown menu is open, displaying the following options in Hebrew:

- הגדרות חיפוש
- שפות (Languages)**
- הפעל את תכונת SafeSearch של Google
- הסתר תוצאות אישיות
- חיפוש מתקדם
- היסטוריה
- עזרה בחיפוש

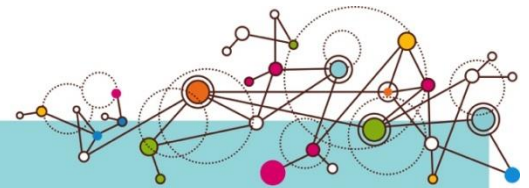
The "שפות (Languages)" option is highlighted in yellow. In the background, search results for "Technologies Involved in the Manufacture of Smart ..." are visible, including a link to a paper by Krucińska et al. (2016) published in InTechOpen.



- Change the Interface Language



Google.com



- Display more than 10 results per page

Google

Search Settings

[Search results](#)

[Languages](#)

[Help](#)

SafeSearch Filters

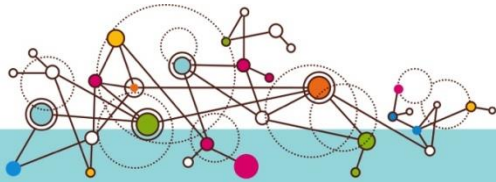
[SafeSearch](#) can help you block inappropriate or explicit images from your Google Search results. The SafeSearch filter isn't 100% accurate, but it helps you avoid most violent and adult content.

☐ Turn on SafeSearch [Lock SafeSearch](#)

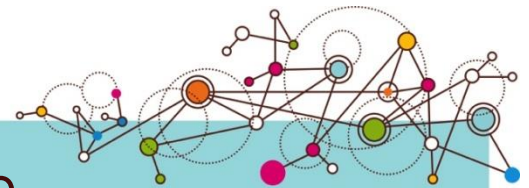
Results per page

10 20 30 40 50 100

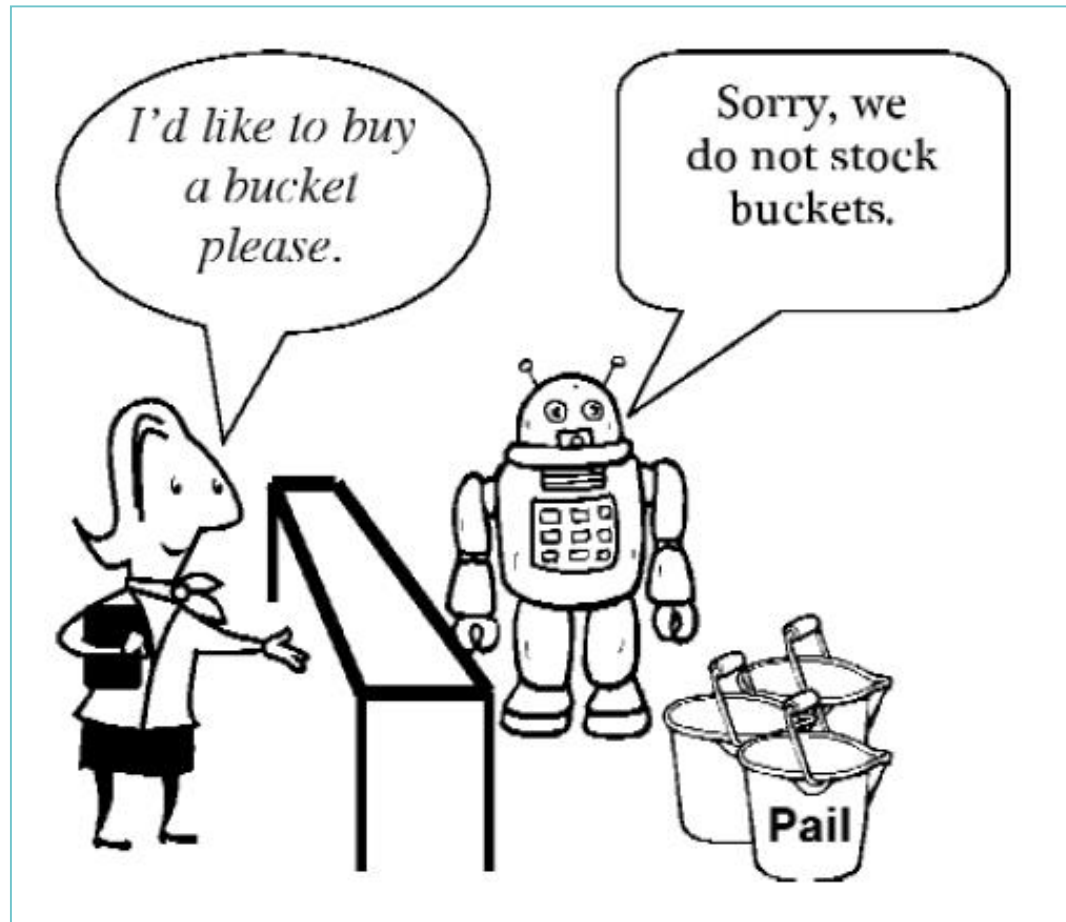
Faster Slower



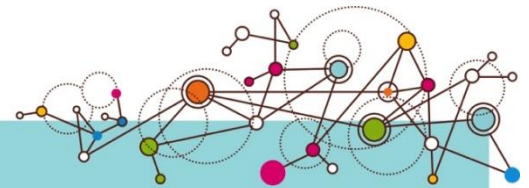
Identify keywords



Finding the key(word) to the hidden treasure



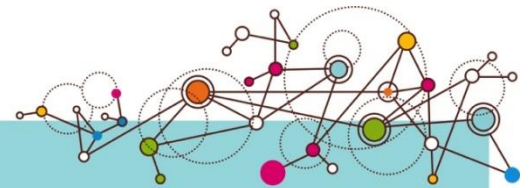
From : Factiva Synapse White Paper KMS101 Taxonomies, Ontologies, Thesauri and Authority Files



Tools for finding keywords

- General Thesauri
- Wikipedia
- Google
 - Google Dictionary
- Specialized Thesauri
- Google Trends



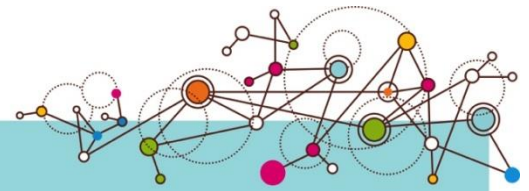


General Thesaurus

<http://www.merriam-webster.com/>

- Webster Dictionary





General Thesaurus

<http://www.merriam-webster.com/>

- Webster Dictionary

The screenshot shows the Merriam-Webster website interface. At the top, there is a dark blue header with the Merriam-Webster logo (a red circle with 'Merriam-Webster' text) and 'SINCE 1828'. To the right of the logo is a search bar containing the word 'dog'. Below the search bar are two tabs: 'DICTIONARY' and 'THESAURUS', with 'THESAURUS' being the active tab. The main content area displays the word 'dog' in a large, bold, serif font, with 'noun' written in a smaller, blue, sans-serif font below it. Underneath, the section 'Synonyms and Antonyms of DOG' is shown. It includes a numbered definition: '1 a domestic mammal that is related to the wolves and foxes <a dog who needs a loving home>'. Below the definition, 'Synonyms' are listed in red text: 'canine, doggy (or doggie), hound, pooch, tyke (also tike)'. Finally, 'Related Words' are listed in red text: 'cur, mongrel, mutt; bitch; lapdog, pup, puppy, puppy dog, whelp; bandog, bird dog, coonhound, courser, gundog, hunter, sheepdog, sled dog, watchdog, wolf dog, wolfhound; guide dog, police dog, working dog'.

Merriam-Webster SINCE 1828

dog

DICTIONARY THESAURUS

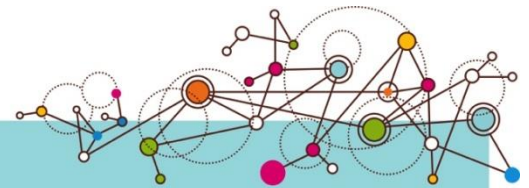
dog
noun

Synonyms and Antonyms of DOG

1 a domestic mammal that is related to the wolves and foxes <a dog who needs a loving home>

Synonyms canine, doggy (or doggie), hound, pooch, tyke (also tike)

Related Words cur, mongrel, mutt; bitch; lapdog, pup, puppy, puppy dog, whelp; bandog, bird dog, coonhound, courser, gundog, hunter, sheepdog, sled dog, watchdog, wolf dog, wolfhound; guide dog, police dog, working dog

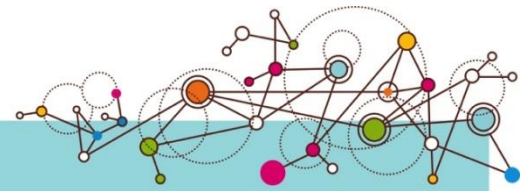


General Thesaurus

<http://www.merriam-webster.com/>

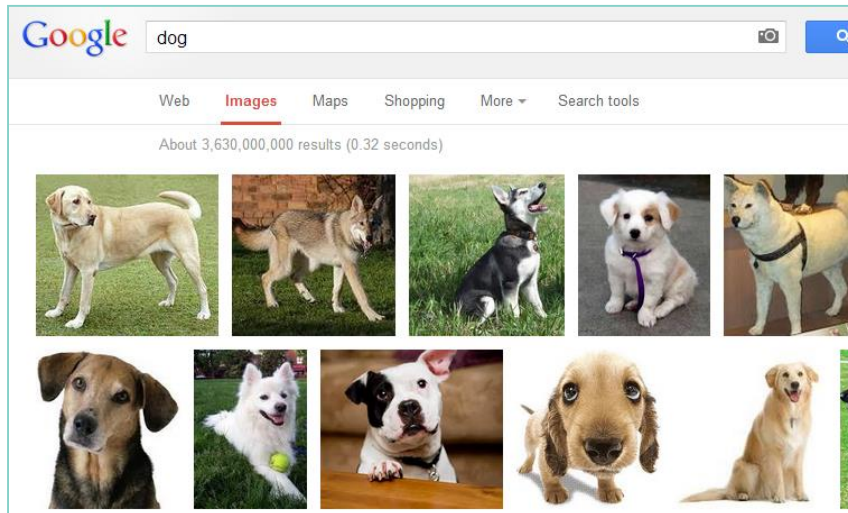
- Webster Dictionary



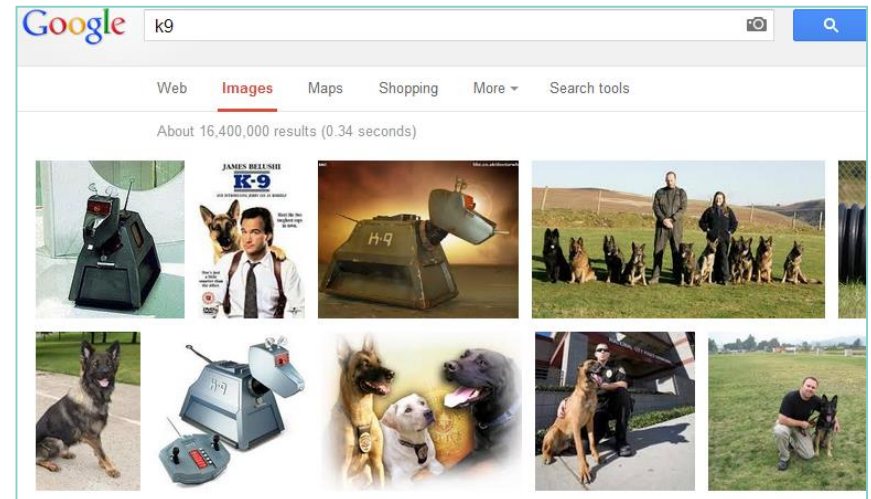


Dog vs. K9

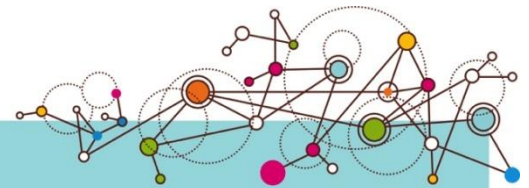
Dog



K9



Patents

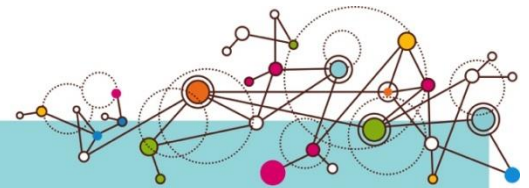
[Menu ▾](#)[Search ▾](#)[History ▾](#)[Session ▾](#)[Naomi ▾](#)[Order](#)[Help ▾](#)[Logoff](#)

Search 3: 2 not 1
Results 4,348

[Explore sea](#)

#	Search query	Results	Options
3	2 not 1	4348	View Browse Hits Optimise more...
2	TAC=(canine)	5378	View Browse Hits Optimise more...
1	TAC=(dog)	85183	View Browse Hits Optimise more...

Wikipedia as a Thesaurus



www.wikipedia.org




Not logged in [Talk](#) [C](#)

Article [Talk](#) [Read](#) [Edit](#) [View history](#)

Meat analogue

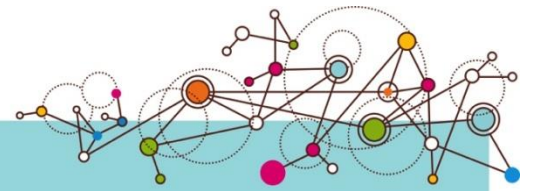
From Wikipedia, the free encyclopedia

"Vegetarian meat" redirects here. For the rock band, see [Vegetarian Meat \(band\)](#).

 This article **needs additional citations for verification**. Please help improve this article by adding citations to reliable sources. Unsourced material may be challenged and removed. *(November 2009)* [\(Learn how and when to remove this template message\)](#)

A **meat analogue**, also called a **meat alternative**, **meat substitute**, **mock meat**, **faux meat**, **imitation meat**, or (where applicable) **vegetarian meat** or **vegan meat**, approximates certain aesthetic qualities (primarily texture, [flavor](#) and appearance) and/or chemical characteristics of specific types of [meat](#). Many analogues are [soy](#)-based (see: [tofu](#), [tempeh](#)) or [gluten](#)-based.

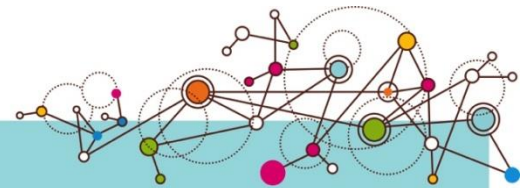
Try: Industry 4.0



Try It Yourself

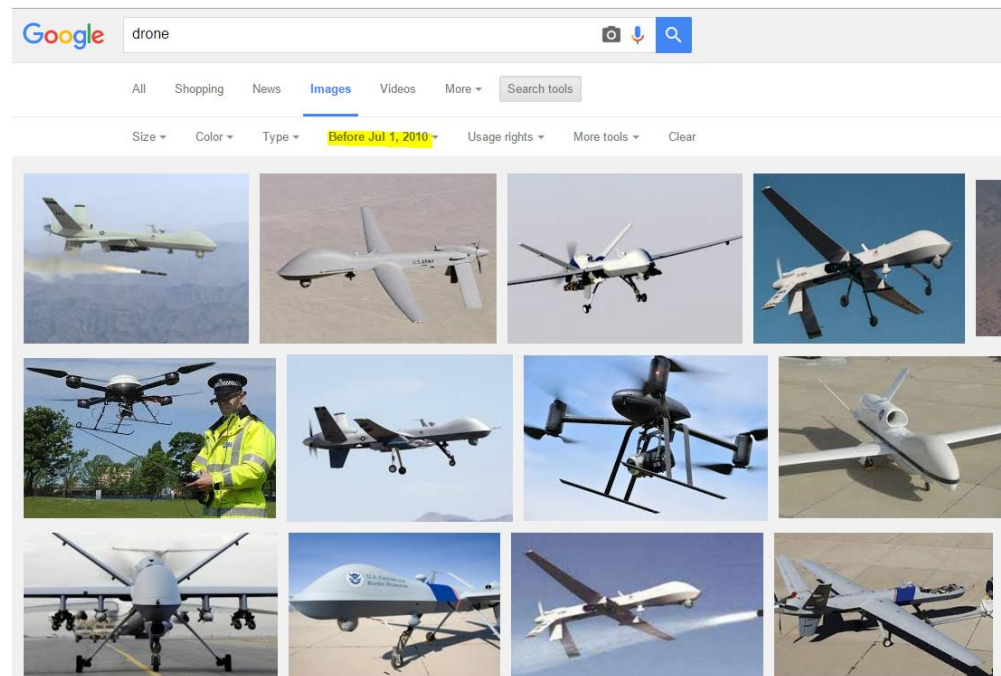
- Drone

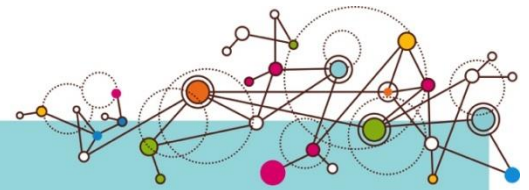




Terminology - 2010

- Drone
- UAV
- UCAV
- UAVP
- VAVX
- unmanned aerial
- unmanned aircraft

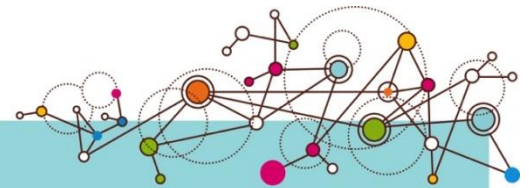






Terminology - 2019

- multirotor
- "multi copter"
- "multi rotor"
- multicopter
- "multi-rotor"
- "multi-copter"
- quadcopter
- "quad-copter"
- "quad* copter"
- quadrocopter
- "quadro-copter"
- quadufo
- "quad-ufo"
- "quad* ufo"
- Tricopter
- quadcopter
- hexacopter
- octocopter

Google Dictionary



www.wikipedia.org/

Google  

[All](#) [Images](#) [News](#) [Videos](#) [Books](#) [More ▼](#) [Search tools](#)

About 1,420,000,000 results (0.56 seconds)

dog
/dɒg/
noun

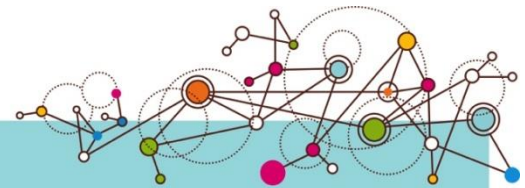
1. a domesticated carnivorous mammal that typically has a long snout, an acute sense of smell, and a barking, howling, or whining voice. It is widely kept as a pet or for work or field sports.
synonyms: **hound, canine, More**
2. *informal*
a person regarded as unpleasant, contemptible, or wicked (used as a term of abuse).
"come out, Michael, you dog!"

verb

1. follow (someone or their movements) closely and persistently.
"photographers seemed to dog her every step"
synonyms: **pursue, follow, track, trail, shadow, hound; informal tail**
"they dogged him the length of the country"
2. **NORTH AMERICAN informal**
act lazily; fail to try one's hardest.

Try: Gas Station

Wikipedia as a Translation Tool



www.wikipedia.org/



WIKIPEDIA
The Free Encyclopedia

[Main page](#)
[Contents](#)
[Featured content](#)
[Current events](#)
[Random article](#)
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Interaction

[Help](#)
[About Wikipedia](#)
[Community portal](#)
[Recent changes](#)
[Contact page](#)

Not logged in [Talk](#)

Article [Talk](#)

[Read](#) [Edit](#) [View history](#)

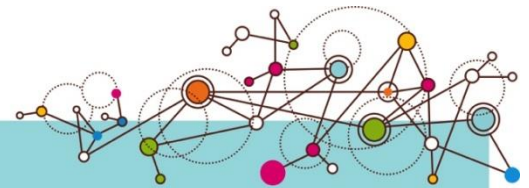
Filling station

From Wikipedia, the free encyclopedia

A **filling station** is a facility that sells [fuel](#) and engine [lubricants](#) for [motor vehicles](#). The most common fuels sold in the 2010s are [gasoline](#) (*gasoline* or *gas* in the U.S. and Canada, generally *petrol* elsewhere) and [diesel fuel](#). A filling station that sells only electric energy is also known as a [charging station](#), while a typical filling station can also be known as a **fuelling** or **gas station** (United States and Canada), **gasoline stand** or **SS**^{[[Note 1](#)]} (Japan), **petrol pump** or **petrol bunk** (India), **petrol garage**, **petrol station** (Australia, Hong Kong, New Zealand, Singapore, South Africa, United Kingdom and Ireland), **service station** (Australia, France, Japan, New Zealand and United Kingdom), **a services** (United Kingdom),^[1] or **servo** (Australia), or **fuel station** (Israel).

[Fuel dispensers](#) are used to pump petrol/gasoline, diesel, [compressed natural gas](#), [CGH2](#), [HCNG](#), [LPG](#), [liquid hydrogen](#), [kerosene](#), [alcohol fuel](#) (like [methanol](#), [ethanol](#), [butanol](#), [propanol](#)), [biofuels](#) (like [straight vegetable oil](#), [biodiesel](#)), or other types of fuel into the tanks within vehicles and calculate the financial cost of the fuel transferred to the vehicle. Fuel dispensers are also known as **bowzers** (in some parts of Australia),^[2] **petrol pumps** (in most [Commonwealth](#) countries) or **gas pumps** (in North America). Besides fuel dispensers, one other significant device which is also found in filling stations and can refuel certain (compressed-air) vehicles is an air compressor, although generally these are just used to inflate car tyres. Also, many filling stations incorporate a [convenience store](#), which like most other buildings generally have electricity sockets; hence plug-in electric vehicles can be recharged.

Try: Filling station in Chinese, in Arabic

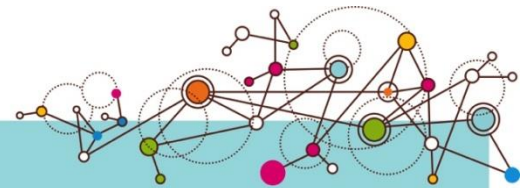


Specialized thesaurus

<http://www.pearltrees.com/inbaryasur>

- List of specialized thesauri by subject





library of congress subject headings

<http://id.loc.gov/authorities/subjects.html>

- List of specialized thesauri by subject

LIBRARY
LIBRARY OF CONGRESS

ASK A LIBRARIAN

DIGITAL COLLECTIONS

LIBRARY CATALOGS

Search **GO**

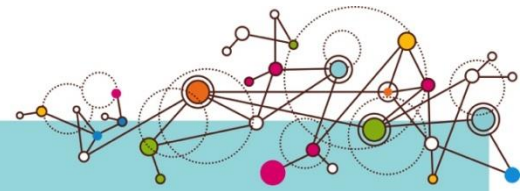
The Library of Congress > [Linked Data Service](#) > **LC Subject Headings (LCSH)**

GO

Search In

Library of Congress Subject Headings

Google Trends



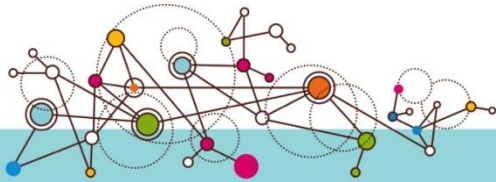
<https://www.google.com/trends/>

- **Google Trends** is a public web facility of **Google**, based on **Google** Search, that shows how often a particular search-term is entered relative to the total search-volume across various regions of the world, and in various languages
- popularity is broken down by:
 - countries
 - regions
 - cities
 - language
 - Time

Google Trends

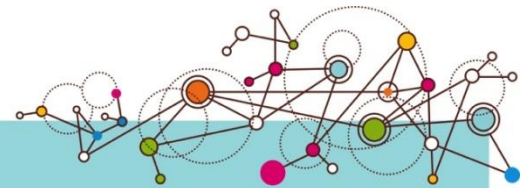
Try:

- Compare benchtop to countertop to worktop – US Vs. Australia Vs. UK
- Gas station, filling station, gasoline station, service station



Transliterationaion

Google Translate



<https://www.google.com/inputtools/>

Google Input Tools

Home **Try it out** On Chrome On Google Services

Try Google Input Tools online

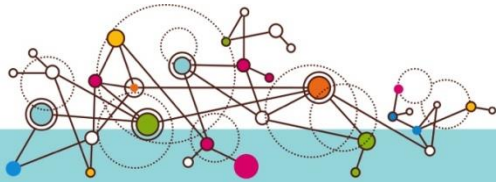
Google Input Tools makes it easy to type in the language you choose, anywhere on the web. [Learn more](#)

To try it out, choose your language and input tool below and begin typing.

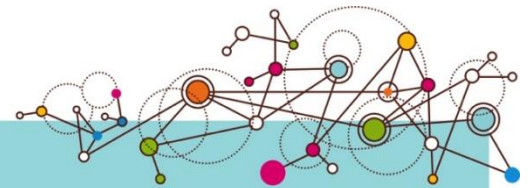
Arabic

ع

ستار بکس

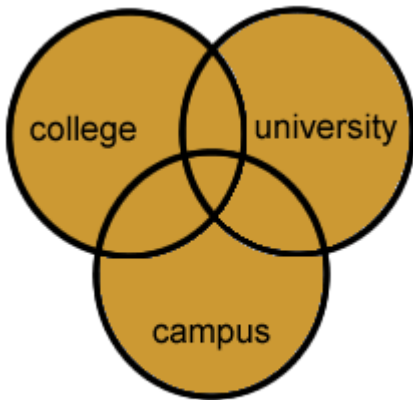


Boolean Operators



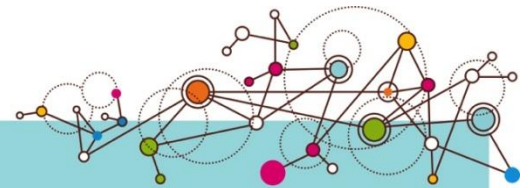
Using Boolean Operators

- **OR** logic is most commonly used to search for synonymous terms or concepts –
 - Retrieves articles with **ANY** of the Terms
 - **BROADENS** the Search



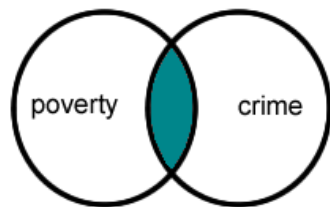
college **OR** university **OR** campus

Search terms	Results
College	7,600,000,000
University	8,420,000,000
College OR University	13,330,000,000
College OR University OR Campus	14,820, 000,000

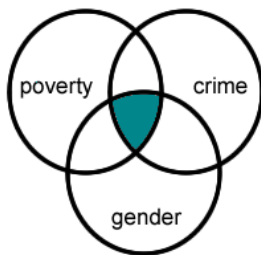


Using Boolean Operators

- **AND** is used to join words or phrases when **ALL** the terms must appear in the items you retrieve.
 - **NARROWS** down the search

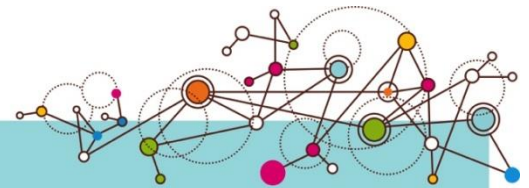


poverty **AND** crime



poverty **AND** crime **AND** gender

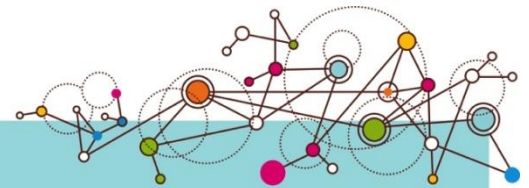
Search terms	Results
Poverty	276,000,000
Crime	1,850,000,000
Poverty AND Crime	157,000,000
Poverty AND Crime AND gender	43,700,000



Using Boolean Operators

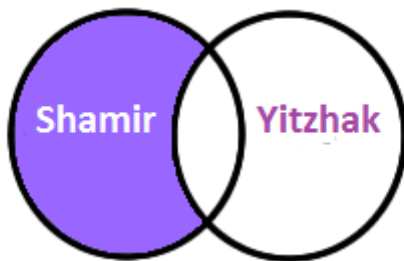
- **PHRASE** Use double quotation marks “ ” for phrases
 - **NARROWS** the Search

Search terms	Results
Quality Assurance	442,000,000
“Quality Assurance”	109,000,000



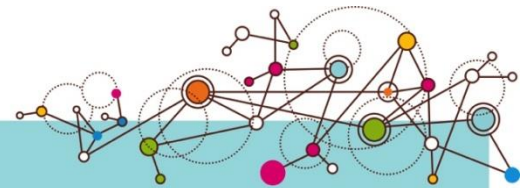
Using Boolean Operators

- **NOT** logic excludes records from your search results
 - **NARROWS** the Search



Shamir **NOT** Yitzhak

Search terms	Results
Shamir	747,000,000
Yitzhak	976,000,000
Shamir Not Yitzhak	554,000,000

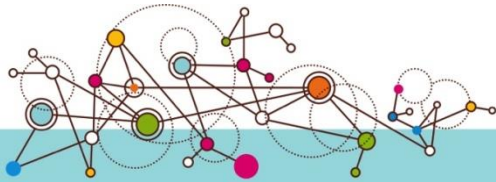


Using Boolean Operators

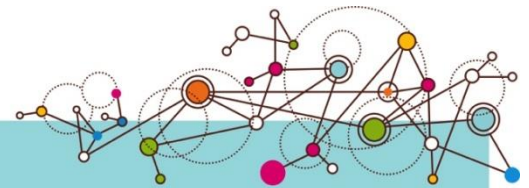
Build a search query to find recipes with the following ingredients: Chicken, rice, and at least one of these spices: basil, oregano or thyme.

Also restrict your search results to recipes without salt.



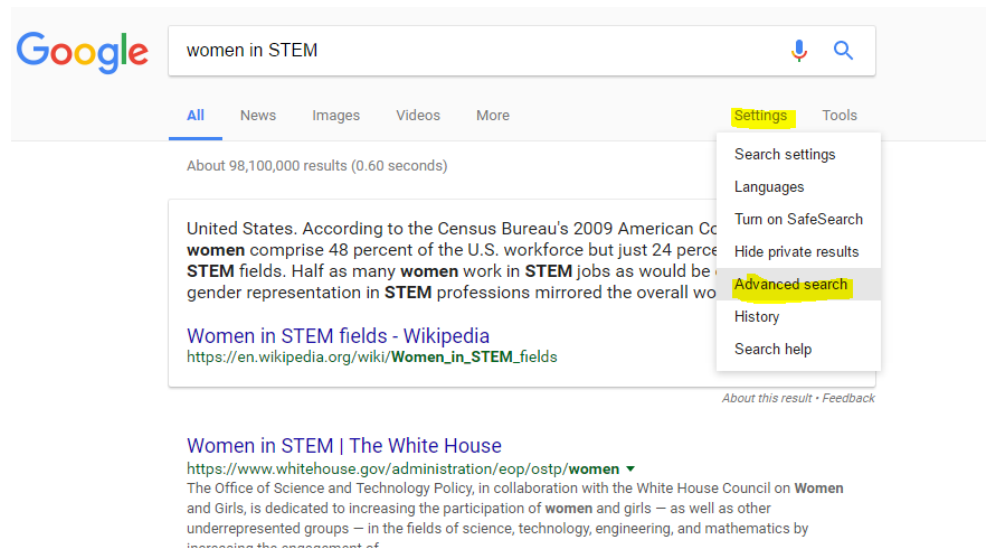


Google Advanced Search



Google Advanced Search

- How to find Advanced Search:
 - Go to Google
 - Search for something
 - Click on Settings and Choose “Advanced Search”





Google Advanced Search

Advanced Search

Find pages with...

all these words:

this exact word or phrase:

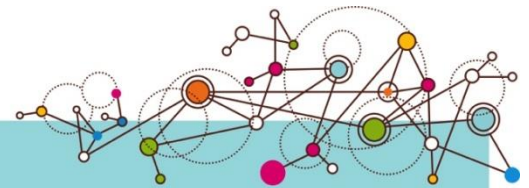
any of these words:

none of these words:

numbers ranging from: to

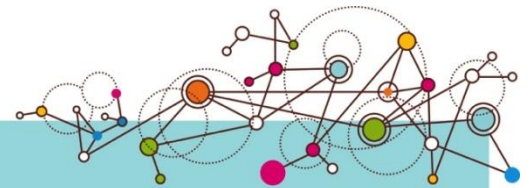
Prices, calories, temperature, solubility, elasticity

Google Advanced Search



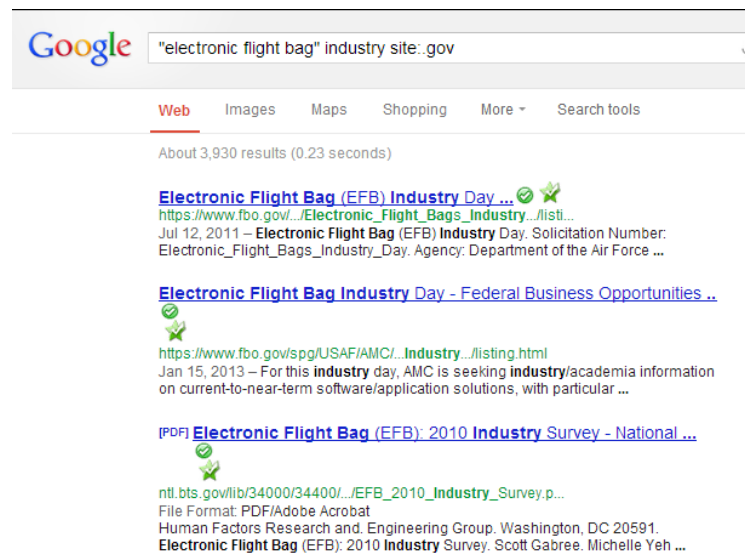
Then narrow your results by...

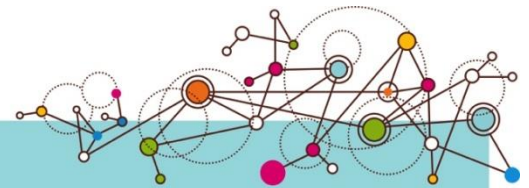
language:	<input type="text" value="any language"/>	Find pages in the language you select.
region:	<input type="text" value="any region"/>	Find pages published in a particular region.
last update:	<input type="text" value="anytime"/>	Find pages updated within the time you specify.
site or domain:	<input type="text"/>	Search one site (like wikipedia.org) or limit your results to a domain like .edu, .org or .gov
terms appearing:	<input type="text" value="anywhere in the page"/>	Search for terms in the whole page, page title, or web address, or links to the page you're looking for.
SafeSearch:	<input type="text" value="Show most relevant results"/>	Tell SafeSearch whether to filter sexually explicit content.
file type:	<input type="text" value="any format"/>	Find pages in the format you prefer.
usage rights:	<input type="text" value="not filtered by license"/>	Find pages you are free to use yourself.



Domains

- co
- com
- gov
- org
- edu
- int
- mil
- net
- Ac
- Aero





Country Domain Extensions

http://www.quackit.com/domain-names/country_domain_extensions.cfm



HTML Codes ▾

Tutorials ▾

Reference ▾

Country Domain Extensions

Below is a full list of country code extensions from each country. These extensions include the top-level domain as well as any second and/or third level domain from each country. All country domain extensions are listed alphabetically by country.

Some of these country domains can be registered at [ZappyHost](#).

Afghanistan

Domain registrations at the second-level are unrestricted, but more expensive. Third-level names have restrictions based on which second-level name they are beneath

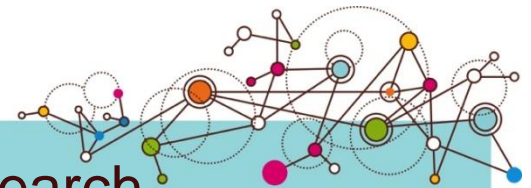
- **.af** - Registrations are taken directly at the second level or at the third level beneath the following domain extensions.
- **.com.af** - Commercial entities (Trade license / Business authorization or approval from the Ministry of Commerce.)
- **.edu.af** - Educational institutions
- **.gov.af** - Government and agencies
- **.net.af** - Network providers
- **.org.af** - Non-commercial entities

Åland Islands

The country domain extension for the Åland Islands is **.ax**. Registrants must be connected with the Åland Islands.

- **.ax** - Registrations are taken directly at the second-level.

Note: Previously, most Åland Islands websites were registered at the third level under the **aland.fi** subdomain (Åland Islands are part of Finland).



Search within sites using Google Advanced Search

Search By Google

Google search results for "antifog site:akzonobel.com". The search bar shows the query. Below the search bar, it says "About 173 results (0.54 seconds)". The first result is "Antifog Additives - AkzoNobel Polymer Additives" with a link to https://www.akzonobel.com/.../our.../antifog_additives/. The snippet describes antifog additives for plastic films and food packaging. The second result is "AkzoNobel is proud to present a range of innovative antifog ..." with a link to https://www.akzonobel.com/.../akzonobel_is_proud_to_prese... and a date of Oct 1, 2013.

Search by the embedded search tool at AkzoNobel web site

AkzoNobel Global search results for "antifog". The search bar shows the query. Below the search bar, it says "Search results" and "24 results found for 'antifog'". The filters section shows "Filetype" with "Webpage (24)" and "PDF (1)". The results section shows "Antifog Additives - AkzoNobel Polymer Additives" with a snippet describing antifog additives for plastic films and food packaging. The result is labeled "Result 1 - 10 of 24".

101:

• קשב וריכוז באתר של מכללת רופין



Search within sites using Google Chrome extension

<https://chrome.google.com/webstore/detail/search-the-current-site/jliolpcnkmolaaecncdfeofombdekjcp>

- A toolbar button to search all pages of any website using Google



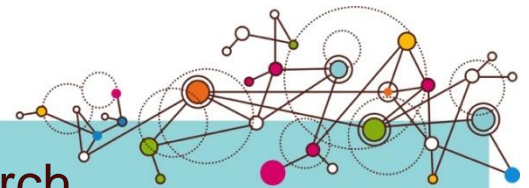
chrome web store



Search the current site

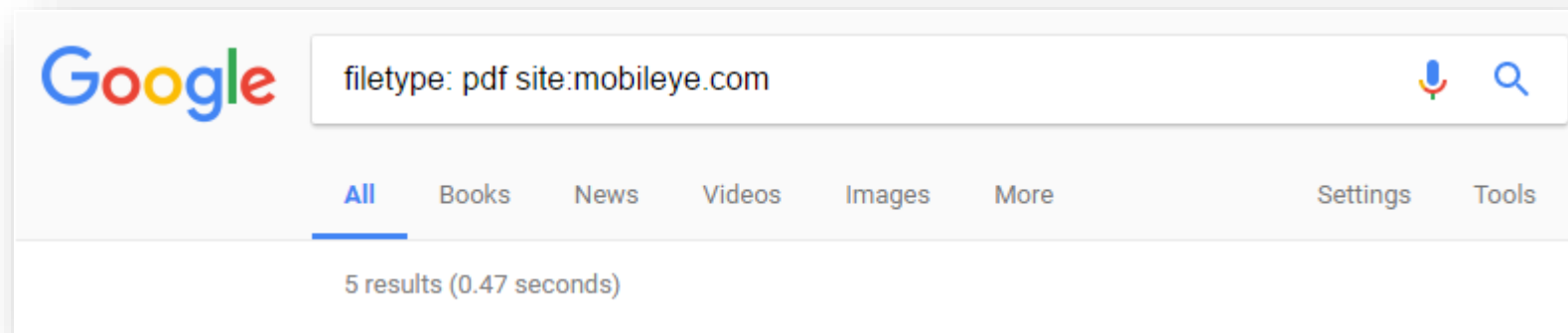
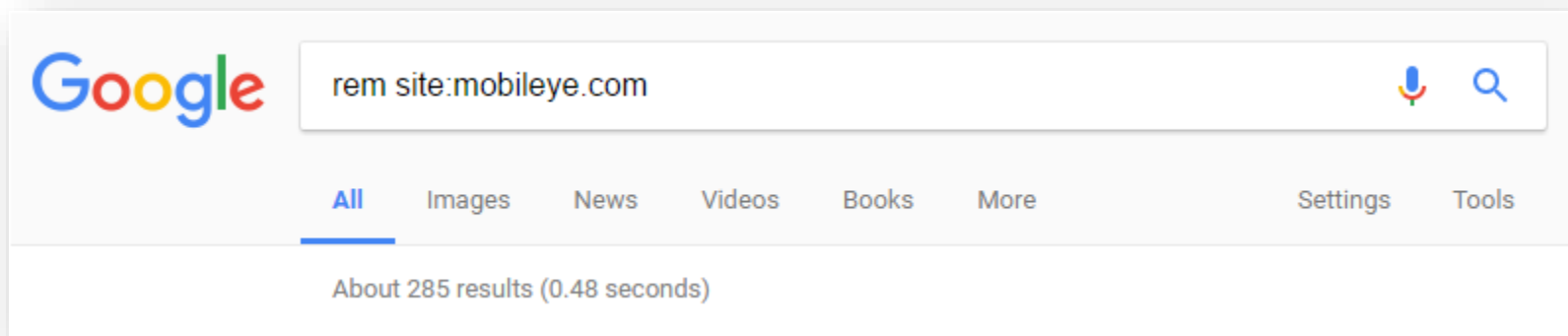
Offered by: tobias-schmidbauer.de

★★★★★ 369 | [Search Tools](#) | 👤 61,870 users

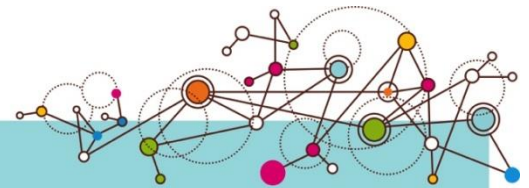


Search within sites using Google Advanced Search

- Filetype: Site:



Time Filter



סטארבקס ישראל



No search volume

All

Images

News

Maps

Videos

More

Discussions

Settings

Tools

Any country ▼

Any time ▼

All results ▼

רבות הקפה

www.icafe.co

עצמת קפה,

לקורס שיווק

בינלאומי.

Videos

✓ Any time

Past hour

Past 24 hours

Past week

Past month

Past year

Custom range...

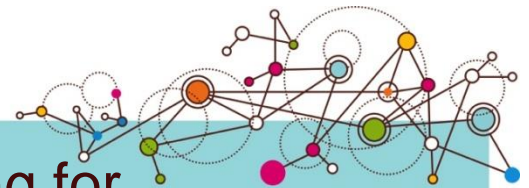
מדוע נכשלה סטארבקס בישראל

ס-מדוע-נכשלה-ס Translate this page

מעל 15,000 סניפים בכל העולם ודווקא בישראל ש

נכשלה הרשת. אין ספק שהסיבות לכשלונה של הר

Verbatim – Find Exactly what you are looking for



Google

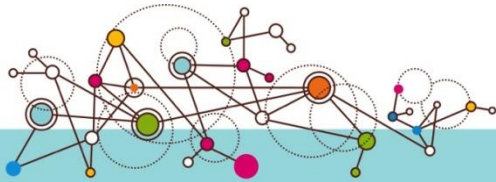
"cultural diversity" and education and arabs

All News Images Videos Maps More Settings Tools

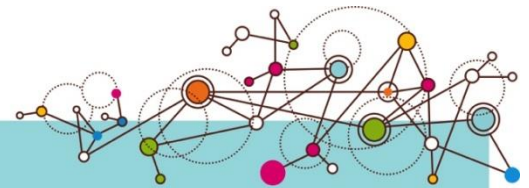
Any time ▾ All results ▾

Scholar ▾
... multi
... theory and practice - Bennett - Cited by 2266
... Europe: Demographic, sociolinguistic, and educational ... - Extra - Cited by 208
... racism: the educational and social experiences of Arab ... - Mansouri - Cited by 34

[PDF] the Arab-Japanese Experience, a Cross-Regional Dialogue - Unesco
unesdoc.unesco.org/images/0013/001393/139318e.pdf ▾
The symposium on "Cultural Diversity and Globalization: the Arab-Japanese Experience. a. Cross-Regional ... purpose of promoting dialogue



Finding Companies / Competitors



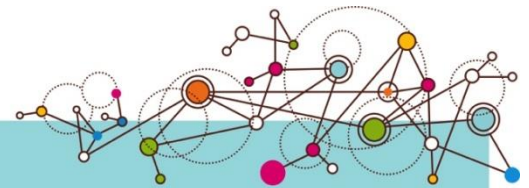
Finding Competitors - 1

www.google.com

- Use Google Advanced Search to fine local companies

Then narrow your results by...

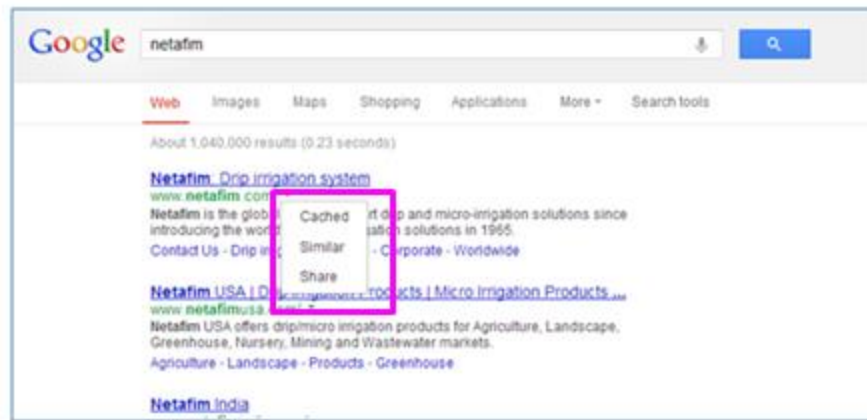
language:	<input type="text" value="any language"/>	Find pages in the language you select.
region:	<input type="text" value="any region"/>	Find pages published in a particular region.
last update:	<input type="text" value="anytime"/>	Find pages updated within the time you specify.
site or domain:	<input type="text"/>	Search one site (like <code>wikipedia.org</code>) or limit your results to a domain like <code>.edu</code> , <code>.org</code> or <code>.gov</code>



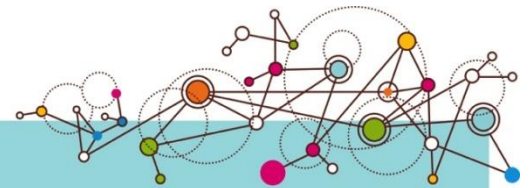
Finding Competitors - 2

www.google.com

- Google Similar / Related operator
 - Start your search with a known company to find pages similar to www.shamirlens.com



Try: בנק הפועלים



Finding Competitors - 3

www.google.com

- People Also Search for...

The screenshot shows a Google search for "elbit systems". The search bar at the top contains the text "elbit systems" and a microphone icon. Below the search bar, there are tabs for "Web", "News", "Images", "Videos", "Shopping", and "More". The search results show "About 453,000 results (0.42 seconds)".

The first result is "Elbit Systems Ltd" with the URL <https://www.elbitsystems.com/>. It describes the company as a defense electronic systems and integrated battle systems for air, sea, land and space. It also includes links for "Contact Us", "Investor Relations", "About", and "Company Brochures".

The second result is "Elbit Systems of America" with the URL www.elbitsystems-us.com/. It describes the company as a leading provider of high-performance products and system solutions, keeping our troops safe. It also includes links for "Contact Us", "Lines of Business", "About Us", and "Our People".

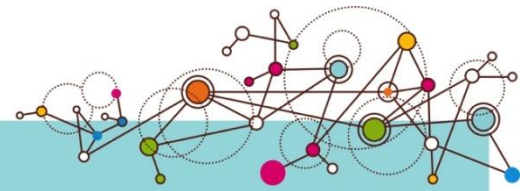
The third result is "Careers | Elbit Systems of America®" with the URL www.elbitsystems-us.com/our-people/careers. It describes the company as a leading provider of high-performance products and system solutions, keeping our troops safe.

The fourth result is "Elbit Systems - Wikipedia, the free encyclopedia" with the URL en.wikipedia.org/wiki/Elbit_Systems. It describes the company as an Israel-based international defense electronics company engaged in a wide range of programs throughout the world. It also includes links for "History", "Major subsidiaries", "Global presence", and "Divestment".

On the right side of the search results, there is a summary card for "Elbit Systems". It includes the company logo, a description as an "Aerospace company", and a brief overview of its business. It also lists the stock price as "ESLT (NASDAQ) \$59.25 -0.39 (-0.65%)" and the headquarters as "Haifa, Haifa District".

Below the summary card, there is a section titled "People also search for". It lists five related companies with their logos: "Israel Aerospace Industries", "Rafael Advanced Defense...", "Elisra", "Elbit Imaging", and "M7 Aerospace".

Finding Competitors - 3


















www.google.com

- People Also Search for...

Google elbit systems

Web News Images Videos Shopping More Search tools

Elbit Systems > People also search for

 Israel Aerospace Industries	 Rafael Advanced Defense Systems	 Elisra	 Elbit Imaging	 M7 Aerospace	 Israel Military Industries	 Thales Group	 BAE Systems	 Rheinmetall	 Rockwell Collins	 Northrop Grumman	 DCNS	 TEL-AVIV STOCK EXCHANGE	 Raytheon	 General Dynamics
--	--	---	--	---	---	---	---	--	---	---	---	--	---	---

Elbit Systems Ltd
<https://www.elbitsystems.com/> ▾ Elbit Systems ▾
Defense electronic systems and integrated battle systems for air, sea, land and space.
Contact Us - Investor Relations - About - Company Brochures
You've visited this page many times. Last visit: 10/21/14

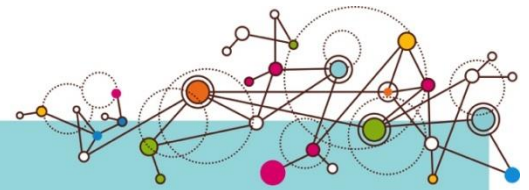
Elbit Systems of America
www.elbitsystems-us.com/ ▾
With facilities throughout the nation, Elbit Systems of America is a leading provider of high performance products and custom solutions keeping our troops safe.

Elbit Systems
Aerospace company

Elbit Systems Ltd. is an Israel-based international defense electronics company engaged in a wide range of programs throughout the world.
Wikipedia

Stock price: ESLT (NASDAQ) \$59.25 -0.39 (-0.65%)
Nov 7, 4:00 PM EST - Disclaimer

Finding Competitors - 4



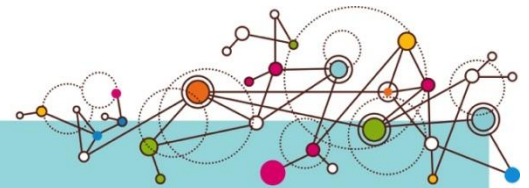
- Find Similar sites
 - <http://www.similarpages.com/>
 - <http://www.similarsitesearch.com/>
 - <https://www.similarsites.com/>



SimilarSite
search



Discover sites similar to the ones you know and love



Finding Competitors - 5

www.marketresearch.com/

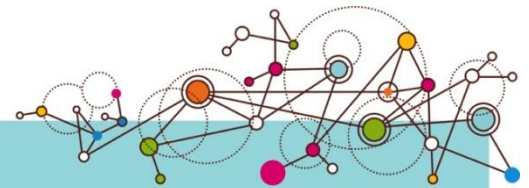
- Use The Table of Content of Market Research




Try:

- Sturbucks
 - Global Coffee Grounds Market Growth 2018-2023

Market research - 5



<http://www.profound.com>

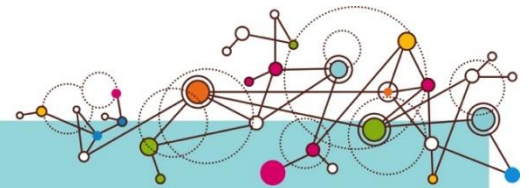
 **Profound**

Pricing Sign In

CUSTOMIZED INDUSTRY REPORTS

Profound is a unique service that allows you to create customized, data-driven industry reports by enabling the purchase of the exact information you need, stretching your budget and broadening your perspective.



Day Pass \$50 billed once Subscribe	Quarterly \$249 billed quarterly Subscribe	Monthly \$99 Billed Monthly Subscribe
--	---	--



Finding Competitors - 6

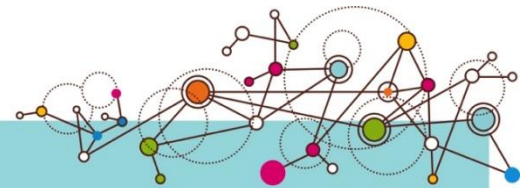
www.google.com/

- Find relevant Association
 - Use Google:

Google  

Try:

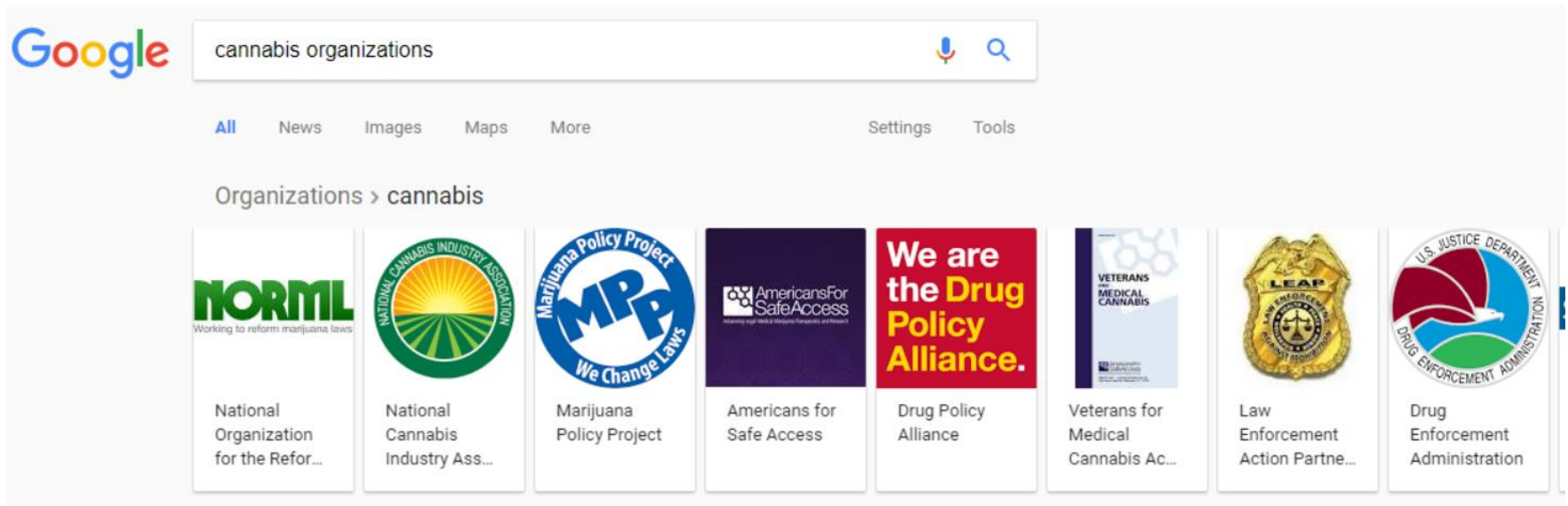
- Coffee, Architects



Finding Competitors - 6

www.google.com/

- Find relevant Organization
 - Use Google:



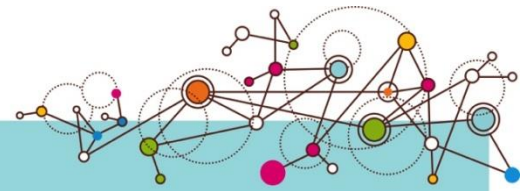
Try: Architects, Public health



- Find relevant Database
 - Database of Polymer manufacturers / Unmanned systems manufacturers

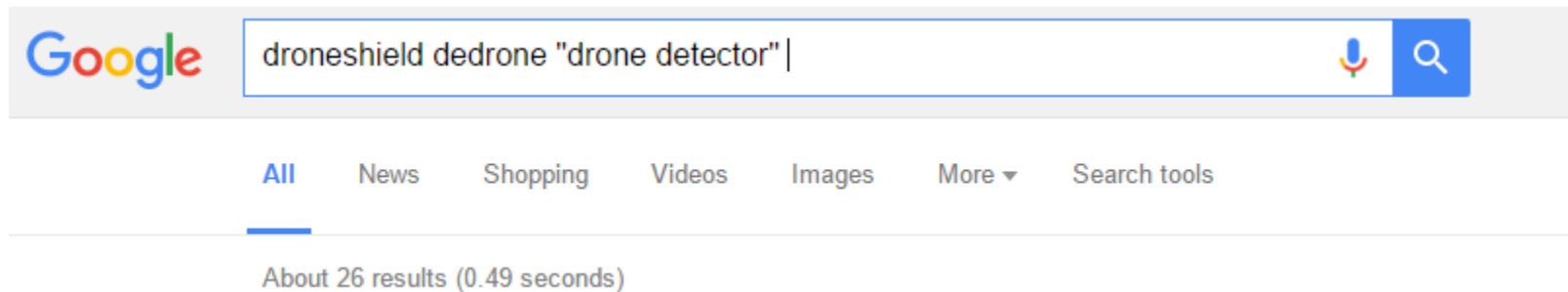


Finding Competitors - 8

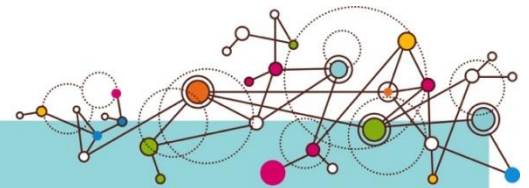


www.google.com

- Use Boolean Operators



Try : Elibt, IAI, Rafael

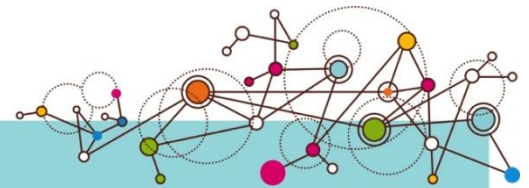


Finding Competitors - 9

• כנסים ותערוכות

- יצירת רשימת אתרים מומלצים המהווים "מנוע חיפוש" לכנסים ותערוכות
- איתור איגודים מקצועיים בתחום המבוקש ואיתור כנסים דרך האיגוד המקצועי
- איתור "וורטלים" (פורטלים וורטקילים, מקצועיים) בתחום מסוים ושאיבת מידע מהם.
- מעקב אחר חברות מתחרות והכנסים בהם הן משתתפות / מציגות.

Try: Industry 4.0

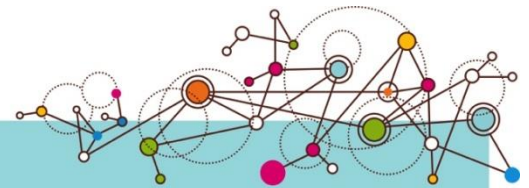


Finding Competitors / Conferences - 9

- [All Conferences](#)
- [Conferencealerts](#)
- [Conferences – Waterloo library University](#)
- [COMS – Calendar of upcoming Scientific Conferences](#)

COMS

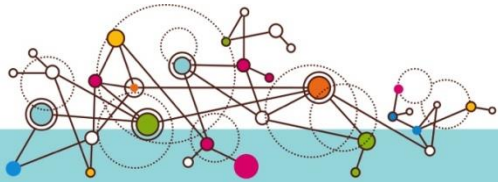
Calendar of upcoming scientific conferences



Finding Competitors / Exhibitions - 10

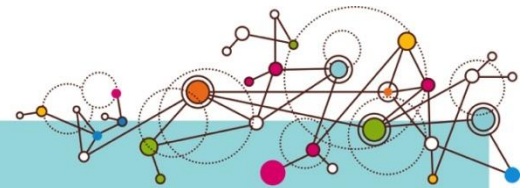
- [Trade Show News Network \(TSNN\)](#)
- [M+A Expo Database](#)
- [Global Sources Trade Show Center](#)
- [Exhibitor-Online](#)
- [Eventseye.com](#)





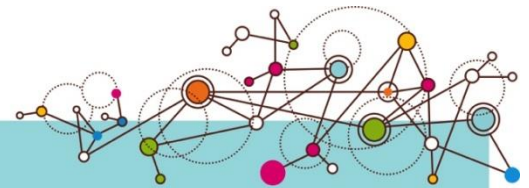
Use Facebook to Find and Follow Organizations

Case Study



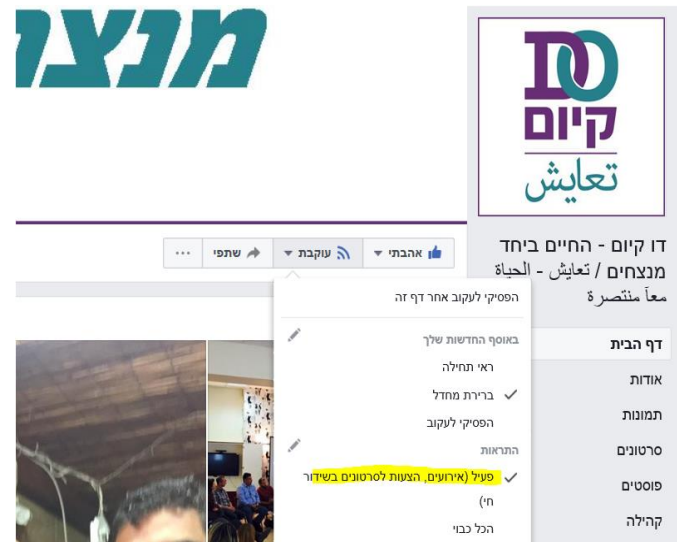
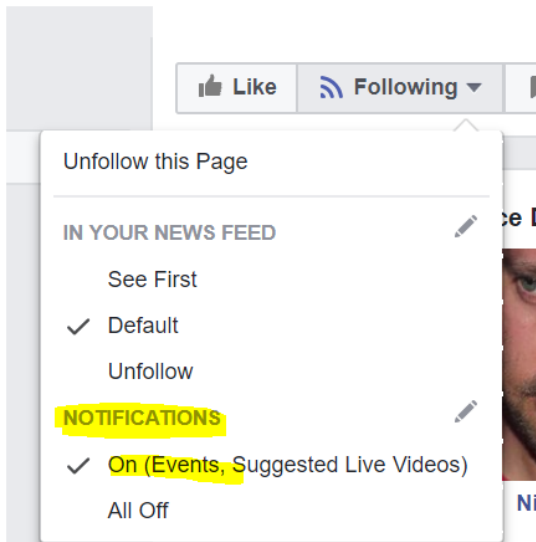
<http://dialogtogether.com/>

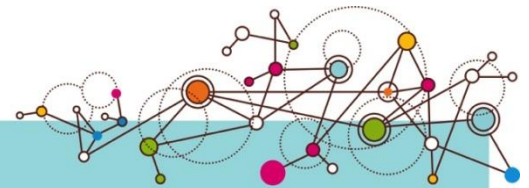




Case Study

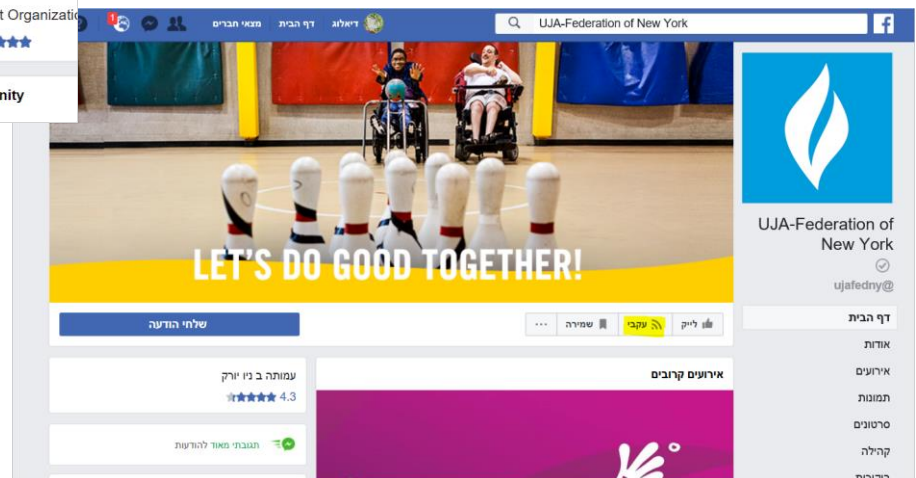
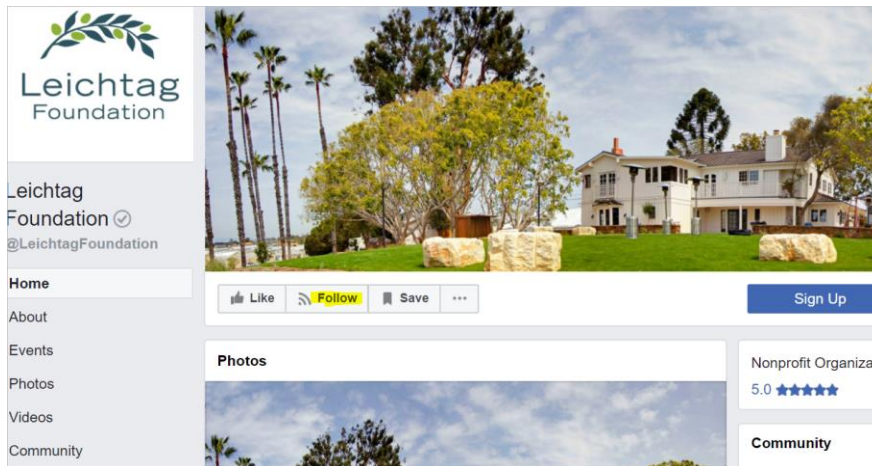
- Open a new Facebook account which is not connected to your personal account.
- Start Following/Liking pages of competitors and other interesting organizations.
- Be sure that the Notification is on. (This should be the default).

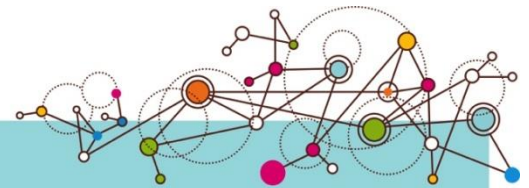




Case Study

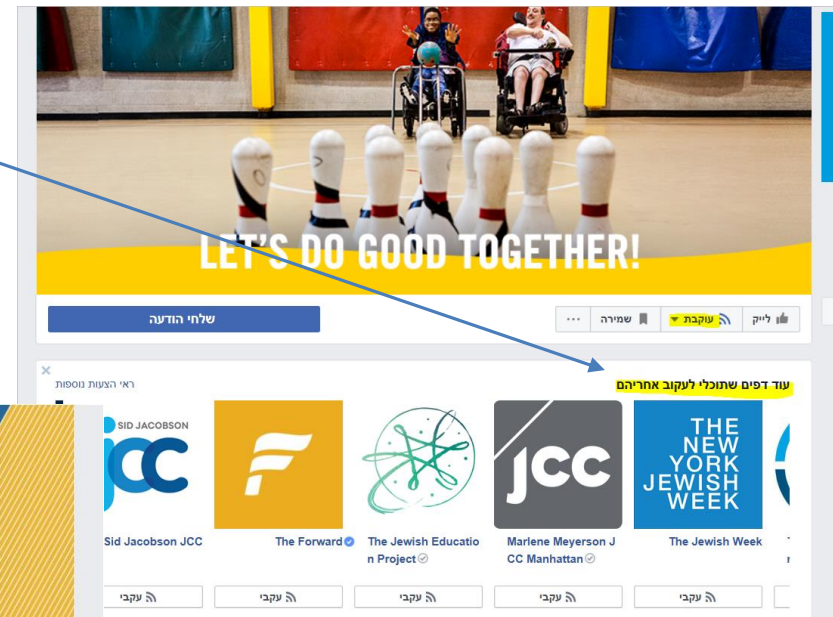
- “Follow” companies and organizations you already know.

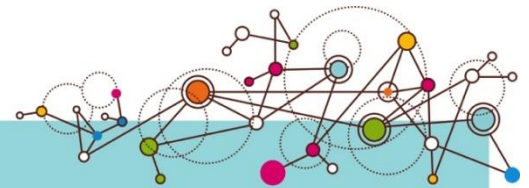




Case Study

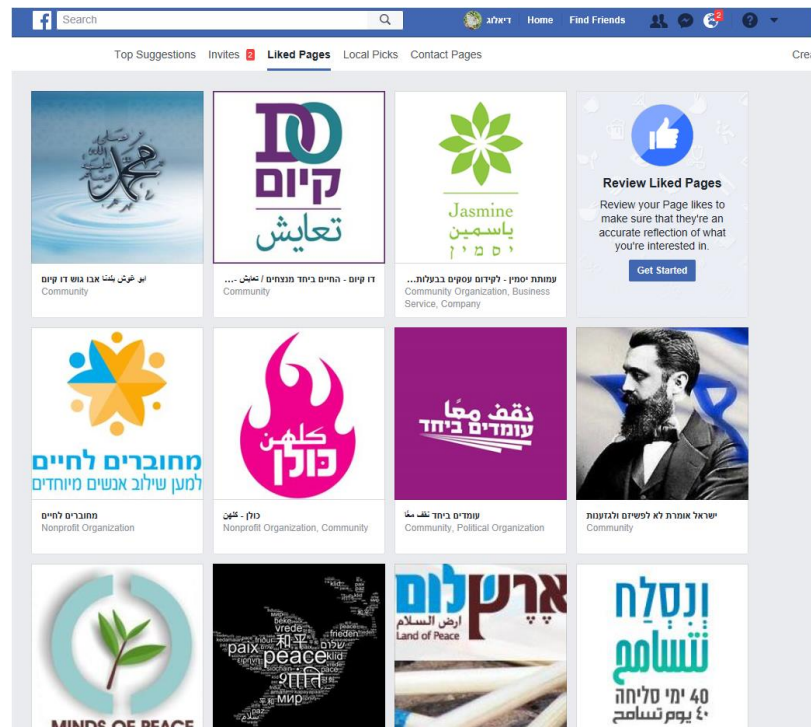
- Facebook offers:
“More Pages You May Follow”

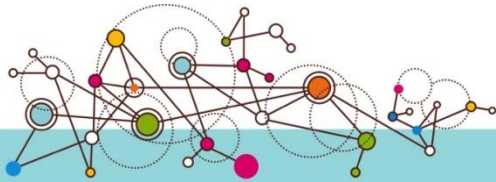




Case Study

- Following competitors through a dedicated Facebook page helps to find organizations you weren't aware of.
- Giving an easy way to have them all on a centralized platform





Google Image Search

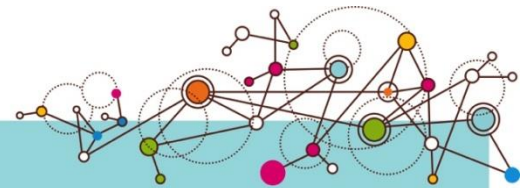


Image Search – Why?

- For finding producers
- For looking “behind the scenes”
- For finding statistical information



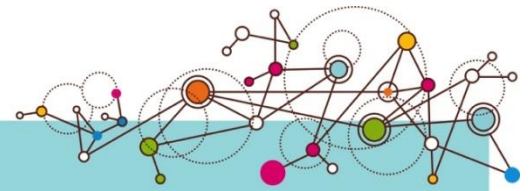
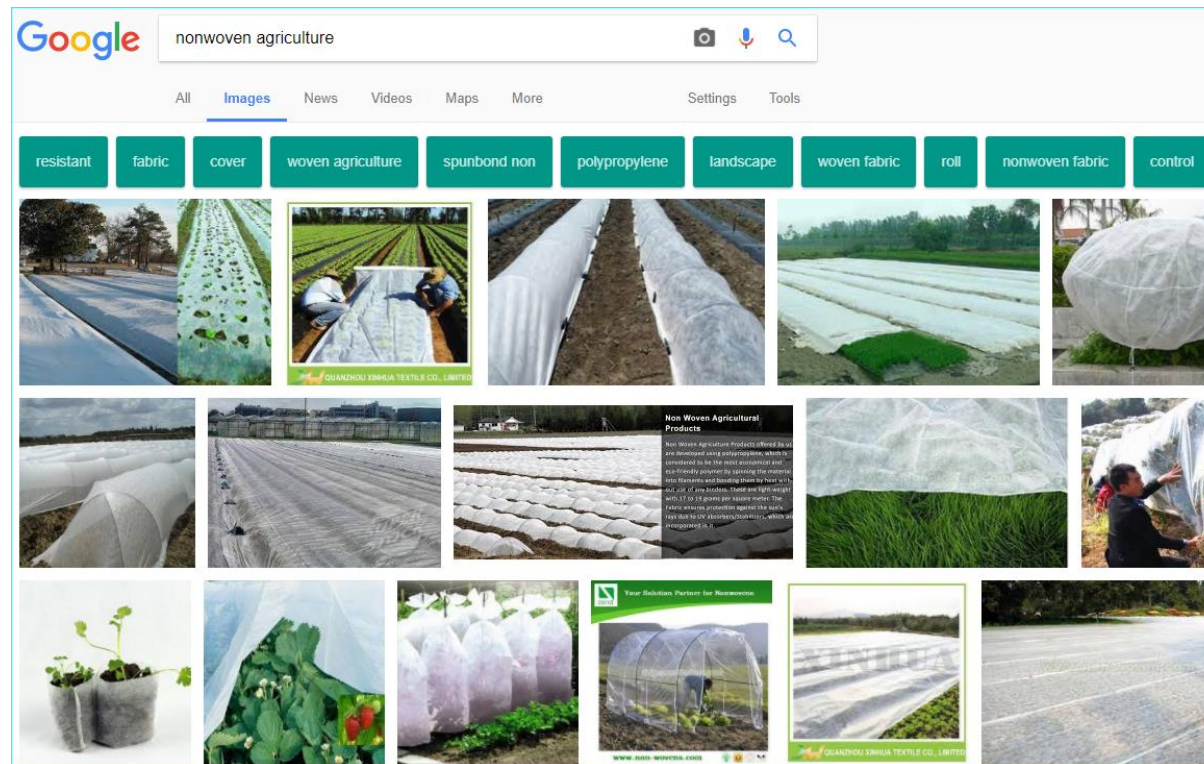


Image Search – Why?

- Finding Products



Try: medical nonwoven

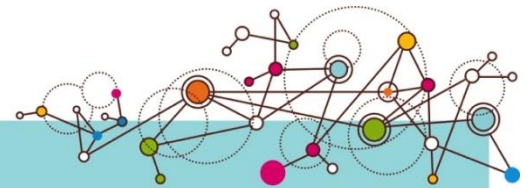



Image Search – Why?

- Search By Image

בכיר לשעבר חשוד בעבירות מין

הדברים בעניין חבר הכנסת נחשפים לאחר [שאמש פורסם](#) בחדשות ערוץ 2 אודות פרשת מין אחרת. גורם בכיר לשעבר בלשכת ראש הממשלה, המקורב מאוד לנתניהו נחקר ושוחרר למעצר בית למשך חמישה ימים, זאת בשל חשד לעבירות מין ואלימות שביצע באמנית שהתלוננה נגדו.



ום: לע"מ

ה נגד הבכיר לשעבר, לאחר שנקראה להופיע בכנס שבו כאורה הבכיר טרמפ, בכדי לחזור עמו לעיר שבה שניהם לנסיעה. על פי תלונתה, הבכיר התיישב לידיה בספסל האחורי, רצונה. לאחר מכן לקח אותה לדירה, שם היו גברים נוספים, ואילץ

Open image in new tab
Save image as...
Copy image
Copy image address
Search Google for image
Save image to Diigo
Save image to Keep
Save To Pocket
Inspect (Ctrl+Shift+I)

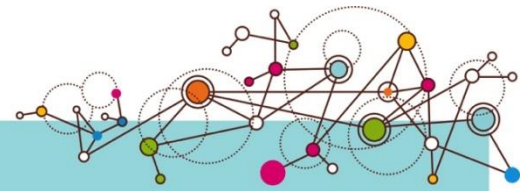


Image Search – Why?

- Looking “behind the scenes” – restrict to white color

Google antimicrobial socks ingredients

Web Shopping **Images** News Videos More Search tools

Size ☐ Type Time Usage rights More tools Clear

Zoning in food plants

Zone 1 Product contact surfaces: Hats, hoppers, screens, conveyor belts, air blowers, employee hand, etc.

Zone 2 Non-product contact surfaces adjacent to or within close proximity of product contact surfaces. Framework, refrigeration units, equipment housing.

Zone 3 Non-product contact surfaces distant from product contact surfaces. Other areas within TSE zones including air return covers, phones, hand trucks, forklifts, drains.

Zone 4 Areas outside processing areas: Locker rooms, catwalks, hallways, loading dock, maintenance areas.

Hard Surface Cleaner

Component	29 Wt%	30 Wt%
C ₁₄ E ₁₆ Sodium Alpha Olefin Sulfonate	1.00	1.00
Deforming agent	0.50	0.50
Salicylic Acid	4.00	2.00
Ammonium Hydroxide	to pH 3.0	to pH 3.0
Benzonic	—	2.0
CuSO ₄	0.5	0.25
o-phenylphenol	0.25	0.25
Perfume	1.00	1.00

Hard Surface Cleaner

Component	29 Wt%	30 Wt%
C ₁₄ E ₁₆ Sodium Alpha Olefin Sulfonate	1.00	1.00
Deforming agent	0.50	0.50
Fumaric Acid	4.00	1.00
Ammonium Hydroxide	to pH 3.0	to pH 3.0
Adipic	—	2.0
CuSO ₄	0.5	0.25
o-phenylphenol	0.25	0.25
Perfume	1.00	1.00

Pet shampoos

Component	31 Wt%
Ammonium Lauryl Sulfate	6.90
Ammonium Laureth-3 Sulfate	9.70
Salicylic Acid	5.00
Phthalic	0.5
CuSO ₄	0.2
Sodium Malate	to pH 4.0
Triclosan	0.10

נסו: מודעות אבל – השוו בין הצבעים השונים והתכנים המתקבלים

Google antimicrobial socks ingredients

Web Shopping **Images** News Videos More Search tools

Size **Black and white** Type Time Usage rights More tools Clear

Hard Surface Cleaner

Component	29 Wt%	30 Wt%
C ₁₄ E ₁₆ Sodium Alpha Olefin Sulfonate	1.00	1.00
Deforming agent	0.50	0.50
Salicylic Acid	4.00	2.00
Ammonium Hydroxide	to pH 3.0	to pH 3.0
Benzonic	—	2.0
CuSO ₄	0.5	0.25
o-phenylphenol	0.25	0.25
Perfume	1.00	1.00

Hard Surface Cleaner

Component	29 Wt%	30 Wt%
C ₁₄ E ₁₆ Sodium Alpha Olefin Sulfonate	1.00	1.00
Deforming agent	0.50	0.50
Fumaric Acid	4.00	1.00
Ammonium Hydroxide	to pH 3.0	to pH 3.0
Adipic	—	2.0
CuSO ₄	0.5	0.25
o-phenylphenol	0.25	0.25
Perfume	1.00	1.00

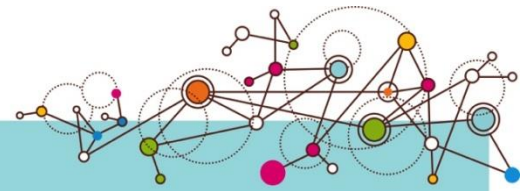
Pet shampoos

Component	31 Wt%
Ammonium Lauryl Sulfate	6.90
Ammonium Laureth-3 Sulfate	9.70
Salicylic Acid	5.00
Phthalic	0.5
CuSO ₄	0.2
Sodium Malate	to pH 4.0
Triclosan	0.10

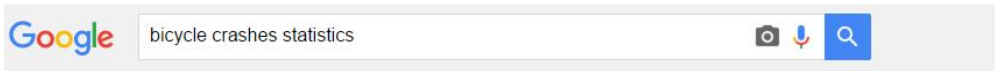
Sr. No. Ingredients Quantity

1	Isopropyl alcohol	985 ml
2	chloroxylonol	5 gm
3	Terpineol	10 ml

Image Search – Why?



- Finding statistical information



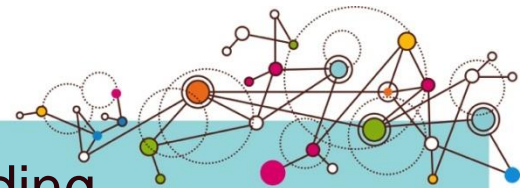
All Images Videos News Shopping More Search tools



Try:

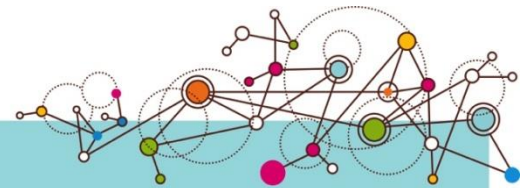
- Starbucks Statistics





General Search Engines – Good query building

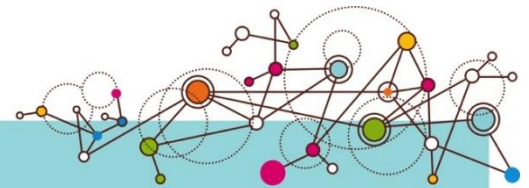
- Statistics
- Market share
- Market Research
- Industry reports
- Industry analysis
- Trends
- Rates
- Sector Overview
- Industry Overview
- Industry Research
- Infographics
- Data
- Comparison Chart / table / sheet
- Compare
- Feature comparison sheet
- Feature List
- Product Comparison
- Review
- Consumption
- Graph
- Dataset
- Total
- Facts and figures



Images – Reliable Source?

- “Visit Page”
 - Check the Domain’s source:
 - .edu, .gov, .museum, .mil
- Check the institute behind the source

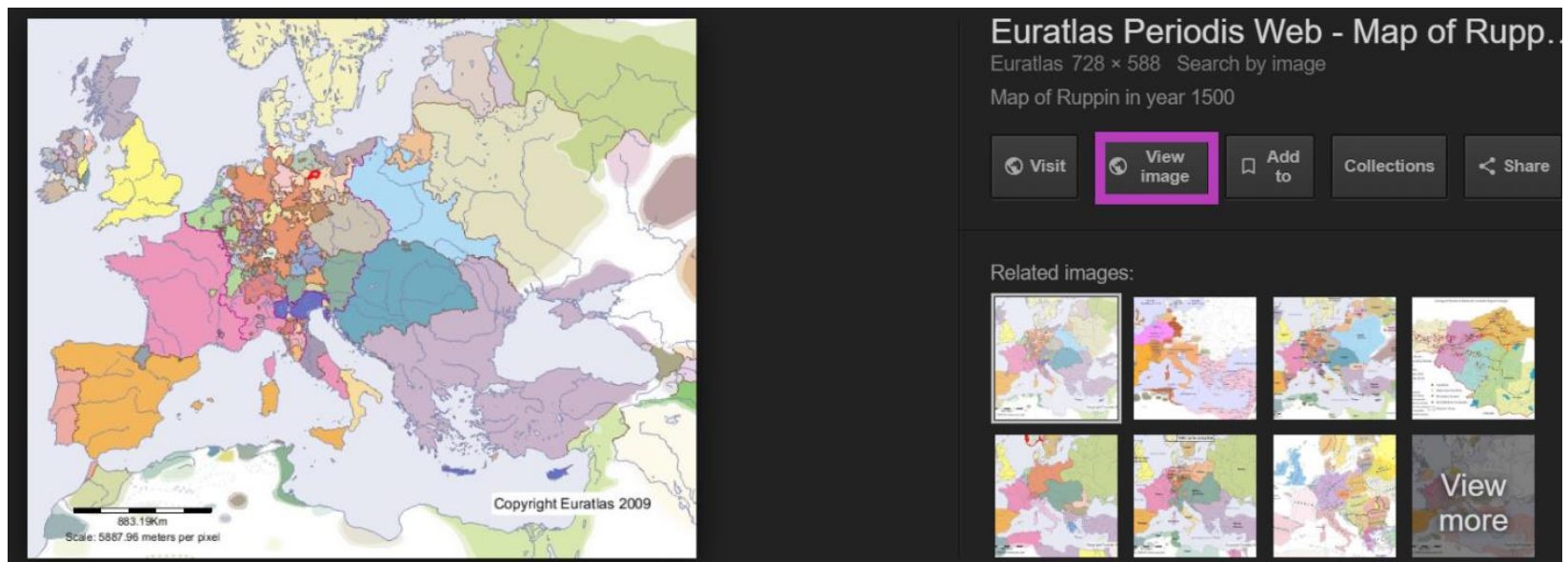


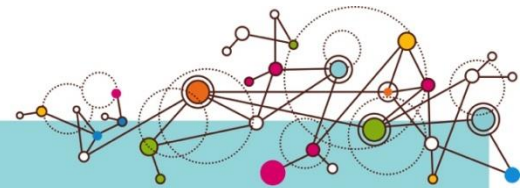


View Image

<https://chrome.google.com/webstore/detail/view-image/jpcmhcelnjdbmlfmjabdeclcccmkghjk>

- Bring the “view image” back





Discussions Button for Google Search

Link

- Adds back the discussions button to google search results, which enables to search forums and message boards

Google

ruppin inurl:forum|viewthread|showthread|viewtopic|showtopic|"index.php?"

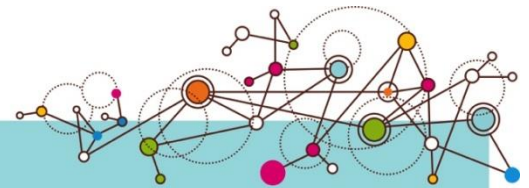
All Maps Images News Videos More **Discussions** Settings Tools

About 17,100 results (0.51 seconds)

Israel - Kfar-Ruppin Kibbutz - Galilee Forum - TripAdvisor
<https://www.tripadvisor.com> › ... › Northern District › Galilee › Galilee Travel Forum ▼
Aug 14, 2011 - Answer 1 of 9: Hello! I'm planning a (mainly) birding trip to Israel Mar. 2012. The above is supposed to be a good location in the north for ...

Ruppin E-Learning: Forums
moodle.ruppin.ac.il/mod/forum/index.php?id=1&lang=en ▼ [Translate this page](#)
Ruppin E-Learning. Page path. Home / →; Forums. Help with Search
Search Search forums. General forums. Forum, Description, Discussions.
חדשות האתר.

Zanran – Statistical information on the Web



<http://www.zanran.com/q/>

- Zanran helps you to find ‘semi-structured’ data on the web.
- The numerical data that people have presented as graphs and tables and charts.
- The data could be a graph in a:
 - PDF report
 - a table in an Excel spreadsheet
 - a bar chart shown as an image in an HTML page.

ZANRAN

Search the web for **data & statistics**



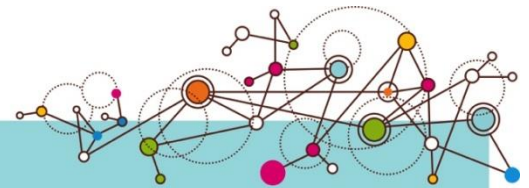
#1 for statistical data!

Zanran gets you more meaningful numerical results than any other search engine.



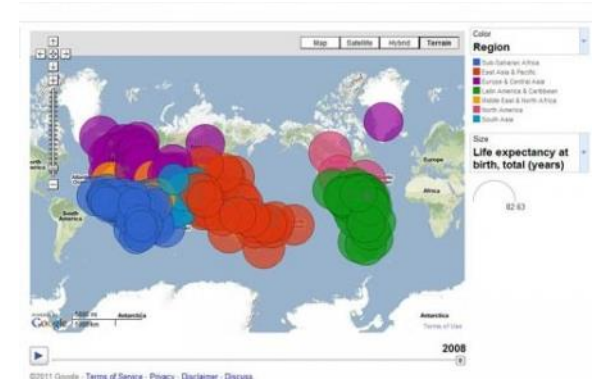
Try: Cultural diversity workers, Minimum wage

Tools

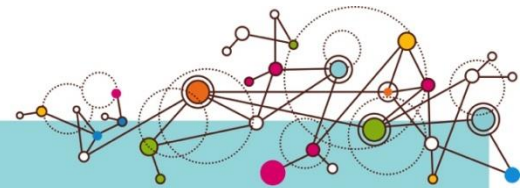


- Google Tools



- Google Trends
 - <http://www.google.com/trends/>
- Google Public data Explorer
 - <http://www.google.com/publicdata/directory>
- Google Tables
 - <https://research.google.com/tables>
- Visualization: Motion Chart
 - <https://developers.google.com/chart/interactive/docs/gallery/motionchart>
- Google Chart tools
 - <https://developers.google.com/chart/>



Google Tables



<https://research.google.com/tables>



Tables experimental Results 1 - 10 of about **64,773** for **bicycle crash**. (0.38 seconds)

Web

Web Tables

Fusion Tables

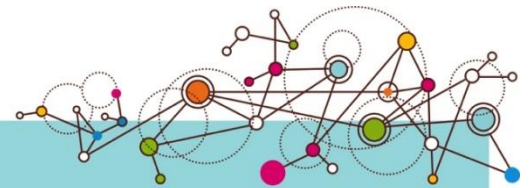
Send Feedback

[Florida bike crashes: 7 things that may shock you](#)
<http://www.news-press.com/story/news/local/2015/03/...bike-crashes/24431091/>
County | Miami Dade | Broward | Hillsborough |
Show less (11 rows / 6 columns total) - Export data - created: 6 Mar 2015

Export to Google Sheets | Export to FusionTables

County	Bike Crashes	Bike Crash Fatalities	Population	Fatalities per 100,000
Miami-Dade	985	15	2,549,075	0.59
Broward	852	9	1,784,889	0.50
Hillsborough	532	8	1,257,913	0.64
Lee	215	8	633,968	1.26
Orange	487	8	1,175,416	0.68
Manatee	142	6	329,487	1.82
Palm Beach	550	6	1,339,221	0.45
Pinellas	574	6	920,015	0.65
Escambia	95	5	300,795	1.66
Brevard	217	4	545,667	0.73

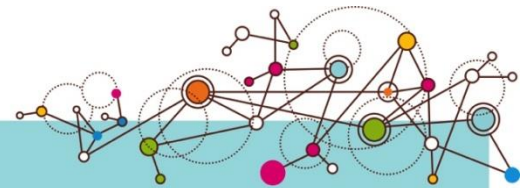
Google public data explorer



<http://www.google.com/publicdata/directory>

- The Google Public Data Explorer makes large, public-interest datasets easy to explore, visualize and communicate
- As the charts and maps animate over time, the changes in the world become easier to understand.
- What can be done:
 - Create visualizations of public data
 - Navigate between different views
 - Make your own comparisons
 - Share your findings (link or embed)

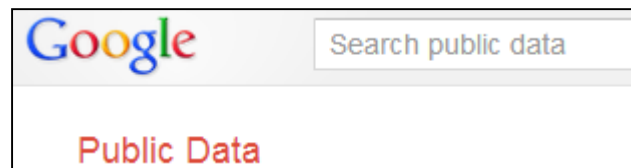


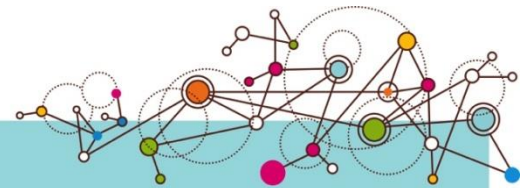


Google public data explorer

<http://www.google.com/publicdata/directory>

- All of the datasets in the Public Data Explorer are provided by third-party data providers:
 - International organizations
 - National statistical offices
 - Non-governmental organizations
 - Research institutions





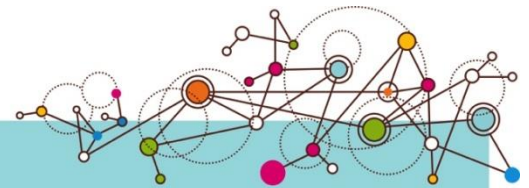
Google public data explorer

<http://www.google.com/publicdata/directory>

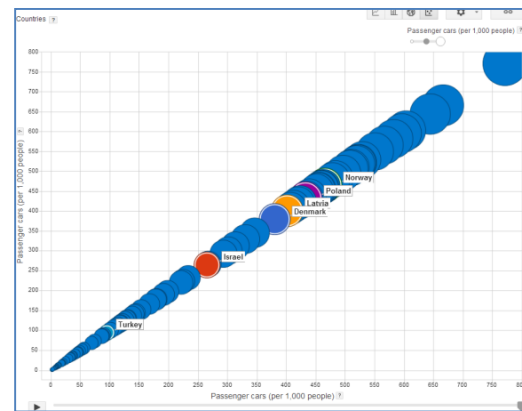
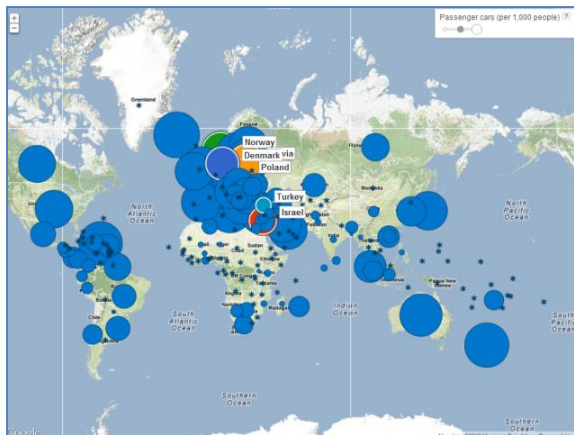
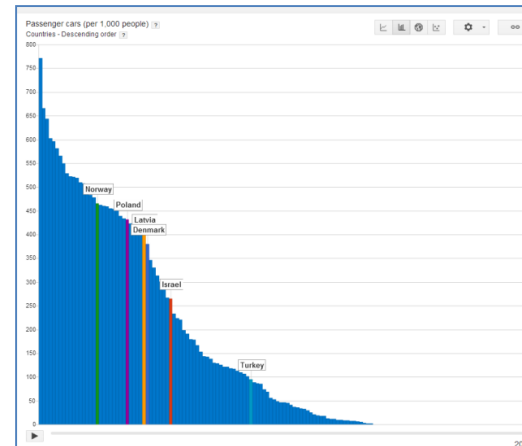
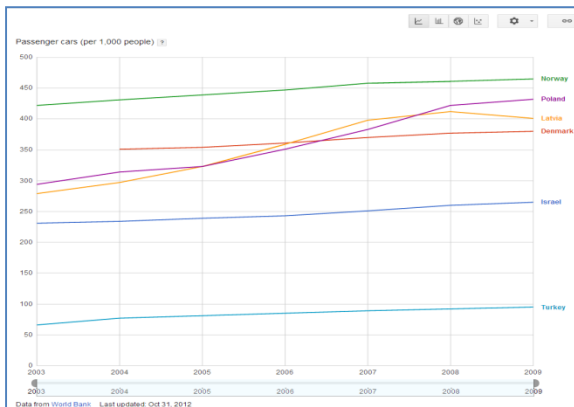
- World Bank, Eurostat, Destatis, U.s census Bureau, U.S. Bureau of Economic, U.S. Bureau of Labor statistics, World Economic Forum, US Aid, International Telecommunication Union, World Resources Institute, OECD Factbook, Global Entrepreneurship Research Association, WHO/UNICEF Joint Monitoring Programme on Water Supply and Sanitation, Europe's Energy Portal, HealthMap.org, Harvard Medical School, Measurement Lab, Inter-American Development Bank, UN Economic Commission for Europe, U.S. Bureau of Labor Statistics, FBI, U.S. Bureau of Economic Analysis, Office of Management and Budget, SAMHSA, CDC (The Centers for Disease Control and Prevention), World Resources Institute, Energy Information Administration, Office of Highway Policy Information, Bureau of Transportation Statistics, Bureau of Justice Statistics, National Statistics Institute of Spain, Education and Culture statistics Germany, National Institute of Statistics and Geography, Czech Statistical Office, Central Statistics Office Ireland, Office for National Statistics, United Kingdom, Centre for Higher Education Transformation and much more....

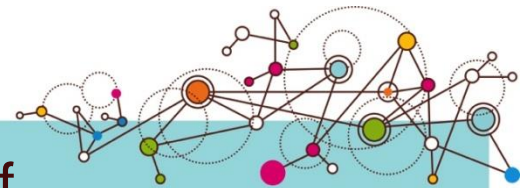
Google public data explorer

<http://www.google.com/publicdata/directory>



Passenger car
per 1000 People

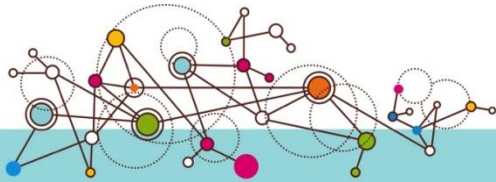




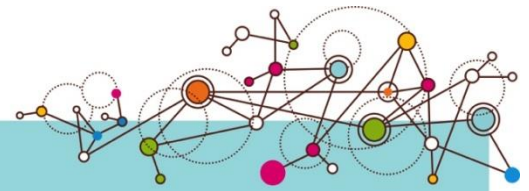
Google public data explorer – Try it your self

<http://www.google.com/publicdata/directory>

- Population growth
 - compare Israel, Spain, Greece and Mexico
 - Find out which country has the highest rate and which has the lowest
- Births attended by skilled health staff (% of total)
 - Compare Croatia, Turkey, Slovakia, Serbia
- Energy Prices In the United states
 - Compare the average price in Arizona, Hawaii, Indiana
 - Find out in which state the Energy prices are the cheapest
- European tourism Number of Bed-Places
 - Compare Belgium, Cyprus, Estonia, Germany
 - Find out which country is in first place



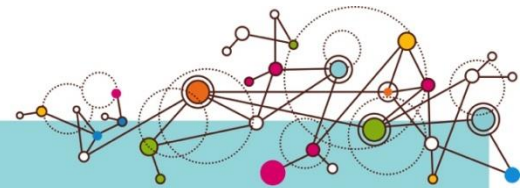
Stay Informed



How to “stay informed”?

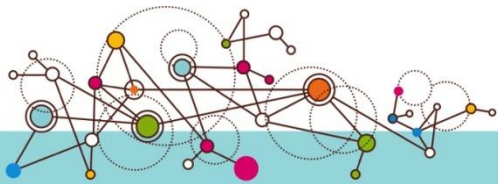
- News
- Web
- Scholar
- Journals
- Web sites
- Video
- Patents
- Facebook
- Youtube
- Linked





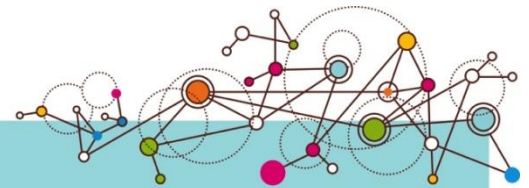
How to “stay informed”?

- Email Alerts
- RSS



RSS

RSS



- RDF Site Summary
- Really Simple Syndication – סינדיקציה ממש פשוטה
- Rich Site Summary – תקציר מפורט של האתר



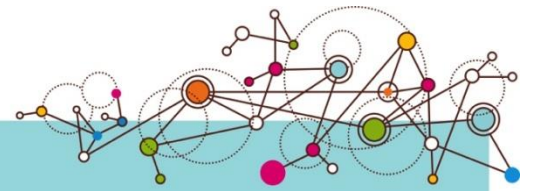
www.edutopia.org
www.nytimes.com
www.theverge.com
www.nationalgeographic.com
www.smagningmagazine.com
www.imdb.com
www.npr.org
etc. etc. etc.



 LIVE NEWSFEEDS

Feedly



www.feedly.com

- A tool that lets a user subscribe to RSS feeds and read them all in one place

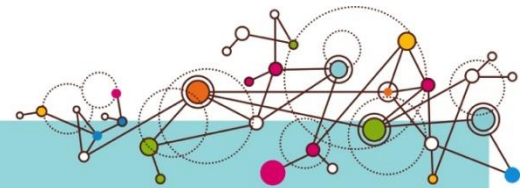


RSS Reader

<https://feedly.com/>

Feedly

The screenshot shows the Feedly web interface. At the top, there's a green banner with the text "Enjoying feedly? Please help us become a 5-star app. Add a rating. Thank you!". Below this, the user's profile "Tsh Oxenreider" is visible with options to "Organize", "Prefs", and "Logout". The left sidebar contains navigation options: "Today", "Saved For Later", "Add Content", and a list of sources under "All". Two yellow arrows point to "Paleo" and "Shaun Groves" in this list. The main content area displays a feed for "Shaun Groves" with three featured articles: "From The Archives: Cones & Holes", "The Difference Between Sadness & Depression", and "Repost: When Jesus Took A Stand". Below these, there's a section for "APR 23" with an article titled "The History Of The Internet". On the right, there's a section for "SIMPLE MOM CONTRIBUTORS" listing several users and their post counts. At the bottom right, there's a green box with the Feedly logo and the text "YOU MIGHT ALSO LIKE".



Tracking Daily News – Email Alerts / RSS

- Google News

<http://news.google.com/>

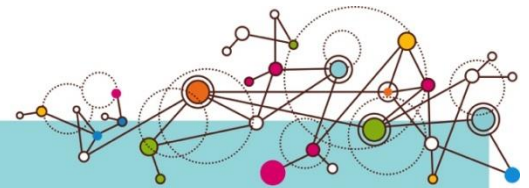


- Yahoo News

<http://news.yahoo.com/>



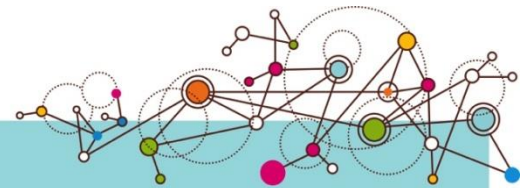
- Search across languages by using [Google transliteration](#)



Google Alerts

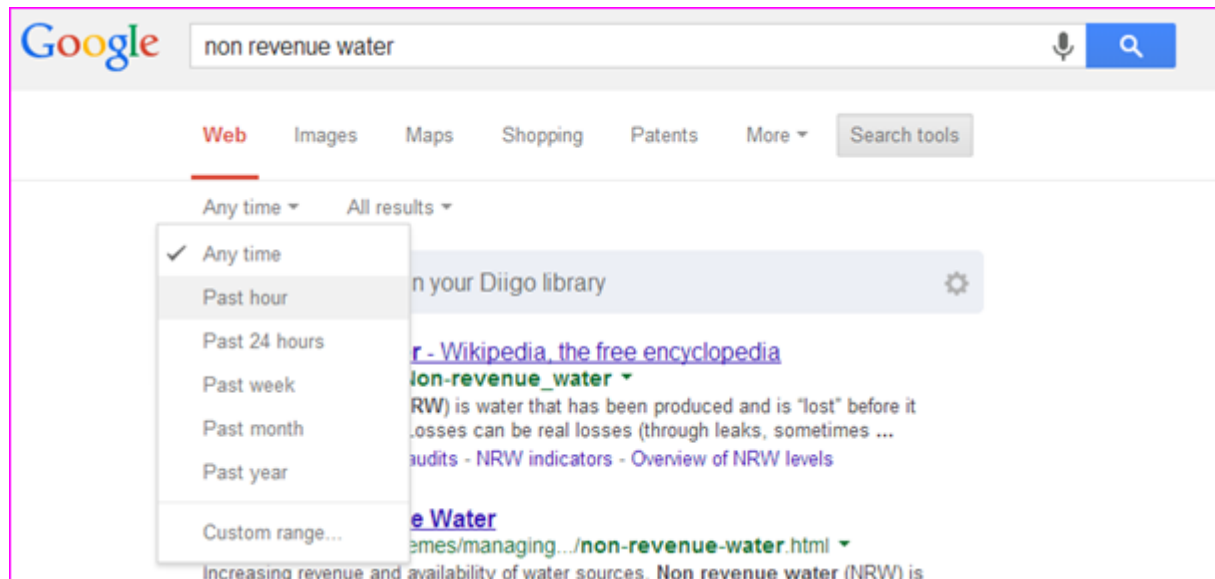
<https://www.google.com/alerts>

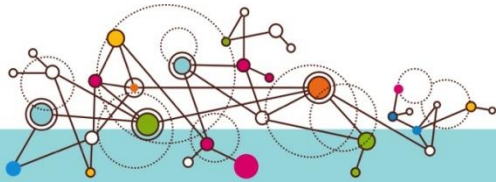
The screenshot shows the Google Alerts web interface. At the top, the word "Alerts" is displayed in white on a dark blue background, with the tagline "Monitor the web for interesting new content" below it. A search bar contains the text "nonwoven" with a magnifying glass icon on the left and a close button (X) on the right. Below the search bar, a list of configuration options is shown on the left: "How often", "Sources", "Language", "Region", "How many", and "Deliver to". To the right of these options, a dropdown menu is open for "How often", showing "At most once a day" as the selected option. Below this, a list of sources is displayed: "Automatic" (checked with a green checkmark), "News", "Blogs", "Web", "Video", "Books", "Discussions", and "Finance". At the bottom left of the configuration area, there is a blue button labeled "Create Alert" and a link labeled "Hide options".



Track The Web – Manually

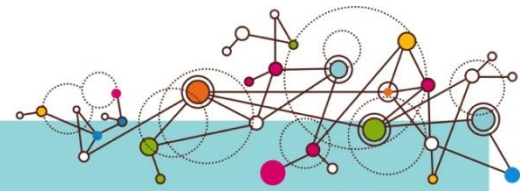
<http://www.Google.com/>





Google Scholar

Google Scholar

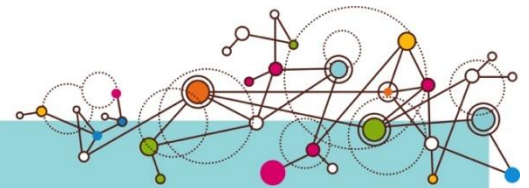


scholar.google.com

- Articles
 - With / Without Patents
- Case law

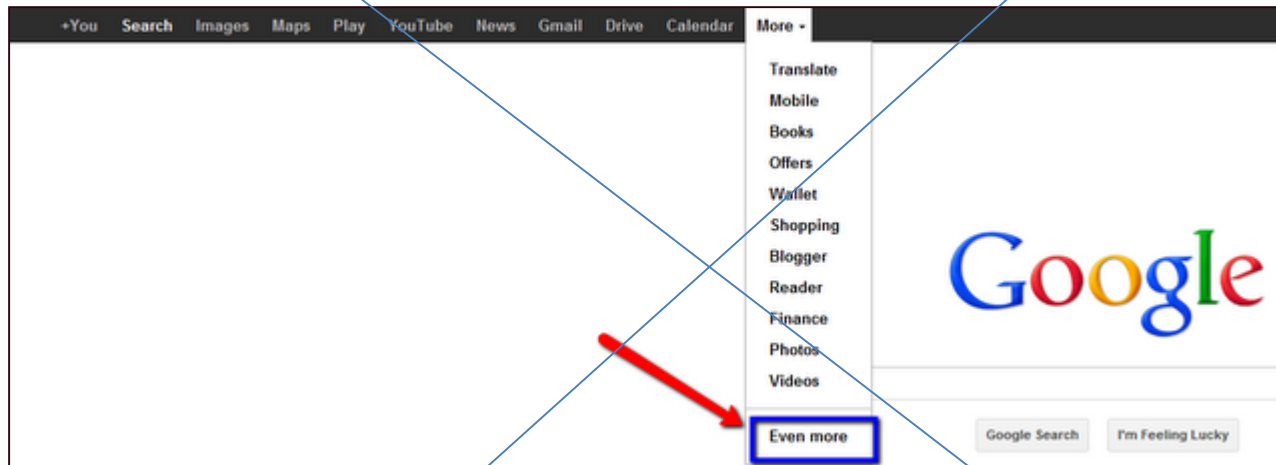


☐ Articles (☒ include patents) ☐ Case law

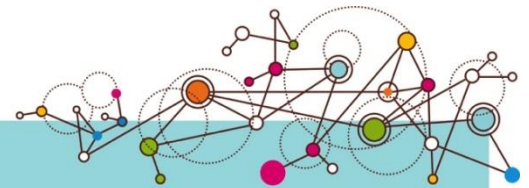


Google Scholar – How to find it?

<http://scholar.google.com/>



Google Scholar



<http://scholar.google.co.il/>

Google Scholar provides a simple way to broadly search for scholarly literature. From one place, you can search across many disciplines and sources:

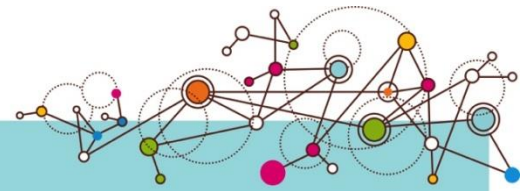
Articles, Patents, theses, books, abstracts and court opinions

From:

Academic publishers, Professional societies, Online

Repositories, Universities and other Web Sites.

Google Scholar – Document Ranking



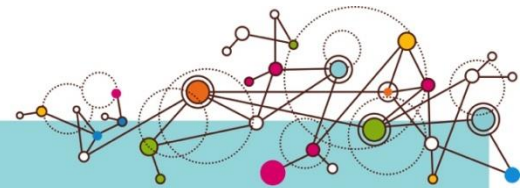
<http://scholar.google.co.il/>

Google Scholar aims to rank documents the way researchers do,

Weighing:


- The full text of each document
- Where it was published
- Who it was written by
- How often and how recently it Has been cited in other scholarly literature





Google Scholar – Search Tips

<http://scholar.google.com/intl/en/scholar/help.html#overview>



AboutSearchCitationsInclusionMetricsPublishersLibraries

Overview

Searching

Alerts

Export

Coverage

Corrections

Questions

Search Tips

Get the most out of Google Scholar with some tips:

Finding recent papers

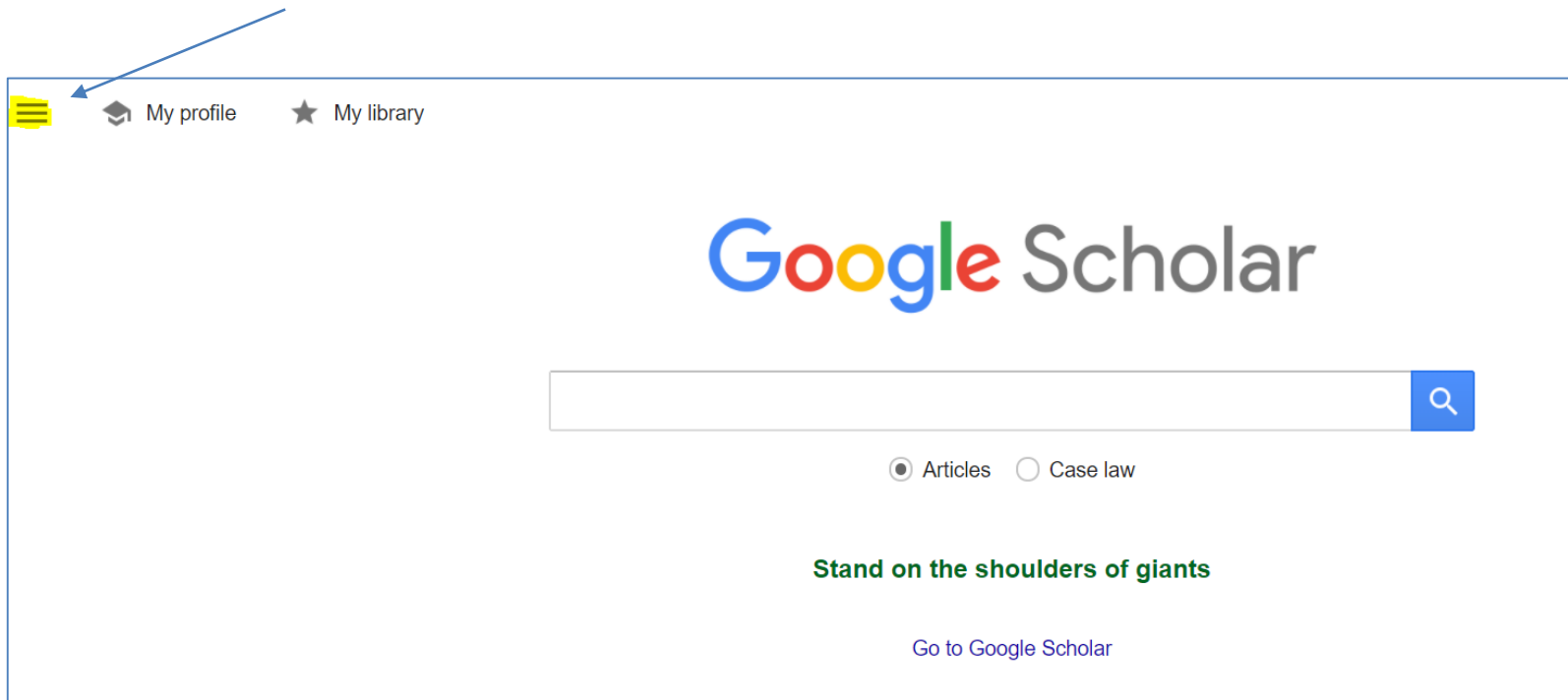
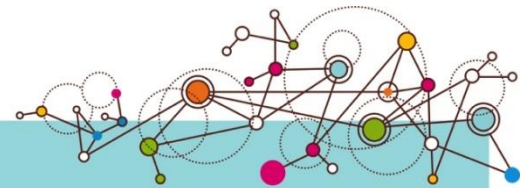
Your search results are normally sorted by relevance. To find recent papers, try the following in the sidebar:

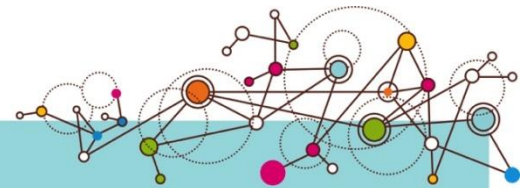
1. click "Since Year" to show only recently published papers
2. click "Sort by date" to show just the newest papers
3. click the envelope icon to have new results emailed to you

Locating the full text of an article


Abstracts are freely available for most of the papers in Google Scholar. To find the full text, try the following things to try:


Google Scholar – Advanced Search








Google Scholar – Advanced Search





 My profile

 My library

 Alerts

 Metrics

 **Advanced search**

 Settings

 Advanced search 

Find articles

with **all** of the words

with the **exact phrase**

with **at least one** of the words

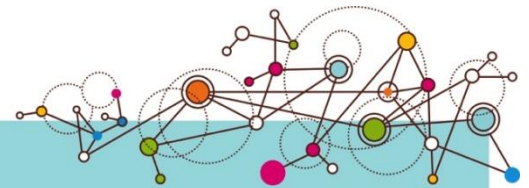
without the words

where my words occur ☒ anywhere in the article
☐ in the title of the article

Return articles **authored by**
e.g., "PJ Hayes" or McCarthy

Return articles **published in**
e.g., J Biol Chem or Nature

Return articles **dated** between —
e.g., 1996



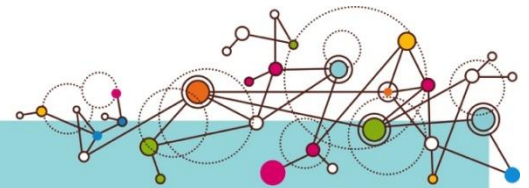
Google Scholar – Query Suggestions

scholar.google.com

- Query suggestions for detailed queries
 - Appear below search results
 - Span all broad areas of research


The screenshot shows the Google Scholar homepage. On the left, there are filters for 'Articles' (About 2,950,000), 'Any time' (Since 2018, Since 2017, Since 2014, Custom range...), and 'Sort by relevance' (Sort by date). In the center, a search bar contains the text '[BOOK] Continuing Professional Development'. Below the search bar, a list of query suggestions is displayed, including 'continuing professional development', 'teachers continuing professional development', 'continuing professional development nurses', 'continuing professional development early years', 'continuing professional development school based', 'continuing professional development lifelong learning', 'continuing professional development nmc', 'continuing professional development staff', 'continuing professional development practitioners', 'continuing professional development pharmacists', and 'continuing professional development nursing and midwifery'. The first suggestion, 'continuing professional development', is highlighted with a blue border.

Try: Leadership development / minimum wage



Getting Better answers - Citation

- There's rarely a single answer to a research question. Click "**Related articles**" or "**Cited by**" to see closely related work, or search for **author's name** and see what else they have written.



Articles

About 260,000 results (0.09 sec)

Any time

Since 2018

Since 2017

Since 2014

Custom range...

Sort by relevance

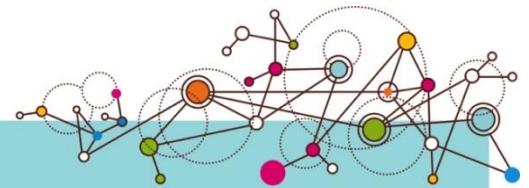
Sort by date

☒ include patents

☒ include citations

[\[PDF\] Optimal minimum wage legislation](#)
[A Drazen](#) - The [Economic Journal](#), 1986 - JSTOR
In this paper we present a model in which **minimum wage legislation** may be Pareto **optimal**. This arises because a higher **wage** would be preferred to the market clearing **wage** by demanders for and suppliers of labour (even though unemployment is induced), and
[☆](#) [🔗](#) [Cited by 66](#) [Related articles](#) [All 4 versions](#) [🔗🔗](#)

[Optimal minimum wage policy in competitive labor markets](#)
[D Lee](#), [E Saez](#) - Journal of Public Economics, 2012 - Elsevier
Abstract This paper provides a theoretical analysis of **optimal minimum wage policy** in a perfectly competitive labor market and obtains two key results. First, we show that a binding **minimum wage**—while leading to unemployment—is nevertheless desirable if the government
[☆](#) [🔗](#) [Cited by 124](#) [Related articles](#) [All 36 versions](#) [🔗🔗](#)



Getting Better answers - Citation

- Search within citing articles

Google Scholar

israel

Articles 4 results (0.06 sec)

Any time
Since 2018
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Since 2014
Custom range...

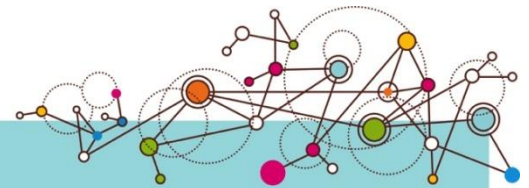
Sort by relevance
Sort by date

☒ include citations

[Optimal minimum wage legislation](#)
☒ Search within citing articles

[Internal migration in developing countries](#)
REB Lucas - Handbook of population and family economics, 1997 - Elsevier
☆ 77 Cited by 452 Related articles All 10 versions »

[\[PDF\] 10th C Flinn, J Mabli - 2009 - cesifo-group.de](#)
... Market and Policy Analysis Conference" held at IFS (2008), as well as from seminar participants at Stony Brook, Carlos III, Syracuse, Duke, Queens, Vanderbilt, and the Bank of **Israel**. We are



Getting Better answers – Restrictions

- Date
- Include / Exclude Citations
- Include / Exclude patents

Google Scholar search results for "pomegranate juice components p".

About 2,440 results (0.09 sec)

Articles

Case law

My library

Any time

Since 2017

Since 2016

Since 2013

Custom range...

Sort by relevance

Sort by date

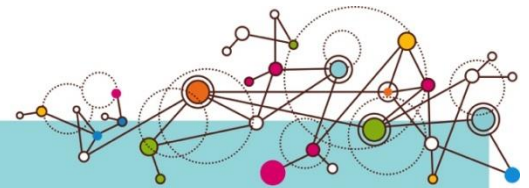
☒ **include patents**

☒ **include citations**

[HTML] Specific pomegranate juice prostate cancer metastasis
[L Wang, J Ho, C Glackin, M Martins-Green](#)
Abstract **Pomegranate juice** (PJ) is a natural progression. A clinical trial on patients with patients progressing to a **metastatic** stage
Cited by 56 Related articles All 14 versions

Phase II study of pomegranate antigen following surgery or radiation
[AJ Pantuck, JT Leppert, N Zomorodian, W](#)
Skip to main content. AACR Publications: Cancer & Prevention; **Cancer** Immunology Research; Clinical **Cancer** Research; Molecular **Cancer**
Cited by 462 Related articles All 19 versions

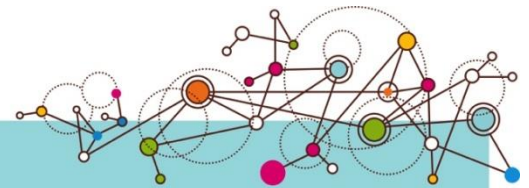
Pomegranate extracts potentially inhibit invasion of human prostate cancer
[M Albrecht, W Jiang, J Kumi-Diaka...](#)
... **Pomegranate juice** was expeller pressed **pomegranates** fermented and 4 Effect



Google Scholar Alerts

- Keywords
- Citation
- Authors
- Journals





Google Scholar Alerts

- Do a search for the topic of interest
 - Click the envelope icon in the sidebar of the search results page
 - Enter your email address
 - Click "Create alert".
 - Get periodically emails with newly published papers that match your search criteria.

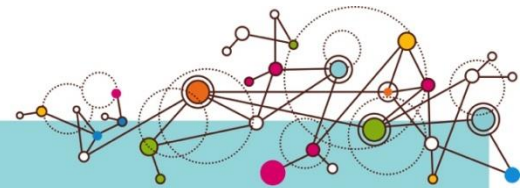
Google Scholar search results for "pomegranate juice". The page displays search results, filters, and a sidebar with a "Create alert" button highlighted by a red box.

Search results include:

- Articles**
- Legal documents**
- Any time**
 - Since 2013
 - Since 2012
 - Since 2009
 - Custom range...
- Sort by relevance**
- Sort by date**
- ☒ include patents
- ☒ include citations
- ☒ Create alert

Search results include:

- [\[PDF\] Antioxidant activity of pomegranate juice processing](#) by MI Gil, FA Tomás-Barberán, et al. The antioxidant activity of pomegranate juice (ABTS, DPPH, DMPD, and F... infusion. Commercial pomegranate juice. Cited by 838 Related article
- [Pomegranate juice consumption and platelet aggregation: study](#) by M Aviram, L Dornfeld, M Rosenblat, et al. Background: Dietary supplement consumption inhibits platelet aggregation and atherosclerosis. Pomegranate juice consumption... Cited by 450 Related article
- [Pomegranate juice consumption and systolic blood pressure](#) by M Aviram, L Dornfeld - Atherosclerosis. Consumption of pomegranate juice... properties which could be related to antioxidants were recently shown...



Google Scholar Citation Alerts

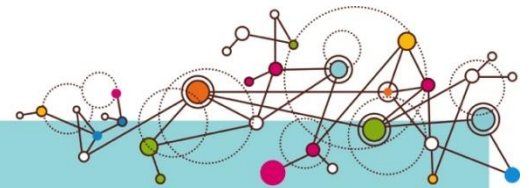
- For citation queries, getting information about new papers that cite a given paper you need to first go to the "Cited by X" page, and then click the alert icon.

Alert query:


Email:


Number of results:

Profiles



- User Profile / My Citation



 Articles About 3,450,000 results (0.04 sec)

Any time


Since 2019

Since 2018

Since 2015

Custom range...

User profiles for **cohen**



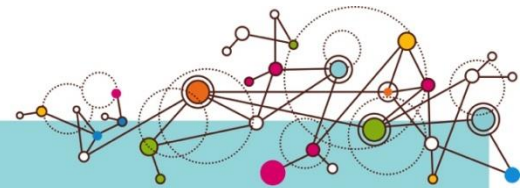
Jiska **Cohen**-Mansfield

Professor, Tel-Aviv University

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TITLE

Technical cross-cutting issues for the next generation nondestructive assay project

SJ Tobin, HO Menlove, MT Swinhoe, P Blanc, T Burr, LG Evans, JNMM. Journal of Nuclear Materials Management, 40 (3): 18-24

Investigation of combined measurements with three-dimensional verification system and gamma-ray imaging system

AC Raffo-Caiado, KP Zioc, J Hayward, S Smith, A Solodov, L. Proceedings 50th INMM Annual Meeting, 12-16



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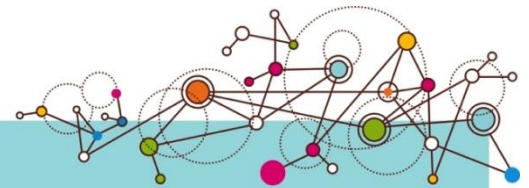
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Google Scholar



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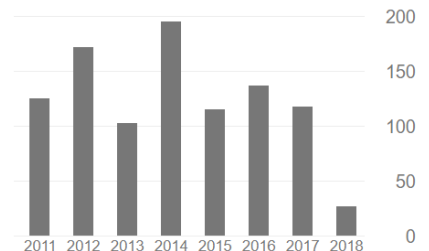
Adviser, Dept of Earth and Planetary Sciences-Weizmann Institute, Rehovot, Israel
Verified email at weizmann.ac.il

First interest: Soil Science-... Second Interest: Geochemi...

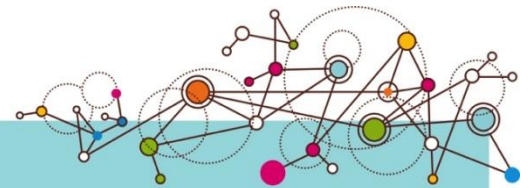
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	All	Since 2013
Citations	3456	696
h-index	33	12
i10-index	79	20



TITLE	CITED BY	YEAR
Influence of sludge organic matter on soil physical properties L Metzger, B Yaron Advances in soil science, 141-163	164	1987
Soil pollution: processes and dynamics B Yaron, R Calvet, R Prost Springer Science & Business Media	162	1996
Vertical transport of pesticides into soil when adsorbed on suspended particles	158	1983



Google Scholar – Settings

<http://scholar.google.com/#>

- Bibliography manager

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Languages
Library links
Account
Button

Collections
☒ Search articles (☒ include patents).
☐ Search case law.

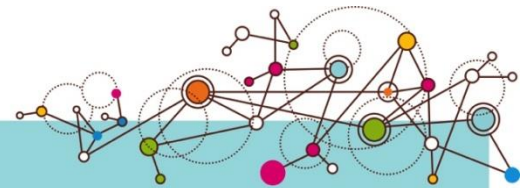
Results per page
10 Google's default (10 results) provides the fastest results.

Where results open
☐ Open each selected result in a new browser window

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☐ Don't show any citation import links.
☒ Show links to import citations into
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Google Scholar – Settings



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⚙️ **Settings**



Settings

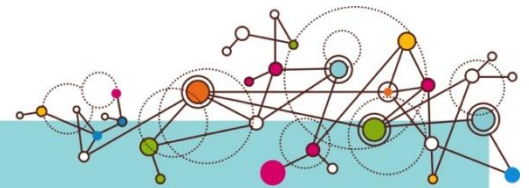
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Google Scholar – Metrics


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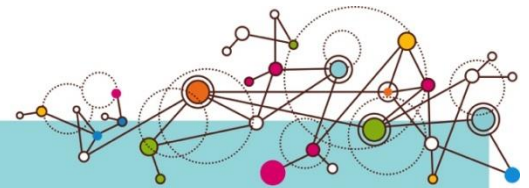


 Metrics

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Top cited papers that have stood the test of time [Learn more](#)
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 **Top publications**
Top cited publications over the last five years [Learn more](#)

Publication	h5-index	h5-median
1. Nature	366	563

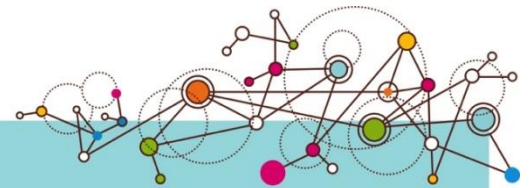


Google Scholar – Top 100 Publication

https://scholar.google.co.il/citations?view_op=top_venues&hl=en

- The Top 100 Publication in 12 Languages

Google Scholar			
Top publications			
Categories ▾		English ▾	
	Publication	<u>h5-index</u>	<u>h5-median</u>
1.	Nature	<u>366</u>	563
2.	The New England Journal of Medicine	<u>352</u>	597
3.	Science	<u>320</u>	466
4.	The Lancet	<u>273</u>	420
5.	Chemical Society reviews	<u>241</u>	346

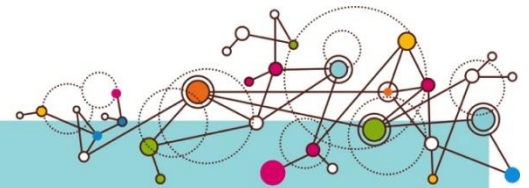


Google Scholar – Top 100 Publication

https://scholar.google.co.il/citations?view_op=top_venues&hl=en

- The Top Publication By **Categories**

Google Scholar		
Top publications		
Categories ▾	English ▾	
Business, Economics & Management	<u>h5-index</u>	<u>h5-median</u>
Chemical & Material Sciences		
Engineering & Computer Science	<u>366</u>	563
Health & Medical Sciences	<u>352</u>	597
Humanities, Literature & Arts	<u>320</u>	466
Life Sciences & Earth Sciences	<u>273</u>	420
Physics & Mathematics	<u>241</u>	346
Social Sciences	<u>237</u>	358
6. Cell		



Google Scholar – Top 100 Publication

https://scholar.google.co.il/citations?view_op=top_venues&hl=en

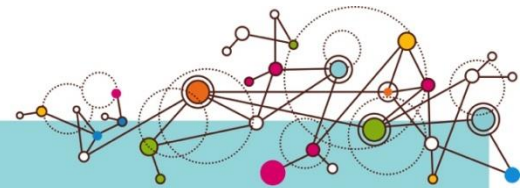
- The Top Publication By Categories and **Subcategories**
 - Browsing by research area is, as yet, available only for English publications

Google Scholar

Top publications

Categories > Physics & Mathematics > Subcategories

Subcategories		
Acoustics & Sound	Fluid Mechanics	Physics & Mathematics (general)
Algebra	Geometry	Plasma & Fusion
Astronomy & Astrophysics	Geophysics	Probability & Statistics with Applications
Biophysics	High Energy & Nuclear Physics	Pure & Applied Mathematics
Computational Mathematics	Mathematical Analysis	Quantum Mechanics
Condensed Matter Physics & Semiconductors	Mathematical Optimization	Spectroscopy & Molecular Physics
Discrete Mathematics	Mathematical Physics	Thermal Sciences
Electromagnetism	Nonlinear Science	
	Optics & Photonics	



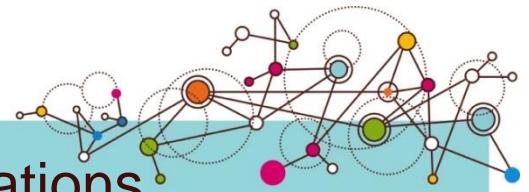
Google Scholar – Metrics

<http://scholar.google.com/#>

- Top 100 publications in several languages, ordered by their five-year h-index and h-median metrics

Google Scholar			
		<input type="text"/>	<input type="button" value="Search Scholar"/>
▼ English	Top publications - English Learn more		
Business, Economics & Management	Publication	h5-index	h5-median
Chemical & Material Sciences	1. Nature	339	507
Engineering & Computer Science	2. The New England Journal of Medicine	313	523
Health & Medical Sciences	3. Science	305	469
Humanities, Literature & Arts	4. The Lancet	238	355
Life Sciences & Earth Sciences	5. Cell	226	325
Physics & Mathematics	6. Proceedings of the National Academy of Sciences	220	281
Social Sciences	7. Journal of Clinical Oncology	201	260
Chinese	8. Nature Genetics	200	302
Portuguese	9. JAMA: The Journal of the American Medical Association	196	283
German	10. Physical Review Letters	188	254
Spanish	11. Circulation	185	273
French	12. arXiv Astrophysics (astro-ph)	176	245
	13. Chemical reviews	173	305

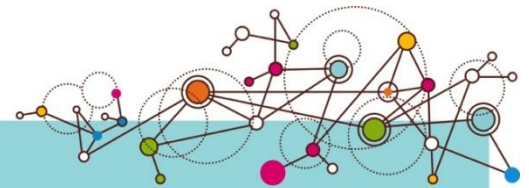
To see which articles in a publication were cited the most and who cited them, click on its h-index number to view the articles as well as the citations underlying the metrics.




Google Scholar Metrics Coverage of Publications



- The metrics are based on citations from all articles that were indexed in Google Scholar as of **July 2018**.
- This also includes citations from articles that are not themselves covered by Scholar Metrics.
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- Personal Collection of articles in Scholar
 - Save Articles right from the search page





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[Sort by relevance](#)
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☒ include patents
☒ include citations

Successful rorest management: Ine importance of security of tenure and rule enforcement in ugandan forests

[AY Banana... - People and forests ..., 2000 - books.google.com](#)

Uganda's forest resources are an essential foundation for the country's current and future livelihood and growth. Over nine-tenths of Uganda's energy requirement, for example, is generated by forests (Ministry of Finance and Economic Development, 1993). Forests are

☆  Cited by 175 [Related articles](#) [All 6 versions](#) 

[\[PDF\] mak.ac.ug](#)

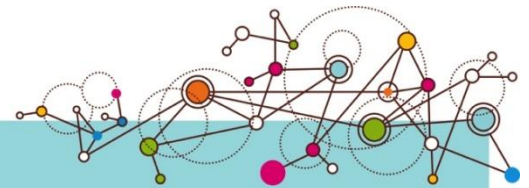
Distinct ferroelectric smectic liquid crystals consisting of **banana shaped achiral molecules**

[T Niori, T Sekine, J Watanabe, T Furukawa... - Journal of materials ..., 1996 - pubs.rsc.org](#)

The synthesis of a **banana**-shaped molecule is reported and it is found that the smectic phase which it forms is biaxial with the molecules packed in the best direction into a layer. Because of this characteristic packing, spontaneous polarization appears parallel to the

[Access via Technion](#)

Google Scholar Library



- Organize your articles by labels

The screenshot displays the Google Scholar Library interface. At the top, there is a search bar with the text "Search in 'Pomegranate'". Below the search bar, the "My library" section is visible, showing a list of labels: "My library", "Trash", "2017", "demo", "energy", "May17", "Pomegranate" (highlighted in red), "Tel Aviv", "tomato", and "Manage labels...". To the right of the labels, there are icons for library management. The main content area shows search results for "Pomegranate". The first result is "Punica granatum (pomegranate) and its potential for inflammation and cancer" by EP Lansky and RA Newman, published in the Journal of ethnopharmacology in 2007. The second result is "Evaluation of antioxidant properties of pomegranate pulp extract" by Y Li, C Guo, J Yang, J Wei, J Xu, and S Cheng, published in Food chemistry in 2006. Both results include abstracts and links to cited articles, related articles, and all versions.

Google Scholar

Search in "Pomegranate"

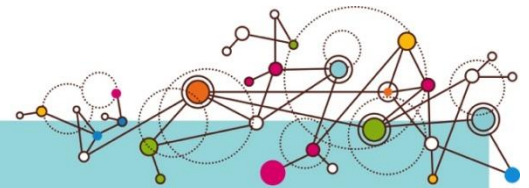
My library

Showing all articles in "Pomegranate"
Search instead for [tomato](#)

☒ [Punica granatum \(pomegranate\) and its potential for inflammation and cancer](#) Pomegranate
EP Lansky, RA Newman - Journal of ethnopharmacology, 2007 - Elsevier
Abstract The last 7 years have seen over seven times as many public Medline dealing with pomegranate and Punica granatum than in all the years before them. Because of this, and the virtual explosion of interest in pomegranate...
[Cited by 1031](#) [Related articles](#) [All 14 versions](#)

☐ [Evaluation of antioxidant properties of pomegranate pulp extract](#) May17 Pomegranate
Y Li, C Guo, J Yang, J Wei, J Xu, S Cheng - Food chemistry, 2006 - Elsevier
Abstract Pomegranate is an important source of bioactive compounds for folk medicine for many centuries. Pomegranate juice has been der...

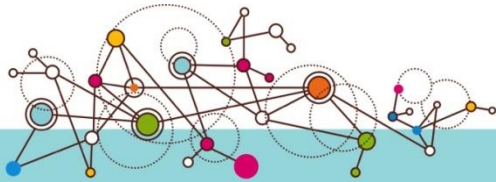
Google Scholar - Pros and Cons



- Up to date and identifies material not yet indexed by WoS or Scopus
- Identifies lots of unique material
- Fast
- Increasing collaboration with publishers and libraries
- Ensures links to 'appropriate copy' and holdings information is available
- Includes citation data, and there is a 'cited by' Function

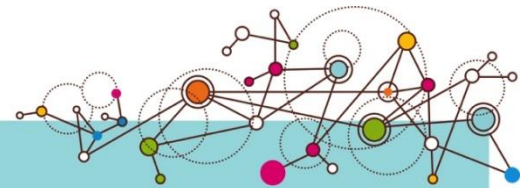


- No idea what's included or excluded, unknown quantity – or even how it works
- No clarity on data gathering or ranking algorithms
- No clarity on size, content, selection criteria or time span
- lacks any of the sophisticated search functionality of Scopus and WoS
- Data is inconsistent and there are no efforts at standardization
- No Statistical Analysis options



Full Text Articles – 4 Steps

Free Full Text



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Scholar Articles and patents anytime include citations Create email alert

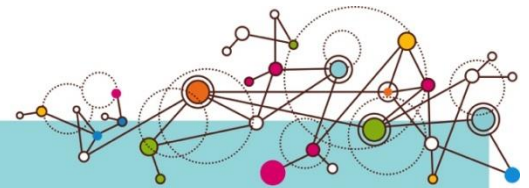
[Antioxidant activity of pomegranate juice and its relationship with phenolic composition and processing](#) [PDF] from exigo.com
MI Gil, FA Tomás-Barberán, B Hess-Pierce... - J. Agric. Food ..., 2000 - ACS Publications
The antioxidant activity of pomegranate juices was evaluated by four different methods (ABTS, DPPH, DMPD, and FRAP) and compared to those of red wine and a green tea infusion. Commercial pomegranate juices showed an antioxidant activity (18–20 TEAC) ...
Cited by 411 - Related articles - BL Direct - All 86 versions - Import into BibTeX

[Pomegranate juice consumption reduces oxidative stress, atherogenic modifications to LDL, and platelet aggregation: studies in humans and in atherosclerotic ...](#) [HTML] from ajcn.org
M Aviram, L Dornfeld, M Rosenblat... - American Journal of ..., 2000 - Am Soc Nutrition
1 From the Lipid Research Laboratory and the Division of Morphological Sciences, Technion Faculty of Medicine, The Rappaport Family Institute for Research in the Medical Sciences and Rambam Medical Center, Haifa, Israel. ... Background: Dietary supplementation with ...
Cited by 262 - Related articles - BL Direct - All 21 versions - Import into BibTeX

[Pomegranate juice consumption inhibits serum angiotensin converting enzyme activity and reduces systolic blood pressure](#) [PDF] from pomwonderful.co.uk
M Aviram... - Atherosclerosis, 2001 - Elsevier
Consumption of pomegranate juice which is rich in tannins, possess anti-atherosclerotic properties which could be related to its potent anti-oxidative characteristics. As some antioxidants were recently shown to reduce blood pressure, we studied the effect of pomegranate juice ...
Cited by 126 - Related articles - All 82 versions - Import into BibTeX

[Studies on the antioxidant activity of pomegranate \(Punica granatum\) peel and seed extracts using in vitro models](#)
RP Singh, KNC Murthy... - J. Agric. Food Chem, 2002 - ACS Publications
Antioxidant-rich fractions were extracted from pomegranate (Punica granatum) peels and seeds using ethyl acetate, methanol, and water. The extracts were screened for their potential as antioxidants using various in vitro models, such as β -carotene-linoleate and 1,1-diphenyl-2-picryl ...
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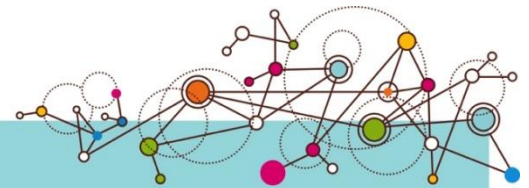
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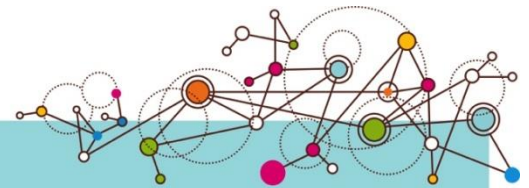
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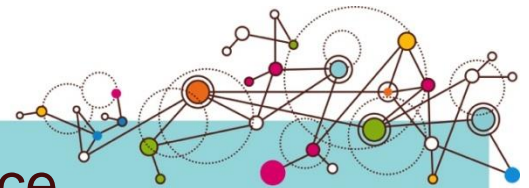
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- Wiley

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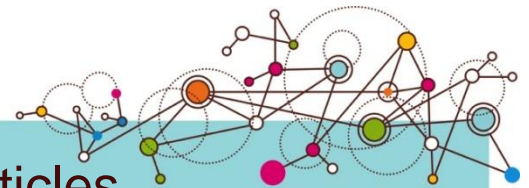


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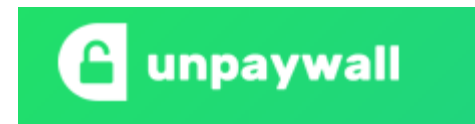


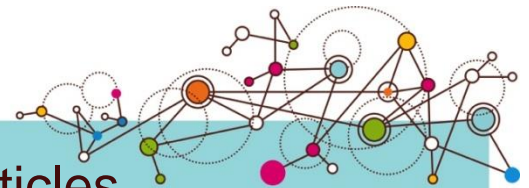


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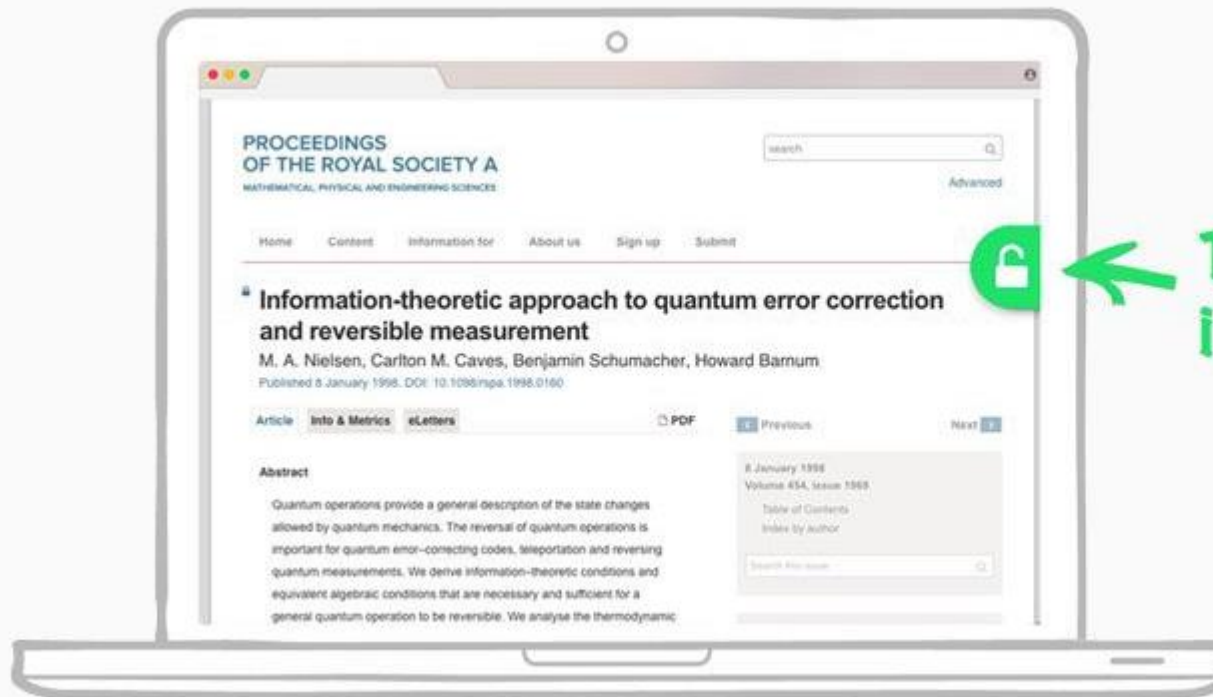
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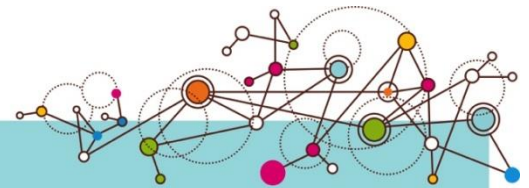


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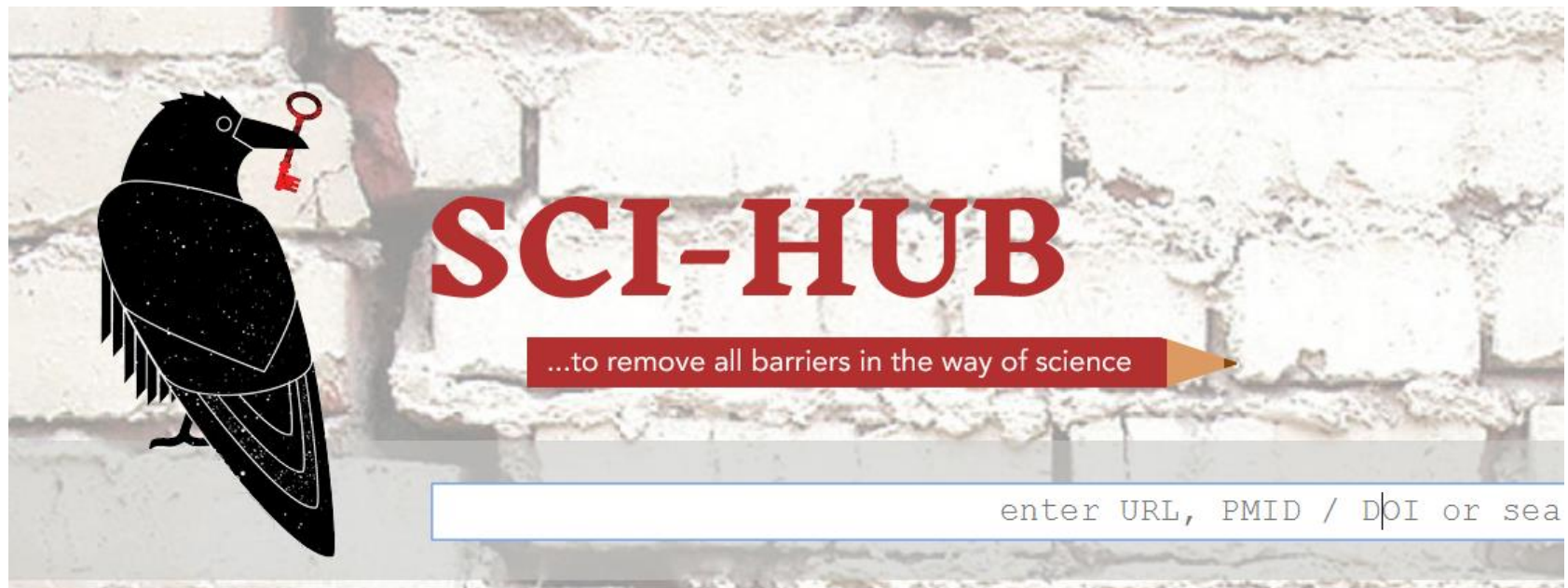


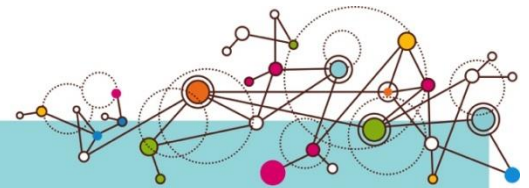
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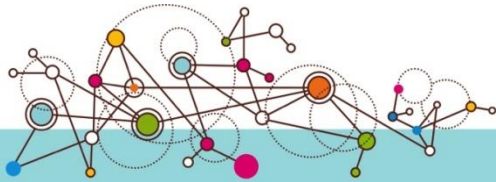
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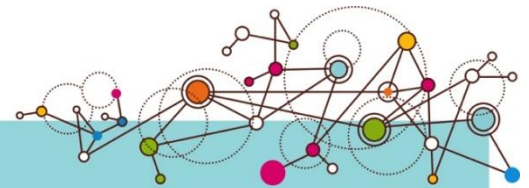


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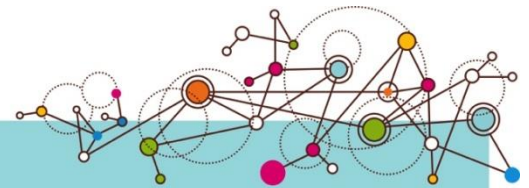
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Internet Archive – Way Back machine

Link

- Archive Internet Pages

The screenshot shows the Internet Archive Wayback Machine interface. At the top, the logo "INTERNET ARCHIVE WayBack Machine" is displayed next to a search bar labeled "Enter a URL or words related to a site's home page". Below the search bar, a text line states "Explore more than 279 billion web pages saved over time". A horizontal row of ten small thumbnail images shows various archived web pages. At the bottom, there are three main sections: "Tools" with a gear icon and links to "Wayback Machine Availability API", "WordPress Broken Link Checker", and "404 Handler for Webmasters"; "Subscription Service" with an "A" icon and text about "Archive-It"; and "Save Page Now" with a floppy disk icon, a text input field containing "https://", a "SAVE PAGE" button, and descriptive text about capturing web pages for future citation. A large yellow hand-drawn circle highlights the "Save Page Now" section.

INTERNET ARCHIVE
WayBack Machine

Enter a URL or words related to a site's home page

Explore more than 279 billion web pages saved over time

Tools

Wayback Machine Availability API
Build your own tools.

WordPress Broken Link Checker
Banish broken links from your blog.

404 Handler for Webmasters
Help users get where they were going.

Subscription Service

Archive-It enables you to capture, manage and search collections of digital content without any technical expertise or hosting facilities. Visit Archive-It to build and browse the collections.

Save Page Now

SAVE PAGE

Capture a web page as it appears now for use as a trusted citation in the future.
Only available for sites that allow crawlers.

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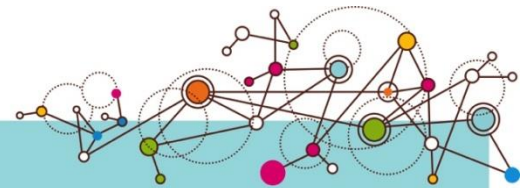
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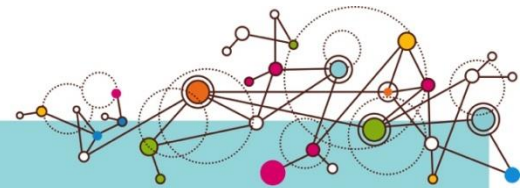
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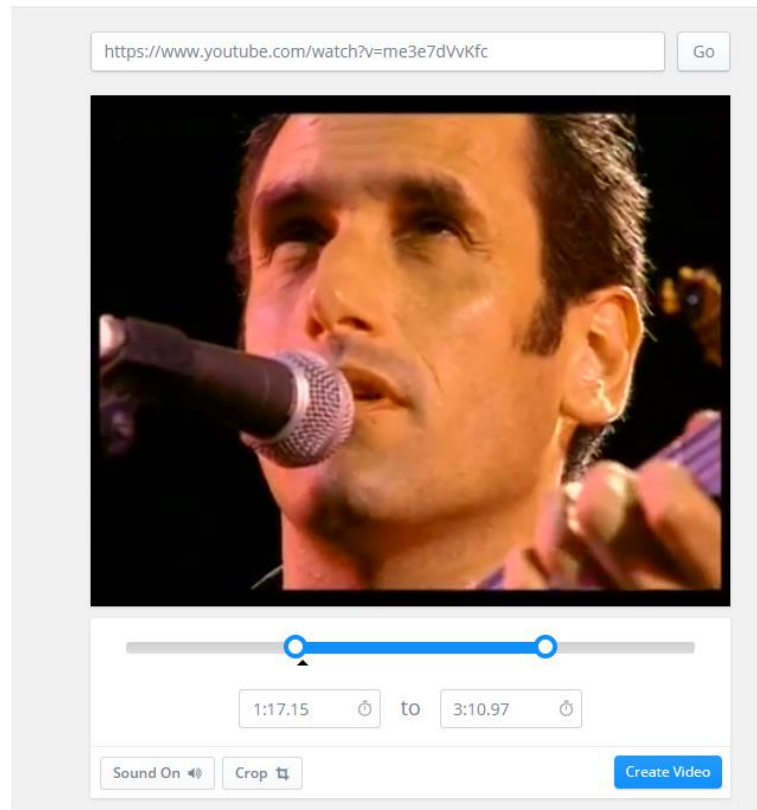
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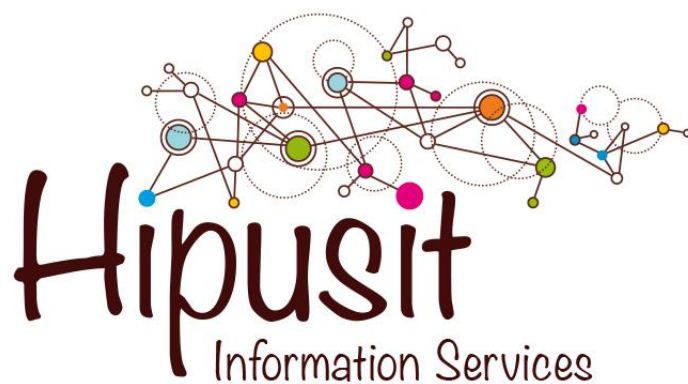
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Thank you!